#### EXHIBIT A Scope of Work

As described below, DBIA shall provide activation and programming services, for, and on behalf of the Department of Parks and Recreation (DPR), related to activation and programming of Westlake Park and Occidental Square to ensure free, open and public access to the public properties and to achieve the objectives cited in Section 3 of this Agreement.

The activation and programming of Westlake Park and Occidental Square is a key component of the success of this Agreement, for it is through regular, daily programming that people begin to perceive the parks as increasingly safe, welcoming and vibrant urban spaces. This activity attracts even greater numbers of people, continuing the virtuous cycle, and helping improve overall park vitality.

DBIA places a high priority on designing programs and activations that are free and open to the general public – ensuring that the events and activities can be enjoyed by all and lead to increased positive public use of these urban parks. The vast majority of programming and activations will be designed with this goal in mind.

For organizational purposes and added clarity, the majority of DBIA's proposed programming and activations will fall within four categories:

- Park Amenities
- Health & Fitness
- Youth & Family
- Arts & Culture

#### **Improved Park Amenities**

Food Trucks	Continue successful food truck pod in Westlake Park and Occidental Square. In
	Summer/Fall 2015, 36 unique food trucks visited the parks on a regular basis, serving
	thousands of park visitors and significantly increasing the amount of affordable and
	culturally diverse food options in Downtown Seattle.
Plantings	Continue to partner with DPR on maintaining an increased amount of beautiful
	plantings in the parks. Parks, especially in dense urban areas, can be sites of relaxation
	and respite. Plant beautification and increased greenery will be an important aspect to
	increasing diversity of park uses.
Furniture	Continue use of newly acquired outdoor furniture in both parks. This colorful furniture
	helps to increase the number of people visiting the parks and adds to the parks'
	vibrancy.
	-

#### **Proposed Innovations**

Wifi DBIA will provide free Wifi in Westlake Park and Occidental Square by June 2017. This will allow for an increasingly diverse range of uses for the parks. From having a work team meeting outside to an up-and-coming writer working on a novel, offering free wireless access can make these parks even more inviting public spaces. DBIA also views this to be a platform for potential sponsorship revenue.

#### Health & Wellness

Parks are typically viewed as locations for physical activity, play and relaxation. DBIA will provide health and fitness programming to increase opportunities for physical use of the parks, given space limitations and the increasingly dense surrounding environment.

Fitness Classes	Host free fitness classes and athletic events
Active Play	Coordinate appropriate and creative use of the space for active play with community and neighborhood organizations to encourage the use of these public spaces for play and exercise.
Table Games	Continue ping pong and foosball tables for active play in the limited space; continue to organize tournaments.
Educational Seminars	Continue hosting free 2-hr workshops on a variety of popular, thought-provoking topics.
Proposed Inn	novations
Relaxation/ Meditation	Include more meditative programming. Parks should be seen as areas of respite as Downtown becomes increasingly dense.
Health/ Fitness Challenges	Encourage park visitors to track steps and host fitness challenges. Seek to incorporate current interest in using technology to promote improved fitness and well-being.
Group Training	Coordinate group training for a scheduled 5k. Teach people how to run safely through Downtown and share information on safe and beautiful running routes.
Healthy Cooking Demos	Similar to the educational seminars, develop an ongoing healthy cooking program with local chefs and restauranteurs.

#### Family & Youth

Increasing park visitors, especially women and children, is a primary goal of the proposed activation and programming. As increasing numbers of women and children use the parks, they will be perceived as safer and more welcoming public spaces.

Children's Continue several of the partnerships developed in 2015, such as the Seattle Aquarium Programs and KidsQuest, to offer free children's programming in Westlake Park and Occidental Square, including games and hands-on learning opportunities.

> Hold children's programs throughout the year, in recognition of the fact that Downtown has the largest concentration of day care facilities in the City. Coordinate program offerings with those organizations, and support children living Downtown with fun and active parks to visit.

Reading Rooms	Continue hosting and maintaining the children's and adult reading rooms. These areas will be stocked with children's books and magazines, as well as with several daily newspapers and periodicals.
Storytime	Institute an early-learning opportunity for young children and parents/caregivers: Storytime, lasting 30-45 minutes, and occurring approximately every other week in Westlake Park.
Children's Play Areas	Install a children's play area in Occidental Square.
Board Games	Provide games and coloring books.
Holiday Programs	Continue to operate the Holiday Carousel in Westlake Park; in addition, add holiday- specific programming to make Occidental Square a holiday destination as well.
<i>Proposed Ini</i> Temporary	<i>novations to be investigated</i> Invite a small petting zoo into the parks to attract a large number of children, as well as

TemporaryInvite a small petting zoo into the parks to attract a large number of children, as well asPetting Zooadults.

Corn Given space limitations, implement some creative activities for kids and families, such as a corn maze and a climbing wall. Climbing Wall

#### Arts & Culture

Busker Program	Continue scheduling local musicians to perform concerts twice daily in both Westlake Park and Occidental Square, occurring on a regular basis from May 1 through September 30, similar to those scheduled under the 2015-16 pilot partnership with DPR when concerts were typically held from 12-1:30 p.m. and from 4:30-6 p.m. during the lunch and evening hours. DBIA's summer busker program will support many women and minority artists.
KING/ KEXP	Continue to partner with local arts organizations to provide free programming. An example is the 2015 partnership with KING FM to host four different string quartet groups that performed classical chamber concerts in Westlake Park.
Film	Continue hosting a summer outdoor movie series in Westlake Park and Occidental Square. Focus will be on family-friendly films that are popular with residents and visitors alike.
Path with Art	Continue the Path with Art program which, in 2015, provided art education and engagement to adults in recovery working to rebuild and improve their lives. These

free classes provide hands-on, dynamic and informative arts education led by local professional artists.

#### Proposed Innovations to be investigated

Rotating Art Installations	Recognizing that art plays a major role in many of the world's great public spaces, DBIA will feature a rotating series of art installations. These installations will support a diverse range of artists, and give them a very central, public way to display their art.
Seattle Center	Coordinated with Seattle Center to support the various Festal programs that occur throughout the year in Downtown Seattle. Westlake Park is particularly ideal with its close proximity to the Monorail. This will encourage more culturally diverse programming in the Downtown parks.

#### **Ensuring Appropriate Park Use**

As part of the current park activation agreement, DBIA has worked hard to ensure that planned installations or events are appropriate to the size and footprint of Westlake Park and Occidental Square.

DBIA will work closely with permittees on developing their park programming and event plans. DBIA has developed permit forms and park maps that permittees are required to complete. This ensures that a planned event's footprint remains appropriate to the parks.

#### **Engagement & Inclusion Plan**

Community engagement and broad inclusion is critical to ensuring the long-term success of this project.

Department of Parks and Recreation (DPR) has long worked to make Downtown's public spaces welcoming to everyone, especially underserved and marginalized communities. This is very much in keeping with DBIA's mission and DBIA is committed to continuing to make the parks welcoming to everyone.

DBIA recognizes the need to engage different communities, especially underserved ones, around parks activation and programming. Collaboration is required to achieve the shared goal of safe, welcoming, and vibrant urban public spaces in Downtown. Different communities have unique knowledge and valuable experience to add to the stakeholder discussions.

DBIA will ensure strong levels of community outreach and engagement throughout the process by:

- Strengthening existing relationships with a wide variety of Downtown stakeholders, including human service providers and cultural organizations;
- Developing new relationships within the Downtown community through ongoing meetings and other engagement opportunities;

- Establishing the Urban Parks Partnership Advisory Committee which will be comprised of a wide variety of community members;
- Directly engaging with underserved park visitors through outreach; and,
- Using technology to ensure wide variety of frequent stakeholder input.

#### Proposed Methods for Community Engagement Direct Engagement and Support

It is essential that our parks be safe and welcoming to all, and this means including partners early and throughout the planning process. DBIA will further develop relationships with a diversity of community members through collaboration, outreach, and human service support, as well as using technology to get a wide-range of input from the Downtown community.

During the 2015-16 pilot partnership with DPR, DBIA made it a priority to engage Downtown's community stakeholders in the activation and programming of Westlake Park and Occidental Square. DBIA engaged many stakeholders, including, but not limited to, Pike Place Market, Path with Art, Union Gospel Mission, the Downtown Residents Council, Downtown District Council, Pike-Pine Retail Task Force, and local institutions such as the Seattle Art Museum and Seattle Aquarium.

A primary means of direct engagement has been through the Metropolitan Improvement District's (MID's) Outreach Ambassadors. The Outreach Team makes regular contact with homeless individuals in the parks, and others in need who use the parks for relaxation and recreation. Moreover, DBIA has actively sought feedback from human services organizations about how to make programming more accessible for underserved populations.

Under the 2015-16 pilot partnership with DPR, DBIA ambassadors provided outreach to more than 70 individuals and were able to connect several to housing and other services. Additionally, all park ambassadors are trained in connecting individuals to human services, and remain in regular contact with MID outreach ambassadors to serve those in need.

DBIA will continue and expand upon these efforts for the duration of this Agreement.

#### Using Technology

Technology will allow DBIA to gain a wide variety of stakeholder input throughout the parks agreement, as well as support the program evaluation process. DBIA will conduct regular surveys to gather park visitor feedback and obtain input for future programming. These surveys will be available online (hosted on the Downtown Seattle Association website), as well as administered in-person to ensure feedback from a wide range of audiences, especially for those without access to computers.

#### **Developing Programming for Underserved Communities**

DBIA has strong, established relationships with a diversity of Downtown stakeholders spanning the human services community to arts and cultural organizations. DBIA values these

partnerships, and has engaged with groups to provide programming that appeals to communities of all socioeconomic backgrounds.

For example, during the 2015-16 pilot partnership with DPR, DBIA provided artistic programming through *Path with Art*, an arts organization for homeless/formerly homeless individuals to learn and explore different artistic mediums in a park setting. DBIA also coordinated with the Union Gospel Mission to program weekly mini-soccer games in Occidental Square. These programs were very popular and helped increase the variety of programming options.

Going forward, DBIA will continue these or similar programs and provide additional culturally diverse programming and activations. As part of the 2015-16 pilot partnership with DPR, DBIA has already increased the cultural diversity in the Downtown parks by establishing food truck pods. These food trucks have increased the diversity of food options, and allowed many minority and women-owned food trucks an opportunity to serve a large population of park visitors. DBIA seeks to bring more cultural programs into the parks and will partner with Seattle Center and its Festál cultural festivals. Westlake Park, with its quick access to Seattle Center via the Monorail, will welcome closer connections to Seattle Center and its various cultural festivals and related attractions.

#### **Strengthening Community Connections**

DBIA has played an important role in the Downtown community for decades and will bring together a wide range of Downtown stakeholders to support this effort. In particular, DBIA's partnership with the Alliance for Pioneer Square, Friends of Waterfront Seattle and the Seattle Parks Foundation, in addition to its ties with Downtown's human service providers, offers DBIA a diverse range of expertise and local community knowledge that can also help support diverse programming.

Through continued, intentional engagement with local neighborhood and community groups, cultural organizations, human service providers, and park users, DBIA will effectively serve a wide range of interests and continue to make these urban public spaces welcoming to all.

# **ORGANIZATION CHART**



**Alliance for Pioneer Square** 

#### Budget (2016-2020)

**Figure 1** is the anticipated Urban Parks Partnership budget for 2016-2020. Staffing these public spaces 24/7 is a core activity and strategy of this Agreement. DBIA believes that having these public spaces properly staffed is necessary to changing perceptions of safety, creating welcoming spaces, and protecting the significant investments being made in the parks. Nearly 40 percent of the proposed expenses will be directed toward daily programming and activation.

DBIA, and its partnering organizations, have already made significant financial commitments toward programming and activating Westlake Park and Occidental Square. This base level of funding will continue for the duration of the Agreement.

	2016	2017	2018	2019	2020
Public Funding	250,000	250,000	200,000	100,000	100,000
Metropolitan Improvement District	208,621	216,966	225,644	234,670	244,057
Partner Support	140,000	140,000	140,000	140,000	140,000
Earned Income	150,000	170,500	194,765	223,627	258,119
Philanthropy	166,775	183,840	267,829	268,402	314,581
TOTAL INCOME	915,396	961,306	1,028,238	966,699	1,056,757
Events & Programming Expense	327,501	348,056	388,505	324,303	360,464
Park Ambassadors	252,628	265,259	278,522	267,448	307,071
Public Space Management	140,088	146,112	152,394	158,947	165,782
MID Event Staffing	65,000	67,795	70,710	73,751	76,922
Overnight Security	100,000	103,000	106,090	109,273	112,551
Admin, Overhead, and Storage	30,179	31,084	32,017	32,977	33,967
TOTAL EXPENSE	915,396	961,306	1,028,238	966,699	1,056,757
NET INCOME	0	0	0	0	0

#### Figure 1: Anticipated Urban Parks Partnership Budget (2016-2020)

#### **Staffing and Management Plan**

Core Public Space Activation Staff

Effectively operating both parks requires significant staff resources. Staff presence in the parks is critical to improving perceptions of safety and making the parks more welcoming. Additional park staff will be devoted toward scheduling, permitting and implementing the various programs and activations.

These staff will be primarily focused on implementing the Urban Parks Partnership agreement. All will be trained in WMBE procurement and advocacy processes, as well as receive training on providing effective outreach to Downtown's underserved communities.

- **Public Space Activation Manager** (1FTE) This manager will be responsible for overseeing successful implementation of the Urban Parks Partnership agreement and overseeing all park activation staff.
- **Public Space Operations Supervisor** (1FTE) This supervisor will oversee 6-10 park ambassadors and will be responsible for day-to-day operations in Westlake Park and Occidental Square. The operations supervisor ensures that park ambassadors (and permittees) successfully implement daily activations and programs.
- **Permitting & Event Specialist** (1FTE) This specialist will be responsible for coordinating all event permits, while working closely with the Department of Parks and Recreation (DPR) to ensure that the parks are used for public enjoyment as well as 1<sup>st</sup> Amendment-related activities. This specialist will maintain an electronic calendar for both parks that is accessible to DPR and that provides accurate and detailed information about scheduled events and activities.
- **Marketing Project Specialist** (1FTE) This specialist will organize and promote public space activations and coordinate with vendors/WMBEs. They will also have the most day-to-day contact with activation vendors (i.e., musicians, artists, fitness class providers, etc.)
- **Park Ambassadors** (6-8FTE) DBIA will have 1-2 park ambassadors in each park during daytime operating hours throughout the year. Ambassadors will serve as key points of contact with the public, and will help ensure the parks are clean, safe and welcoming to all.

Contract Security Partner

• **Overnight Security Consultant** – Ensuring the Downtown parks are safe and welcoming, even outside daytime operating hours, is a core part of the DBIA's parks management strategy.

DBIA currently employs Fortress Security, a WMBE-preferred partner, to oversee overnight security in the parks. Park security staff is in regular contact/ coordination with the public space activation team.

#### Outreach

• **MID Outreach Staff** – The Metropolitan Improvement District (MID) outreach team will continue to play a key role in helping people in need, especially in Westlake Park and Occidental Square.

Over the summer of 2015, the MID Outreach team made more than 70 outreach contacts to individuals in need in Westlake Park and Occidental Square. Since June 2015, outreach staff have made more than 50 referrals to social service organizations and managed to connect several people in the parks with housing. DBIA proposes continuing this outreach effort in the parks, and expanding the level of engagement with individuals in need.

#### DBIA Support Staff/ Evaluation

DBIA will provide general overhead and administrative support for managing park activation staff and activities, including human resources, finance and accounting, and communications.

#### Oversight

• Urban Park Partnership Advisory Committee – Partner Board members, property owners and community members will provide oversight and support for the successful implementation of the five-year Urban Parks Partnership agreement. The Advisory Committee will meet quarterly in the initial phase of the project.

#### Security Services Details

Protecting park visitors and property is a top priority for DBIA. In order to increase the number of park visitors (especially women and children) public spaces need to be perceived as safe. By staffing the parks 24/7 year round, DBIA aims to significantly improve perceptions of park safety and protect park property and amenities.

Additionally, through the permitting process, DBIA will determine whether a potential permittee needs to provide additional security. Safety of park visitors and staff is paramount.



# **City of Seattle**

## WMBE Inclusion Plan – Consultant Contracts (SMC CH. 20.42)

Contract Number and Title	Urban Parks Partnership RFP
Consultant Name	Downtown Seattle Association
Original Submittal Date	January 22, 2016
Revision Version Number	
Revision Version Date	

The Seattle Municipal Code (SMC) and the Mayor's Executive Order direct inclusion of women and minority firms in City contracting. This form must be completed in full and with robust replies, as part of your solicitation response. Failure to do so may result in rejection of your solicitation as non-responsive and your firm rejected from consideration. The information must be consistent with team assignments elsewhere in your solicitation response. When a contract may include Federal Funds, the City instead uses the federal DBE program. During negotiations before contract execution, the City may negotiate scope and teaming; a revised WMBE Inclusion Plan is likely appropriate and becomes the contractually binding version. Carefully read all instructions embedded and on the back of this form. In any event, this form is required for all consultant contracts above \$285,000 and is a condition of responsiveness. If you are responding to a Request for Proposal or a Request for Qualifications above \$285,000 in value, this form will be required with your submittal. If you are working directly with the department and it is not through a formal solicitation process, you will still have a deadline for submittal before the contract is awarded.

#### 1. Aspirational WMBE Goals

A high priority for scoring is evidence of your strong aspirational intent to include women and minority business (WMBE) as part of your team. In the box below, state the WMBE goals you intend to achieve for this contract including all phases and amendments. While the goals are aspirational, good faith efforts to develop and achieve goals are mandatory. Goals developed in good faith are considered attainable given good faith efforts. A contract amendment may require revisit of this WMBE Inclusion Plan to consider changes that may affect WMBE utilization (see Instructions). WMBE primes can include self-performance in goals below. A zero percentage is non-responsive. Do not provide a range. This percentage must be <u>no less than</u> the Core Work commitments offered on page 2.

Estimated percentage of the total contract value to Women Owned firms	5 %
Estimated percentage of the total contract value to Minority Owned firms	13 %

#### Alternate Estimated total contract value

- = \$3,600,000 \* 0.18
- = \$648,000 dollars toward WMBE firms (over 5 years)
- = \$468,000 toward MBE firms and \$180,000 toward WBE firms (over 5 years)

WMBE Signature: This requires the WMBE sign the Plan or you can simply attach an email to evidence their concurrence. This ensures WMBE firms understand (1) they are listed on your plan, (2) they are in core or non-core work and implications of that; (3) whether the individual or resume is critical to their participation; and (4) they are aware of risks given scope changes made by the City.

2. Core Work. Identify WMBE firms you selected who agreed to perform core disciplines or functions on your team. Such WMBE firms <u>must be integrated into your team</u> and on your organizational chart (if one is submitted in your solicitation response). The percentage you name below is the <u>minimum</u> share of total contract value. All WMBE firms named are to be aware of their role and anticipated compensation. Reasons for a Prime to replace the WMBE firms and their intended share of work is restricted by a list of acceptable reasons and City approval (see instructions). The City will preserve WMBE utilization in core work for these WMBE firms to the extent practicable.

### Core Work Response

At the beginning of this process, DBIA established an aspirational goal of directing 18 percent of the contract's public dollars toward WMBE firms. We believe given our past experience that this is an ambitious, but achievable, goal. A core task is providing overnight security in the parks. DBIA has identified Fortress Security (a MBE organization) to provide this service.

One challenge when designing the WMBE targets is that a significant portion of the contractual responsibilities involve the actual programming and activation of the parks. This past summer, DBIA worked with a number of WMBE firms, including Maxxfit by Lorna Jane, Croyo Fit and Path with Art. If selected, we will likely use many of these firms in the future, though specific programming contracts have not been negotiated for the upcoming year. However, given our experience, we anticipate contracting with a significant number of WBE and MBE firms to achieve the overall goal of 18 percent of the contract dollars.

Additionally, the Urban Parks Partnership agreement will allow many more WMBE businesses, which had previously not had access to City dollars, to be able to participate. This is a new type of work that the City will be contracting for, and the DBIA looks to help facilitate this process, educate many of the WMBEs we work with about this new opportunity, and meet our and the City's aspirational goal of including more WMBE organizations in projects.

Name of WMBE	Identify as	Minimum	Describe tasks	If WMBE firm	Signature of
Firm	Women (W) or Minority (M)	value to this WMBE firm out of the total spend	and which project phase each task is within	utilization depends upon a particular resume, list those individuals below	WMBE Firm
Fortress Security	М	13 %	Overnight Security	D. Deschamps Bamba	
Aspirational Goal (page 1)	18 %	13 % TOTAL			

#### 3. Non-Core Work Response

At this time, DBIA is only proposing activations and programming deemed essential to the success of the overall project. However, if certain unanticipated needs arise we will definitely look to include WMBE firms as part of core and non-core work activities.

Non-Core Work (Value-Added Functions) Identify work that is value-added and/or not part of the core scope required by the City solicitation.

Name of WMBE firm	Identify as Women (W) or Minority (M)	Describe task and which project phase each task is within.	If WMBE firm utilization depends upon a particular resume, list those individuals below	Signature of WMBE Firm

#### 4. Past Performance

Using whatever space you need to fully do so, describe the strategic model you have for integrating WMBE firms, which evidences likely success in doing so for this contract including how you intend to engage WMBE firms. Please identify at least 3 projects of a similar nature as this project by name including name of owner and for each and as to each, list the percentages of utilization of WMBE firms based on total value of the contract and the total final amount of the contract including all amendments. State the total that was spent.

#### Response

Over the years, DBIA has established strong relationships with a number of WMBE firms. This has allowed us to better understand their capabilities and organizational capacity. DBIA, through its recent and historic programming and activation of the parks, has been able to develop a close working relationship with a number of fitness, art, and cultural organizations. Many of these are WMBE organizations, and given our past working experience, we anticipate partnering with them in the near future.

While DBIA has not had to go through the WMBE process previously, we have supported numerous WMBE firms through many different projects throughout the years. These firms are capable and talented, and DBIA has been happy to support their work in support of our mission.

#### Below is a list of sample projects and the percentage directed toward WMBE firms.

#### Urban Parks Activation (Summer 2015) - 26.1% WMBE

Total Budget: \$265,333 MBE Firm: Fortress Security - \$64,375 (24.2%) WBE Firm: Path with Art - \$5,000 (1.9%)

#### Out to Lunch Concert Series (2015) - 29.7% WMBE

Total Budget: \$71,436 MBE Firm: Modern Enterprises - \$16,000 (22%) WMBE Musicians: More than \$5,500 (7.7%)

#### DBIA Rebranding Effort (2015) - 100% WMBE

Total Budget: \$43,500 WBE Firm: Phinney Bischoff - \$43,500 (100%)

5. Inclusion Strategies

Using whatever space you need below to do so, answer each of the following. Do not provide an "NA" response or any equally brief response, or your response and your entire solicitation may be rejected as non-responsive.

A. Describe the partnership you have with the WMBE firms on your team, whether you teamed in the past, how substantive their role is, and whether they are decision-makers and leaders on your team.

#### Response

For all our projects, our partners are selected based on their competence and expertise in their field, and many of these partners have been WMBE firms. DBIA works to provide business outreach and has built relationships with many women- and minority-owned firms in Downtown Seattle and the surrounding region.

Our experience activating Westlake Park and Occidental Square this past summer allowed DBIA to establish new relationships with a variety of firms, including some with which we had not previously worked. For example, this past summer DBIA hired Fortress Security, a minority-owned firm, that provided overnight security in Westlake Park and Occidental Square. DBIA had regular communication with the firm regarding activity in the park.

If our proposal is accepted, DBIA plans to continue working with this firm, and more closely integrating their security effort with the work that the park ambassadors perform. They play a key role in our past activation effort, and if successful, will continue playing this key role in the future.

B. Describe strategies you use to assure consideration of WMBE firms for team assignments not yet made or that result from contract or team changes.

#### Response

DBIA has already identified a number of WMBE firms that it can reach out to and discuss activation and programming efforts based on prior working experience. However, in order to expand our roster of potential WMBE partner firms, DBIA will establish an RFP process when contracting for larger projects. Any firms that respond with qualifications will be kept on file for future partnerships.

Previously, the City has not typically contracted with WMBE for programming and activation efforts in the parks. Much of this project will be about education, and encouraging the WMBE firms we have worked with previously (e.g., Maxxfit by Lorna Jane, Croyo Fit) to register in the City's directory and learn about other opportunities to receive contract funding.

C. A City objective is to strengthen WMBE firm's capabilities and experience, making them increasingly competitive. Describe specific strategies your team will employ to achieve this goal. Do not limit your response to formal mentoring programs.

#### Response

DBIA is passionate about promoting Downtown businesses and increasing our region's economic vitality. Helping businesses succeed is essential to our mission and a key part of our work, and we are always looking to do more to support small and minority-owned businesses. DBIA believes that socioeconomic diversity is critical to Downtown's long-term health.

Our approach for inclusion and strengthening our WMBE partners' capabilities will be through collaborative work and education. DBIA will look to establish a **"Working with DBIA/ Urban Parks Activation 101**" training series. This would be designed to help connect WMBE firms with DBIA staff, and teach firms about the procurement process, as well as the products and services that DBIA anticipates buying in the coming months. It would also give DBIA an opportunity to learn more about the different WMBE firms and what challenges they are facing and how DBIA can better support their work. Additionally, DBIA will ensure that all DBIA staff members are trained in WMBE advocacy and procurement processes through a series of training seminars.



#### **Occidental Park**













Alternative Plant Options

Furniture Colors





Furniture

Materials





