City of Seattle Boards \& Commissions Notice of Appointment


## Legislated Authority:

SMC 3.14.920, SMC 3.14.921, SMC 3.51.010, Ordinance 118392, Ordinance 120871, Ordinance 120325, Ordinance 123219

## Background:

Freddy Mora is in his second and final year of Masters of Science in Information Management program at the University of Washington. He was recently admitted into the PhD in Information Science program at UW, where he intends on continuing much of the research work that he began during two independent studies that he conducted. Freddy's recent independent research studies aimed at understanding how at-risk communities use technology to gain access to public information and get in touch with public resources. Freddy is also a team member of UW-IT's Academic Services-Student Program, where he works in providing online academic planning tools for current and prospective UW students. Freddy has been with UW-IT for over two years, and previously worked with Student Fiscal Services for an additional two years. Given his work experience and previous experience working with on-campus body governments, lobbying in Olympia for higher education, Freddy has a deep understanding of the UW campus community, the student body, and the issues at large the UW faces. Freddy has a passion for social justice and making higher education accessible to all. Outside of UW he has previously been involved with Gay City and the Northwest Network, focusing on health and wellness services for the Greater LGBTQ Seattle communities.


# Sigifredo (Freddy) I. Mora 

## EDUCATION: <br> University of Washington, Seattle, WA <br> Masters of Science in Information Management (MSIM)

University of Washington, Seattle, WA
Bachelors in Business Administration

- Outstanding Hispanic Scholar
- Pride Foundation Scholar
- Greater Seattle Business Association Scholar
- Foster Business School Scholar

Anticipated Graduation: June 2016

Graduation: June 2014

Foreign Study Abroad Program
Fall 2012

## RESEARCH:

UW MSIM Fall 2015 Independent Research Study
September 2015-Present

- Review Summer 2015 independent research study and analyze existing challenges, focusing on true/false information attainment, and the possibility of misinformation/disinformation existing amongst the community
- Conduct interviews with emergency shelters, relevant case workers and lawyers, immigration office, and police department
- Recognize gaps in research and existing knowledge about the challenges victims face, and the possibility of lack in support to the victims. Propose a critical research study that can answer unresolved questionsand challenges


## UW MSIM Summer 2015 Independent Research Study

June 2015-August 2015

- Explored the issues of intimate partner violence, and the current U.S. system that assists victims of violence
- Became familiar with existing research and literature, and interviewed 8 advocates, social workers, and lawyers
- Understand the challenges that at-risk communities in particular face around domestic violence and conduct a research feasibility assessment


## UW MSIM Spring 2015 Course Research Study

June 2015-August 2015

- Analyze the City of Seattle's engagement in free open data
- Examine the engagement of key stakeholders and general population in the usage of the open dataportal
- Relay findings and recommendations to Seattle officials and company that supports open data portal, Socrata, a cloud-based solution in which allows gov't organizations to put their data online


## TEACHING:

Queer 101, UW Q-Center Department
September 2011-June 2013
Co-Facilitator

- Lead a discussion based class that focuses on queer/LGBTQ issues through an intersectional and liberatory lens
- Topics discussed includes history, (trans*) gender, sexuality, disability, class, access, race, age, bodies, normativity, religion, etc.
- Performed "SafeZone" training in efforts to ensure a safe and inclusive campus community, embracive of diverse range of identities that exist at UW
- Constructed a database using SQL Visio and Management Studio, while also querying using Excel
- Drew upon data to answer business questions relating to regional and store sales, inventory volume, consumer trends, and distribution channel sales
- Demonstrated findings in presentation, visually displaying data with Tableau


## CTC2UW Application Revision

April 2015-May 2015

## UW-IT Academic Services, MyPlan Team

- Design and conduct usability tests on potential users based on test user case scenarios
- Analyze results and key findings to propose recommendations of product
- Design mock ups of revisions and work with development team to implement in upcoming project phase


## Website Design

September 2014-December 2014

## UW MSIM Information Management Course

- Lead a team of 5 that consisted of project/account manager, usability experience designer, information architect, test lead, and developer
- Project managed to understand feasibility, project scope, customer needs and assign tasks to ensure customer satisfaction and on-time product release
- Maintained strong line of communication between customer and team, and collaborated with team to product to customer to ensure success of project


## COURSEWORK

- Financial and Managerial Accounting
- Multigenerational Policy Analysis
- Quantitative and Statistical Methods
- Organization of Information Resources
- Human Resource Management
- Business Intelligence
- International Business
- Cultural\&Ethnic Dimensions in Info Science


## WORK EXPERIENCE:

University of Washington, Seattle, WA- Information Technology: AcademicServices 01/2015-Present Program Operations Specialist

- Create and manage fiscal procedures for accounting and tracking of Academic Service's annual budget
- Develop and manage documentation procedures in compliance with internal audit best practices and keeping up with UW retention policies
- Review department's multimillion budget to understand current expenditures, and project future budget for upcoming years, including closing and implementation of new budgets for ongoing and ending projects
- Accept submitted reconciliations and expense transfer charges to appropriate budgets
- Assist with Human Resource activities for staff and contracting services
- Management of team procurement processes, including acquisition of major equipment
- Make any relevant purchases for office and ensuring records are kept up to date
- Data analysis of information processing
- Communication liaison for UW's MyPlan application in Community and Technical College efforts
- Analysis of MyPlan's web traffic to understand high volume days/season, to ensure we have production capacity to keep application live


## University of Washington, Seattle, WA-Information Technology: AcademicServices

10/2013-01/2015

## Student Assistant

- Maintained, evaluate, and reconcile department budget on a monthly basis
- Supported usability and regression testing of current and new systems
- Managed meeting and events, including coordinating amongst various institutions and departments
- Assisted with other administrative duties related to operational functions within Academic Services
- Maintained, evaluated, and reconciled department budget on a monthly basis
- Tracked and managed inventory list for department, and purchased supplies and equipment whenneeded
- Data analysis of information processing
- Assisted with other administrative duties related to operational functions within HRP department


## University of Washington, Seattle, WA- Student FiscalServices <br> Student Assistant

04/2010-03/2012

- Processed payments for university, balancing up to $\$ 500,000$ on my account alone
- Assisted with Live-Chat, telephone, and online customer service
- Consulted with students regarding their loans and financial aid
- Ensured proper documentation relating to tuition payments and loan applications


## TECHNOLOGY SKILLS:

- Worked with central university databases
- Microsoft Office Products
- SQL Server Management and Visual Studio
- Tableau; Business Intelligence


## AFFILIATION AND ACTIVITIES:

## Multicultural Alumni Partnership, UW <br> Board Member <br> 06/2015-Present

- Community outreach and advocacy responsibilities in effort to promote diversity at UW and in UW Alumni community. Assisting in coordinating annual "Bridging Gap" fundraiser breakfast.

University Faculty Council, UW
Voting Member
06/2015-Present

- Tri-Campus Faculty Council representative, responsible for academic/ non-academic policy for greater UW

Professional Staff Organization, UW
Board Member
06/2015-Present

- Represent UW's professional staff in ensuring alignment of university governance with the university's state values and the interests of the professional staff community

Northwest Network, Seattle
Volunteer
09/2015-11/2015

- Assist with set up and take down of workshop, checking in classmates, and course participation for Relationship Skills class

Gay City, Seattle
Volunteer
01/2015-10/2015

- Assist in wellness center which provides free STD testing services for gay men

Association of Information Management Students, Member
09/2014-Present

- Involvement with Seattle's information science community and fostering a community with IT professionals and information science graduate students


## ALPFA (Hispanic Business Student Association), Director of Communications

09/2010-9/2012

- Worked with UW business community, fundraising for events and scholarship funds, promoted opportunities on campus and greater Seattle Area, maintained communication between UW and Seattle Professional Chapter


## LANGUAGE: Fluent in Spanish, oral and written

## Seattle Lesbian, Gay, Bisexual, Transgender Commission JUNE 2016

16 members: Per SMC 3.14.920, all subject to City Council confirmation, 2 -years for each term:

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission appointed
- 1 Member Get Engaged Program Appointed by the Mayor Confirmed by City Council 1-year term appointed in September
Roster:

| *D | **G | Position No. | Position <br> Title | Name | Term Start Date | Term End Date | $\begin{gathered} \text { Term } \\ \# \end{gathered}$ | Appointed By |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 | M | 1. | Member | Ray Corona | Confirmation | 4/30/18 | $1^{\text {st }}$ | Mayor |
|  |  | 2. | Member | Vacant |  | 4/30/17 |  | Mayor |
| 2 | F | 3. | Member | Dominique Stephens | Confirmation | 4/30/18 | $1^{\text {st }}$ | Mayor |
| 5 | F | 4. | Member | Luzviminda Uzuri "Lulu" Carpenter | 05/01/15 | 4/30/17 | $2^{\text {nd }}$ | Mayor |
| 3 | M | 5. | Member | Freddy Mora | Confirmation | 4/30/17 | $1^{\text {st }}$ | Mayor |
| 3 | M | 6. | Member | Manuel Venegas | 06/08/15 | 4/30/17 | $1^{\text {st }}$ | Mayor |
|  |  | 7. | Member | Vacant |  | 4/30/17 |  | Mayor |
| 9 | NB | 8. | Member | Yani Robinson | Confirmation | 4/30/17 | $1^{\text {st }}$ | City Council |
| 6 | F | 9. | Member | Debra Salls | 12/14/15 | 4/30/17 | $1^{\text {st }}$ | City Council |
| 6 | F | 10. | Member | Julia Ricciardi | Confirmation | 04/30/17 | $1^{\text {st }}$ | City Council |
| 6 | M | 11. | Member | Nicholas Oakley | Confirmation | 4/30/17 | $1^{\text {st }}$ | City Council |
|  |  | 12. | Member | Vacant |  | 4/30/18 |  | City Council |
| 2 | GF | 13. | Member | The Lady B | Confirmation | 4/30/18 | $1^{\text {st }}$ | City Council |
| 9 | NB | 14. | Member | Blaine Manuel | Confirmation | 4/30/18 | $1^{\text {st }}$ | City Council |
| 6 | M | 15. | Member | Anders McConachie | Confirmation | 4/30/17 | $1^{\text {st }}$ | Commission |
| 6 | M | 16. | Member | Elijah Grossman | 09/08/15 | 09/30/16 | $\begin{gathered} 1 \\ \text { term } \end{gathered}$ | Get Engaged |


| Diversity Chart: |  |  |  |  | (1) | (2) | (4) |  | (5) | (6) | (7) | (8) | (9) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Men | Women | Vacant | Minority | AsianAmerica n | Black/ <br> African <br> America <br> n | Hispanic/ Latino | American Indian/ Alaska Native | ***Other | Caucasian/ NonHispanic | Pacific Islander | Middle <br> Eastern | Multiracial |
| Mayor | 3 | 2 | 2 | 5 | 0 | 1 | 3 | 0 | 1 | 0 | 0 | 0 | 0 |
| Council | 1 | 2 | 1 | 3 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 2 |
| Comm | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| GE | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| total | 7 | 4 | 3 | 8 | 0 | 2 | 3 | 0 | 1 | 5 | 0 | 0 | 2 |

Kеу:

$$
\begin{aligned}
{ }^{*} \mathbf{D} & \text { List the corresponding Diversity Chart number (1 through 9) } \\
{ }^{* *} \mathbf{G} & \text { List gender, M or F } \\
* * \text { Other } & \text { Includes diversity in any of the following: race, gender and/or ability }
\end{aligned}
$$

