

	<i>Bike Share Expansion (Acquire Pronto assets)</i>	<i>Relaunch Bike Share (Do not acquire Pronto assets)</i>
Scenario	<ul style="list-style-type: none"> • City acquires Pronto assets • City operates existing system in 2016 • City issues RFP for expansion; may close existing system in Winter to relaunch new system in time for Summer 2017 	<ul style="list-style-type: none"> • Pronto ceases operations in March 2016 • City issues RFP for new system; may target launch of new system in time for Summer 2017
Use of Proviso Funds (\$5M)	<ul style="list-style-type: none"> • \$1.4 million to acquire Pronto assets • \$3.6 million to fund expansion of Bike Share (capital) 	<ul style="list-style-type: none"> • \$1 million to repay FTA grant • \$4 million to pursue new Bike Share program (capital)
Operational Costs and Revenues	<ul style="list-style-type: none"> • \$115,000 operating subsidy for 2016 (sunk cost) • Future annual O&M costs TBD based on RFP responses (opportunity to reduce current contract cost) • Future sponsorship and revenue estimates TBD based on RFP responses (preserve existing sponsorships in 2016) 	<ul style="list-style-type: none"> • \$25,000 decommissioning cost in 2016 • Future annual O&M costs TBD based on RFP responses • Future sponsorship and revenue estimates TBD based on RFP responses
Existing Equipment	<ul style="list-style-type: none"> • Deploy existing 54 stations/500 bikes for 2016 • May choose to relocate or decommission equipment as part of expansion • If existing equipment is not in use, City would have to repay \$1 million FTA grant 	<ul style="list-style-type: none"> • Pronto liquidates existing system • City disposes of 17 City-owned stations
Other Considerations	<ul style="list-style-type: none"> • Existing system has wide variation in use by station, may need to be redeployed to optimize usage • Expansion is opportunity to explore new technology • Continuity of Bike Share service for users and sponsors 	<ul style="list-style-type: none"> • Pronto defaults on \$1.25 million loan to Key Bank • Potential King County liability for \$750,000 grant • New system is opportunity to explore new technology • Discontinuity of Bike Share service for users and sponsors