

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Sigifredo (Freddy) I. Mora											
Board/Commission Name: Seattle LGBT Commission		Position Ti Commissio			it le: on Member						
Appointment OR R	Counc	il Confirmat	ion required?								
	Yes No										
Appointing Authority: Council Mayor Other: Specify appointing a	Term of Office: 7 5/1/15 - 04/30/17 7					OF SEAT					
Residential Neighborhood: East Neighborhood District	Zip Code: 98145	Contact Phone No.:									
Legislated Authority: SMC 3.14.920, SMC 3.14.921, SMC 3.51.010, Ordinance 118392, Ordinance 120871, Ordinance 120325, Ordinance 123219											
Background: Freddy Mora is in his second and final year of Masters of Science in Information Management program at the University of Washington. He was recently admitted into the PhD in Information Science program at UW, where he intends on continuing much of the research work that he began during two independent studies that he conducted. Freddy's recent independent research studies aimed at understanding how at-risk communities use technology to gain access to public information and get in touch with public resources. Freddy is also a team member of UW-IT's Academic Services-Student Program, where he works in providing online academic planning tools for current and prospective UW students. Freddy has been with UW-IT for over two years, and previously worked with Student Fiscal Services for an additional two years. Given his work experience and previous experience working with on-campus body governments, lobbying in Olympia for higher education, Freddy has a deep understanding of the UW campus community, the student body, and the issues at large the UW faces. Freddy has a passion for social justice and making higher education accessible to all. Outside of UW he has previously been involved with Gay City and the Northwest Network, focusing on health and wellness services for the Greater LGBTQ Seattle communities.											
Date of Appointment: Author 4/27/16	orizing Signature	e (origina	al signature)):	Appointing Signatory: Edward B. Murray Mayor of Seattle						

Sigifredo (Freddy) I. Mora

EDUCATION:

University of Washington, Seattle, WA Masters of Science in Information Management (MSIM)

University of Washington, Seattle, WA **Bachelors in Business Administration**

- Outstanding Hispanic Scholar
- Pride Foundation Scholar
- Greater Seattle Business Association Scholar
- Foster Business School Scholar

University of Sussex, Brighton, UK International Business Management and Economics

RESEARCH:

UW MSIM Fall 2015 Independent Research Study

- Review Summer 2015 independent research study and analyze existing challenges, focusing on true/false information attainment, and the possibility of misinformation/disinformation existing amongst the community
- Conduct interviews with emergency shelters, relevant case workers and lawyers, immigration office, and police department
- Recognize gaps in research and existing knowledge about the challenges victims face, and the possibility of . lack in support to the victims. Propose a critical research study that can answer unresolved questions and challenges

UW MSIM Summer 2015 Independent Research Study

- Explored the issues of intimate partner violence, and the current U.S. system that assists victims of violence
- Became familiar with existing research and literature, and interviewed 8 advocates, social workers, and lawyers
- Understand the challenges that at-risk communities in particular face around domestic violence and conduct ٠ a research feasibility assessment

UW MSIM Spring 2015 Course Research Study

- Analyze the City of Seattle's engagement in free open data
- Examine the engagement of key stakeholders and general population in the usage of the open dataportal
- Relay findings and recommendations to Seattle officials and company that supports open data portal, . Socrata, a cloud-based solution in which allows gov't organizations to put their data online

TEACHING:

Queer 101, UW Q-Center Department **Co-Facilitator**

- Lead a discussion based class that focuses on queer/LGBTQ issues through an intersectional and liberatory lens
- Topics discussed includes history, (trans*) gender, sexuality, disability, class, access, race, age, bodies, normativity, religion, etc.
- Performed "SafeZone" training in efforts to ensure a safe and inclusive campus community, embracive of diverse range of identities that exist at UW

September 2015-Present

Fall 2012

Foreign Study Abroad Program

June 2015-August 2015

September 2011-June 2013

Graduation: June 2014

Anticipated Graduation: June 2016

June 2015-August 2015

PROJECTS:

Company Database and Data Visualization UW MSIM Business Intelligence Course (IMT 576)

- · Constructed a database using SQL Visio and Management Studio, while also querying using Excel
- Drew upon data to answer business questions relating to regional and store sales, inventory volume, consumer trends, and distribution channel sales
- Demonstrated findings in presentation, visually displaying data with Tableau

CTC2UW Application Revision

UW-IT Academic Services, MyPlan Team

- Design and conduct usability tests on potential users based on test user case scenarios
- Analyze results and key findings to propose recommendations of product
- Design mock ups of revisions and work with development team to implement in upcoming project phase

Website Design

UW MSIM Information Management Course

- Lead a team of 5 that consisted of project/account manager, usability experience designer, information architect, test lead, and developer
- Project managed to understand feasibility, project scope, customer needs and assign tasks to ensure customer satisfaction and on-time product release
- Maintained strong line of communication between customer and team, and collaborated with team to
 product to customer to ensure success of project

COURSEWORK

- Financial and Managerial Accounting
- Quantitative and Statistical Methods
- Human Resource Management

- International Business

- Multigenerational Policy Analysis
- Organization of Information Resources
- Business Intelligence
- Cultural&Ethnic Dimensions in Info Science

WORK EXPERIENCE:

University of Washington, Seattle, WA- Information Technology: AcademicServices 01/2015-Present Program Operations Specialist

- Create and manage fiscal procedures for accounting and tracking of Academic Service's annual budget
- Develop and manage documentation procedures in compliance with internal audit best practices and keeping up with UW retention policies
- Review department's multimillion budget to understand current expenditures, and project future budget for upcoming years, including closing and implementation of new budgets for ongoing and endingprojects
- Accept submitted reconciliations and expense transfer charges to appropriate budgets
- Assist with Human Resource activities for staff and contracting services
- Management of team procurement processes, including acquisition of major equipment
- Make any relevant purchases for office and ensuring records are kept up to date
- Data analysis of information processing
- Communication liaison for UW's MyPlan application in Community and Technical College efforts
- Analysis of MyPlan's web traffic to understand high volume days/season, to ensure we have production capacity to keep application live

University of Washington, Seattle, WA- Information Technology: AcademicServices Student Assistant

- 10/2013-01/2015
- Maintained, evaluate, and reconcile department budget on a monthly basis
- Supported usability and regression testing of current and new systems
- Managed meeting and events, including coordinating amongst various institutions and departments
- Assisted with other administrative duties related to operational functions within Academic Services

June 2015-August 2015

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September 2014-December 2014

April 2015-May 2015

- Maintained, evaluated, and reconciled department budget on a monthly basis
- Tracked and managed inventory list for department, and purchased supplies and equipment when needed
- Data analysis of information processing
- Assisted with other administrative duties related to operational functions within HRP department

University of Washington, Seattle, WA- Student Fiscal Services Student Assistant

- Processed payments for university, balancing up to \$500,000 on my account alone
- Assisted with Live-Chat, telephone, and online customer service
- Consulted with students regarding their loans and financial aid
- Ensured proper documentation relating to tuition payments and loan applications

TECHNOLOGY SKILLS:

- Worked with central university databases
- Microsoft Office Products
- SQL Server Management and Visual Studio
- Tableau; Business Intelligence

AFFILIATION AND ACTIVITIES:

06/2015-Present Multicultural Alumni Partnership, UW Community outreach and advocacy responsibilities in effort to promote diversity at UW and in UW Alumni community. Assisting in coordinating annual "Bridging Gap" fundraiser breakfast.

University Faculty Council, UW Voting Member 06/2015-Present

Tri-Campus Faculty Council representative, responsible for academic/ non-academic policy for greater UW

Professional Staff Organization, UW

Represent UW's professional staff in ensuring alignment of university governance with the university's state values and the interests of the professional staff community

Northwest Network, Seattle

Assist with set up and take down of workshop, checking in classmates, and course participation for Relationship Skills class

Gay City, Seattle

Assist in wellness center which provides free STD testing services for gay men

Association of Information Management Students, Member

Involvement with Seattle's information science community and fostering a community with IT professionals and information science graduate students

ALPFA (Hispanic Business Student Association), Director of Communications

Worked with UW business community, fundraising for events and scholarship funds, promoted opportunities on campus and greater Seattle Area, maintained communication between UW and Seattle Professional Chapter

LANGUAGE: Fluent in Spanish, oral and written

06/2015-Present

01/2015-10/2015

03/2012-08/2012

04/2010-03/2012

Board Member

Board Member -

09/2015-11/2015 Volunteer

Volunteer

09/2014-Present

09/2010-9/2012

Seattle Lesbian, Gay, Bisexual, Transgender Commission JUNE 2016

16 members: Per SMC 3.14.920, all subject to City Council confirmation, 2 –years for each term:

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission appointed
- 1 Member Get Engaged Program Appointed by the Mayor Confirmed by City Council 1-year term appointed in September

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
3	М	1.	Member	Ray Corona	Confirmation	4/30/18	1 st	Mayor
		2.	Member	Vacant		4/30/17		Mayor
2	F	3.	Member	Dominique Stephens	Confirmation	4/30/18	1 st	Mayor
5	F	4.	Member	Luzviminda Uzuri "Lulu" Carpenter	05/01/15	4/30/17	2 nd	Mayor
3	М	5.	Member	Freddy Mora	Confirmation	4/30/17	1 st	Mayor
3	М	6.	Member	Manuel Venegas	06/08/15	4/30/17	1 st	Mayor
		7.	Member	Vacant		4/30/17		Mayor
9	NB	8.	Member	Yani Robinson	Confirmation	4/30/17	1 st	City Council
6	F	9.	Member	Debra Salls	12/14/15	4/30/17	1 st	City Council
6	F	10.	Member	Julia Ricciardi	Confirmation	04/30/17	1 st	City Council
6	М	11.	Member	Nicholas Oakley	Confirmation	4/30/17	1 st	City Council
		12.	Member	Vacant		4/30/18		City Council
2	GF	13.	Member	The Lady B	Confirmation	4/30/18	1 st	City Council
9	NB	14.	Member	Blaine Manuel	Confirmation	4/30/18	1 st	City Council
6	М	15.	Member	Anders McConachie	Confirmation	4/30/17	1 st	Commission
6	М	16.	Member	Elijah Grossman	09/08/15	09/30/16	1 term	Get Engaged

Div	ersity	Chart:			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Vacant	Minority	Asian- America n	Black/ African America n	Hispanic/ Latino	American Indian/ Alaska Native	***Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	2	2	5	0	1	3	0	1	0	0	0	0
Council	1	2	1	3	0	1	0	0	0	3	0	0	2
Comm	1	0	0	0	0	0	0	0	0	1	0	0	0
GE	1	0	0	0	0	0	0	0	0	1	0	0	0
total	7	4	3	8	0	2	3	0	1	5	0	0	2

Key:

**G List gender, M or F

*****Other** Includes diversity in any of the following: *race, gender and/or ability*

^{*}D List the corresponding *Diversity Chart* number (1 through 9)