



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Lauren Craig		
Board/Commission Name: Seattle Planning Commission		Position Title: Member Position 1
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Office: Term start date 4/15/14 4/16/14 <i>WHL</i> Term end date 4/15/19
Residential Neighborhood: Downtown	Zip Code: 98109	Contact Phone No.: (862) 307-5428
Legislated Authority: SMC 3.64 and City Planning Commission		
Background: <p>Lauren is currently the Strategic Research Manager for labor union SEIU 775. Previous positions held include policy counsel for the Seattle non-profit Puget Sound Sage's affordable housing and land-use campaigns, a regulatory attorney for the Port Authority of New York and New Jersey in New York City, NY, and an environmental public policy analyst for the regionalist think tank Bay Area Council in San Francisco, CA. Lauren holds a law degree from Rutgers School of Law in New Jersey, where she co-chaired the Rutgers Law Human Rights Forum, and focused her legal studies in the fields of environmental and equitable development.</p>		
Date of Appointment: 5/9/16	Authorizing Signature (original signature): <i>Rob Johnson</i>	Appointing Signatory: Rob Johnson Seattle City Councilmember

LAUREN L. CRAIG

Dear Councilmember Johnson:

Thank you for taking the time to review my re-appointment for the Seattle Planning Commission. I believe I am well-suited for this re-appointment, as it best utilizes my broad skill set, which is anchored by years of policy analysis, advocacy and government relations experience. Moreover, I am passionate about my role on the Planning Commission, and feel that I bring a unique lens of economic, gender, and social justice coupled with rigorous policy analysis to Commission efforts. Last, I have proven experience as a Seattle City Planning Commissioner having served for the past year. Additionally, I have recently served as a King County Metro Service Guidelines Task Force appointee. I have also just been approved for a PCO position for Precinct 1704 within the 36th District Democrats.

Currently, I am the Research Manager at SEIU 775, where I supervise a team of four research and policy analysts with diverse professional backgrounds and advise on policy development for various local and national policy and campaign efforts. Most recently, I was a strategic Policy Counsel for local affordable housing and equitable development campaigns at a Seattle non-profit organization. In these roles, I have had the pleasure of negotiating and liaising with Seattle City Councilmembers, coalition partners, departmental agencies, the City Attorney, Offices of the Mayor from multiple jurisdictions, federal officials, think tanks, and King County officials and staff on behalf of affordable housing, labor and transportation policy campaigns.

Years of experience as a public policy analyst, government relations liaison and coalition-builder would support success advising on controversial policy initiatives relevant to current social issues. Based on my experience as a legal analyst of public policy for the Port Authority of New York and New Jersey, I can easily detect legal concerns that arise from public policy, at the local, state and federal level, all which must be taken into consideration when new policies are proposed. Additionally, I have been an effective liaison to extremely diverse and high-profile stakeholder groups including governmental agencies, corporations, public-interest and community organizations as far back as 2007. Although I have the reputation of being a fierce advocate, I have previous experience within non-partisan organizations, where I have shepherded, translated and conducted policy analyses with neutrality, diplomacy, confidentiality and discernment. I understand how to navigate governmental organizations.

As a legislative and regulatory attorney with the Port Authority of New York and New Jersey Law Department, I routinely provided legal and legislative advisement for the Government Relations department on a wide array of state and federal issue areas. Further, I established a process within the Law Department for developing and synthesizing a wide variety of legal analyses of public policy that had the potential for impacting the Port. Last, I was entrusted with a highly confidential research assignment for an appointed Port official during one of the biggest public controversies the agency had seen in years. I can thrive in politically contentious environments.

Prior to law school, as the Public Policy Analyst for the Bay Area Council in San Francisco, I drafted public policy analyses and advocacy position papers for policy vice presidents and the CEO. I was quickly promoted and served as Energy and Water Policy Lead for one year. There, I developed acumen as a liaison with a wide variety of audiences. I formed relationships with government agencies and corporate leaders to find mutually beneficial solutions to state environmental problems. These recent experiences have allowed me to obtain in-depth expertise in the present and historical Seattle/King County policy and political landscape.

LAUREN L. CRAIG

I am at my strongest professionally when I can liaise with many stakeholders with differing viewpoints to achieve a common goal and shared analysis quickly and thoroughly. I have both negotiation and mediation experience and believe that there is always a compromise to be achieved. Additionally, I thrive in an environment where professional situations demand efficiency and ability to understand and translate high-level policy concepts to others in a timely manner, who may or may not share the same training. Finally, I believe I can bring a passion for social justice and an equity lens to policies that impact low-income communities, as I myself hail from a diverse background and have been steeply rooted in social justice principles, personally, as a student, and in my position as an analyst, manager and advocate.

Respectfully,

Lauren L. Craig

LAUREN L. CRAIG

SKILLS

- External, government and community relations
- Policy analysis - substantive knowledge of local, state and federal, housing, land use, environmental, transportation, economic, social, health, maritime, aviation, labor, administrative, Constitutional, and other laws
- Government agency experience
- Negotiation and mediation
- Political and campaign strategy
- Coalition-building
- Legal analysis of public policy
- High-stakes contractual drafting and interpretation
- Budget development
- Program administration
- Qualitative and quantitative analysis
- Writing and editing

EXPERIENCE

SEIU 775, Seattle, WA

Research Manager, January 2016 – Present

- Supervising, assigning work to, and developing the skills of a team of four highly educated research and policy analysts.
- Developing and executing campaign strategy as needed
- Heading research projects on major campaigns in the areas of bargaining, organizing, and policy development
- Presenting materials to advocates, allies, and public officials

Strategic Advisor (Short-Term Contract) October 2015 – November 2015

- Provides strategic political and policy advisement for local budget campaign
- Leads coalition, manages divergent interests and negotiates mutually beneficial solutions among partners
- Drafts proposed legislation and works with government officials to develop policy solutions

Policy Counsel, June 2014 – October 2015

Puget Sound Sage, Seattle, WA

- Provides strategic counsel and policy advisement for Sage's housing, transit and land use campaigns leading to introduction of inclusionary housing policy in city of Seattle and fund allocation for Graham Street station at local and regional level.
- Co-leads multiple coalitions, manages divergent interests and negotiates mutually beneficial solutions among partners
- Drafts legal and policy analysis of proposed legislation and works with government officials to develop policy solutions
- Developed and manages budget for transit, land use and housing program
- Directs all aspects of communications for campaigns including earned media, blogs, liaising with press

Attorney, Regulatory Compliance and Business Transactions Division, January 2013 -- June 2014

Port Authority of New York and New Jersey Law Department, New York, NY

- Drafted high-stakes, confidential policy and legal memoranda in wide array of issue areas, including environmental, maritime, aviation, land use, transportation, goods movement, labor and policies impacting commissioner structure and legal status of bi-state agencies
- Devised and implemented process for legislative analysis synthesis within the Law Department
- Advocated Law Department policy positions to Government Relations staff
- Drafted all mutual aid agreements for emergency operations procedures at airports, parties included Department of Defense and local police and fire agencies

LAUREN L. CRAIG

Public Policy Analyst, January 2008 – June 2009

Bay Area Council, San Francisco, CA

- Researched, tracked and analyzed current and proposed local, regional, state, and federal public policies
- Provided subject-matter expertise to vice-presidents and members in water and energy policy
- Drafted research memoranda for member and staff reference
- Developed relationships with stakeholders and identified common policy objectives and priorities, including high-level government officials and CEOs and government relations leads of major corporations
- Organized and developed policy agendas for member committee meetings and coordinated major conferences

Director of Advocacy for Annual Conference, June 2007 – October 2007

Women Impacting Public Policy, San Francisco, CA

- Developed business-member committees in health care, energy, and government contract procurement legislation
- Organized Capitol Hill visits to Senators, and a Congressional luncheon with Senator Hillary Clinton at the annual conference in Washington, D.C.
- Advocated WIPP policy positions with members to legislators

Program Administrator, Sustainable Business Development Department – New York WasteMatch, June 2004 -- February 2007

Industrial and Technology Assistance Corporation, New York, NY

- Developed and administrated online environmental cost-savings program for waste management designed to develop small-mid-sized industrial and manufacturing businesses of NYC
- Spearheaded biofuel production company and restaurant partnership initiative
- Trained in grant-writing techniques
- Synthesized performance metrics from relational databases for reporting to funders

LEGAL INTERNSHIPS

Urban Legal Clinic, Rutgers School of Law – Newark, Newark, NJ

Clinical Law Student, August 2011-December 2011.

- Student co-counsel for all aspects of legal research and writing; including drafting motions, administrative hearing and federal-appellate briefs, client interviewing and counseling
- Won negotiation with U.S. Attorney representing the Social Security Administration, resulting in extensive sum for client

Eastern Environmental Law Center, Newark, NJ

Legal Intern, January 2011- August 2011.

- Drafted technical comments for the Jersey City Natural Gas Pipeline Environmental Impact Statement for submission to Federal Energy Regulatory Commission
- Researched litigation and policy advocacy strategy for Coalition for Healthy Ports
- Drafted copious research memoranda, substantive and procedural, legal and policy-oriented

Office of the Attorney General of New Jersey, Newark, NJ

Division of Youth and Family Services, Appellate Division Intern, June 2010-August 2010

- Culled a voluminous evidence file for an appellate division case and submitted brief to appellate division.
- Trained and certified in dispute resolution

LAUREN L. CRAIG

VOLUNTEER AND OTHER EXPERIENCE

- Planning Commissioner, City of Seattle Planning Commission, 2015 – present
- Volunteer Pro Bono Attorney, Partners for Women and Justice, Montclair, NJ, 2013 - 2014
- Certified Domestic Violence Volunteer Counselor-Advocate, Women Organized to Make Abuse Non-Existent, San Francisco, CA, 2007 - 2008
- Honored by Women Organized to Make Abuse Non-Existent as Outstanding Volunteer in Domestic Violence by San Francisco City Club, San Francisco, CA, 2007

PUBLICATIONS

- Research assistance acknowledged by Prof. David Dante Troutt in book The Price of Paradise: The Costs of Inequality and a Vision for a More Equitable America, New York University Press, 2013. Aggregated and analyzed the nationwide incidence of infants born low-birth-weight and prematurely to mothers with inadequate health insurance. Submitted report with findings.
- Research assistance acknowledged by Dr. Bonnie Arzuaga in medical journal article *Limits of Human Viability in the United States: A Medicolegal Review*, PEDIATRICS, Vol. 128 No. 6, December 1, 2011. Aggregated and analyzed state abortion laws for renowned neonatologist.
- Community-Supported Equitable Development in Southeast Seattle, February 2015, Puget Sound Sage, co-authored with Ubox Gardheere.

COMPUTER SKILLS

Proficient in Microsoft packages, MySQL relational databases, Blackbaud/Raiser's Edge-certified, KCURA Relativity/E-Discovery platforms, Salesforce, EBSCO Host, Google Docs, LexisNexis, Westlaw, state and local legislative websites, Federal Register, Thomas.gov, custom content management systems.

EDUCATION

Admitted Attorney, New York and New Jersey State Bar, 2013

Rutgers School of Law – Newark, J.D., May 2012

Activities: Co-Founder, Rutgers Law Public Interest Peer Mentorship Program
Senior Editor, *Race and the Law Review*
Co-Chair, Human Rights Forum
Domestic Violence Court Advocate, Domestic Violence Advocacy Project
International Women's Day Co-Chair, Women's Law Forum
Member, Environmental Law Society
Member, Minority Student Program

State University of New York, B.A., Anthropology, Health Psychology minor, May 2006

Dean's List, 2004-2006

Transportation Leadership Study Tour, Green Lane Project with Seattle Department of Transportation, Copenhagen, Denmark, 2015

Seattle Planning Commission

Sixteen members: Per Seattle Municipal Code 3.64.010, 3.64.020, all subject to City Council confirmation, 2, three-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed (includes 1 Get Engaged member who serves a term of 1 year)
- 1 Other Appointing Authority-appointed: Seattle Planning Commission

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
5	F	1.	Member	Lauren Craig	4/16/16	4/15/19	1	City Council
3	F	2.	Member	Eileen Canola	4/16/16	4/15/19	1	Mayor
6	M	3.	Member	Tim Parham	4/16/16	4/15/19	2	City Council
6	F	4.	Member	Lauren Squires	4/16/16	4/15/19	1	Mayor
5	F	5.	Member	Marjorie Press	4/16/16	4/15/19	2	City Council
1	F	6.	Member	Grace H. Kim	4/16/14	4/15/17	1	Mayor
6	F	7.	Member	Kara Martin	4/16/14	4/15/17	1	City Council
6	M	8.	Member	David Shelton	4/16/14	4/15/17	1	Mayor
6	F	9.	Member	Patricia Wilma	4/16/14	4/15/17	1	City Council
1	M	10.	Member	Michael Austin	4/16/14	4/15/17	1	Mayor
3	M	11.	Member	Julio Sanchez	4/16/15	4/15/18	1	City Council
9	F	12.	Member	Jaime Stroble	4/16/15	4/15/18	1	Mayor
2	M	13.	Member	Spencer Williams	4/16/15	4/15/18	1	City Council
3	F	14.	Member	Sandra Fried	4/16/15	4/15/18	1	Mayor
6	M	15.	Member	Jake McKinstry	4/16/15	4/15/18	1	Seattle Planning Commission
6	F	16	Get Engaged Member	Molly Esteve	9/2015	9/2016	1	Mayor

Diversity Chart:

	<div style="display: flex; justify-content: space-around;"> (1)(2)(3)(4)(5)(6)(7)(8)(9) </div>												
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	6		5	2	0	2	0	0	4	0	0	1
Council	1	4		3	0	1	1	0	2	3	0	0	0
Other	1	0			0	0	0	0	0	0	0	0	0
Total	6	10		8	2	1	3	0	2	7	0	0	1

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M or F
- ***Other Includes diversity in any of the following: race, gender and/or ability