

# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Kristin Pula											
Board/Commission Name:				Position Title:			-				
2016 Housing Levy Oversight Committee				Member	·						
	ion required?										
X Appointment <i>OR</i> Reappointr	X Yes					0					
		☐ No									
Appointing Authority:	Date	Appointed:	Term	of Position: *	7		ੁ-ਜ				
Council	12/1	4/2016	1/2/2	2017	$\circ$	w					
X Mayor	to					2	TO TO				
Other:			12/3	1/2019							
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Residential Neighborhood:	Zip C		Cont	act Phone No.:		,••					
Othello	9811	8				. <u></u>					
Background:  Kristin Pula has two decades of experience in community organizing, policy advocacy, and nonprofit and public administration. As HomeSight's Chief Operating Officer, she provides strategic leadership for all lines of business and oversaw expansion of its lending program to help low- and moderate-income households access quality loans and become homeowners.  Ms. Pula's work is motivated by a deep commitment to social justice and creating economic opportunities and equitable communities. She has led HomeSight's equitable community development work locally and regionally. She played a leadership role in developing and securing funding for the Puget Sound Regional Equity Network, through the HUD-funded Growing Transit Communities Program, which shifted planning processes by putting race and social equity at the center and providing resources for historically marginalized communities to engage and set the agenda. She also led the formation of On Board Othello, a 25+ member community coalition, to develop community-led action strategies for equitable economic development in the Othello neighborhood.  Ms. Pula has an MPA from the University of Washington and is a recent graduate of the NeighborWorks America Achieving Excellence Program at the Kennedy School of Government at Harvard University.  Authorizing Signature (original signature):  Appointing Signatory:											
Authorizing Signature (original signatur	Edward B. Mur	Edward B. Murray									
	Mayor of Seattle										

## Kristin Pula



### Experience

#### Chief Operating Officer, HomeSight

03/2015-Present

- Provide leadership and oversees strategic direction for organization and all lines of business including homebuyer counseling, lending, real estate development, community development.
- Develop line of business performance goals and strategic pathways with team of professional leaders.
- Track organizational and line of business outcomes.
- Oversee \$2.8M operating budget and staff of 21.

#### Director of Policy and Resource Development, HomeSight Resource Development Specialist

2008-2015 2005-2007

- Developed operating and capital proposals to government, foundation, and corporate investors.
   Responsible for securing and administering 30% of organizational operating budget of \$1.7M.
   Co-led four successful CDFI investment proposals, securing \$5M.
- Led HomeSight's equitable community development program in Othello, founded On Board Othello in 2014, a 25+ member coalition advancing community-led, equitable development and policy change. On Board Othello is (2016) providing community engagement and oversight for the Southeast Economic Opportunity Center.
- Played leadership role in forming, and securing \$750,000 for, the Puget Sound Regional Equity Network of the Growing Transit Communities Program (GTC) (2010-2013). Structure included staff and \$450,000 to fund small grants program to support community engagement in transit-oriented-development planning. Model received national recognition within HUD Sustainability grants program. Served on Equity Network Steering Committee and Affordable Housing Steering Committee.
- Staffed HomeSight's Excellence in Governance Team (2011-2012), to better integrate all lines of business and improve community impact. Developed organizational dashboard used by board, management team, and staff to track monthly performance. Created and led cross-department marketing task force that launched social media presence, including monthly E-newsletters, Facebook page, updated website, online customer forms.
- Staffed last two organizational strategic planning efforts. Work with all departments to set annual goals and track performance.
- Develop and manage Only in Seattle (OIS) Othello business district revitalization plan, including identifying district assets and needs. Secured and managed just under \$1.0M over six years.
- Convened diverse stakeholders to develop and advocate for state infrastructure fund. Continued working with advocates to develop concept for equitable value capture financing.

#### Policy and Research Associate, Institute for Washington's Future

2000-2005

- Managed Public Finance Reform Project for progressive state tax reform.
- Researched and analyzed state and local statutes and public policy proposals. Wrote policy briefs, studies, action alerts, advocacy messages, and op-ed pieces.
- Developed curriculum for public education and made presentations to community organizations.

#### Legislative Assistant to State Representative Ed Murray

1998-1999

 Conducted research for legislative proposals, drafted position responses and legislative updates, handled constituent relations.

#### Field Organizer, Hands Off Washington

1997-1998

 Recruited, trained, and supervised hundreds of volunteers for statewide LGBT employment nondiscrimination initiative. Coordinated and conducted campaign trainings around the state.

#### **Education**

- Master of Public Administration, University of Washington
- Master of Science, Political Science, University of Oregon
- Bachelor of Arts, Government and Legal Studies, Bowdoin College

#### **Boards and Committees**

- Housing Development Consortium of Seattle and King County, Board Fellow, 2014
- Washington Low Income Housing Alliance Public Policy Committee, 2008–2014
- Growing Transit Communities Equity Network Steering Committee, Affordable Housing Steering Committee, and Co-Chair of South Corridor Task Force, 2011-2013
- MLK Business Association founding board member, 2008–2011

## **Professional Development**

- NeighborWorks America Achieving Excellence Program at the John F. Kennedy School of Government at Harvard University, graduated February 2016
- NeighborWorks America Excellence in Governance, 2011–2012
- Leadership Tomorrow, Class of 2011
- Housing Development Consortium, Leadership Development Program, 2007
- NeighborWorks NStep database and Success Measures outcome-based measurement, 2006–2007

## 2016 Housing Levy Oversight Committee

Thirteen Members: Pursuant to Ordinance 125028, all subject to City Council confirmation.

#### Mayor appointments - initial terms

- Position 1 (City employee): Seven years
- Position 2, 3 and 4: Two year terms\*
- Position 5,6, and 7: Three year terms

#### Council appointments - initial terms

- Position 8 (City employee): Seven years
- Position 9 and 10: Two year terms\*
- Position 11, 12, and 13: Three year terms

\*Subsequent appointees to the Oversight Committee shall each serve for a term expiring three years after the expiration of the initial term for the position.

#### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	N/A	1.	Mayor representative	Leslie Brinson Price	1/2/17	12/31/23	. 1	Mayor
6	F	3	2.	Member	Ann T. Melone	1/2/17	12/31/18	1	Mayor
6	F	7	3.	Member	Alice Shobe	1/2/17	12/31/18	1	Mayor
2	М	7	4.	Member	Doug Vann	1/2/17	12/31/18	1	Mayor
6	F	2	5.	Member	Kristin Pula	1/2/17	12/31/19	1	Mayor
6	F	6	6.	Member	Kelly Rider	1/2/17	12/31/19	1	Mayor
1	М	N/A	7.	Member	Doug Ito	1/2/17	12/31/19	1	Mayor
6	F	N/A	8.	Council representative	Traci Ratzliff	1/2/17	12/31/23	1 1	Council
6	F	3	9.	Member	Betsy Hunter	1/2/17	12/31/18	1	Council
6	M	2	10.	Member	Colin Morgan-Cross	1/2/17	12/31/18	1	Council
6	F	6	11.	Member	Beth Boram	1/2/17	12/31/19	1	Council
6	F	3	12.	Member	Erin Christensen Ishizaki	1/2/17	12/31/19	2	Council
2	F	2	13.	Member	Vallerie Fisher	1/2/17	12/31/19	2	Council

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	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5			1	1				5			
Council	1	5				1			Andrew An	5			
Other													
Total	3	10			1	2				10	<u> </u>	1 1	

Key: \*D List the corresponding *Diversity Chart* number (1 through 9)

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

<sup>\*\*</sup>G List gender, M = Male, F= Female, T= Transgender, U= Unknown