

Extended Outreach Plan – For-Hire Driver Representation

EDUCATION, EQUITY AND GOVERNANCE COMMITTEE

AUGUST 17, 2016

Stakeholder Workshops

- Seven workshops held in June and July
- Approximately 200 participants (drivers and management representatives) attended
- Open-ended questions asked:
 - Qualifying driver
 - Qualified Driver Representatives
 - Drivers' statements of interest
 - Subjects of bargaining
 - Approval of negotiated agreements
- Conflicting information received, particularly as it concerns the definition of qualifying driver

Driver Survey

- Be online
- Reach as many of the estimated 13,000 licensed/permitted drivers as possible
- Have a limited amount of questions on driver demographics, experience, etc.
- Take five or fewer minutes to complete
- Be translated into at least five languages
- Have controls to prevent multiple access
- Be marketed through direct e-mail or text message and other channels

Driver Survey

FAS proposes the following schedule:

- Week of Sept. 19: complete survey design
- Week of Sept. 26: test survey
- Week of Oct. 3: open survey
- Week of Oct. 31: close survey
- Week of Nov. 14: complete analysis of survey results

Pending decisions from Council:

- Dec.: report survey results to Council
- Jan./Feb. 2017: introduce legislation

Resources and Next Steps

- FAS will not request new resources to undertake the survey but will work with both City and non-City contacts on survey design and security
- Given a desire to not extend the commencement date too far, FAS recommends completing the driver survey and then moving forward with parts of implementation