

**Briefing for** 

# **Seattle City Council**

John Wolfe, CEO January 30, 2017

#### **Overview**

- Formation and structure of the Northwest Seaport Alliance
- Big ships, an evolving industry and competitive threats
- Striving for operational excellence
- Improving our communities

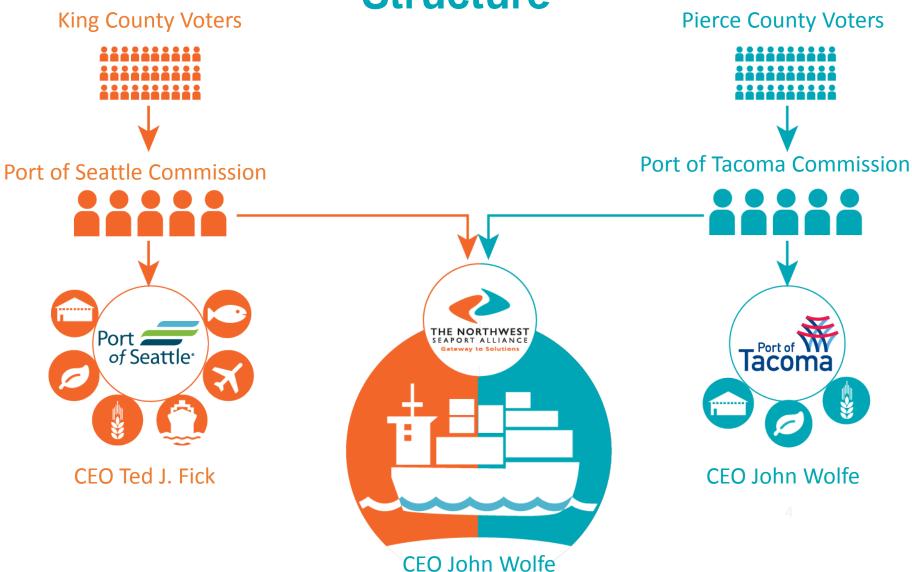
# **The Gateway History**

Port of Seattle Established 1912

Port of Tacoma Established 1918

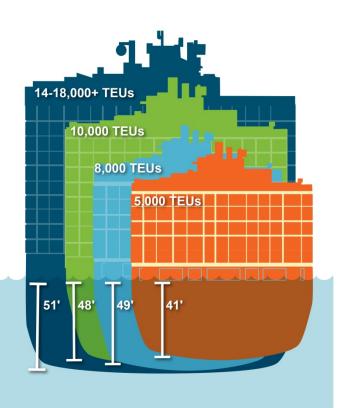


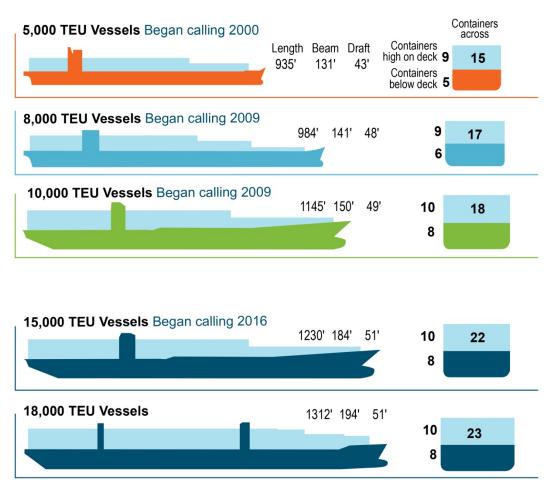
### Northwest Seaport Alliance Structure





### **Big Ships and Their Impacts**







#### **Big Ships and Their Impacts**

**Carrier Alliances (Starting April 2017)** 



#### 2M Alliance







MEDITERRANEAN SHIPPING COMPANY

#### Ocean Alliance











**Merged March 2016** 





#### Independent



**HMM** Slot agreements with 2M



Slot agreements with THE Alliance







#### THE Alliance



**#** Hapag-Lloyd

Merge December 2016







**Merge 2018** 

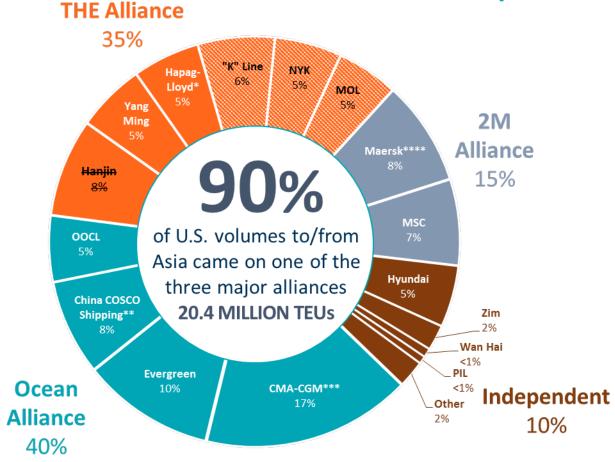




## **Big Ships and Their Impacts**

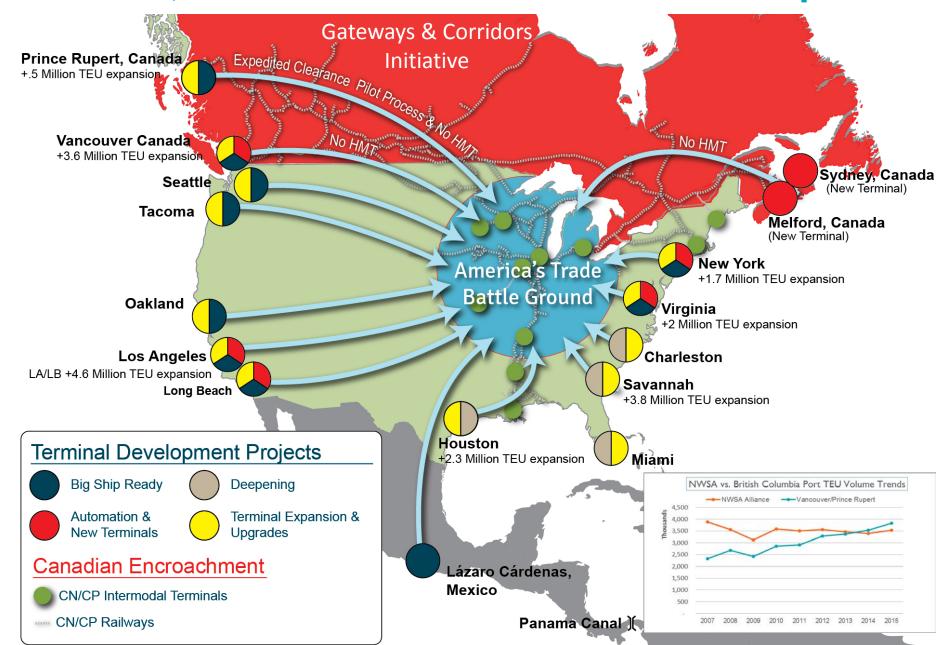


#### 2015 Transpacific Market Share %\*



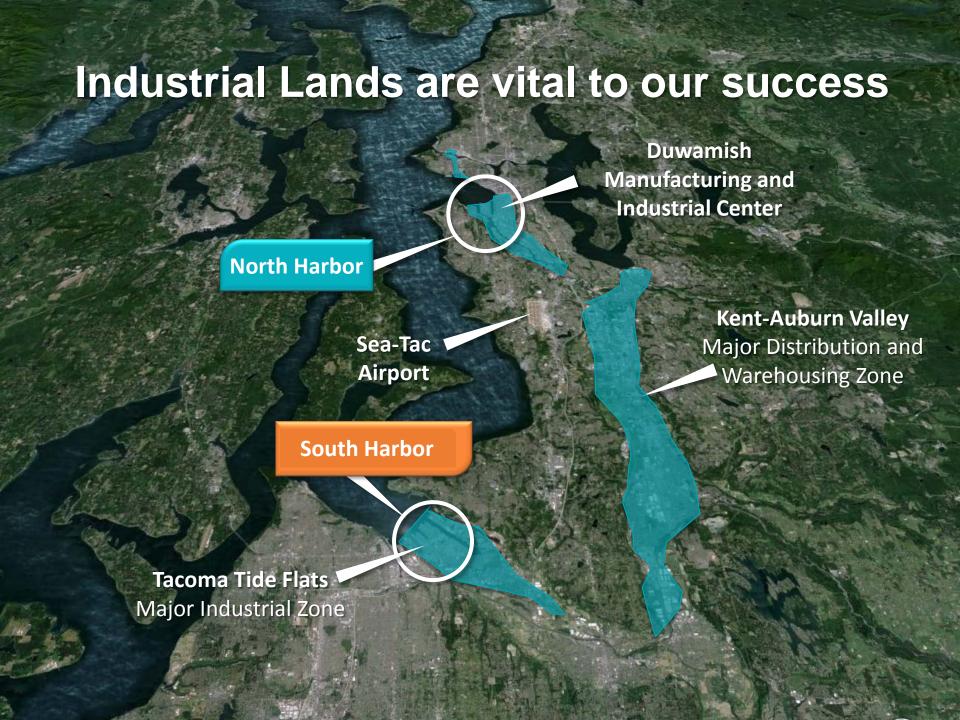
<sup>\*</sup> Specifies carrier alliances starting April 2017

#### Terminals, Canadian Encroachment and Competition









### **Striving for Operational Excellence**



Key Performance Indicators (KPIs)



Operations
Service Center

#### **KPIs**

- On-Time pro-forma vessel arrival and departure
- Vessel production
- Truck turn time
- Average import rail dwell
- Import rail transit time



**Executive Advisory Council** 

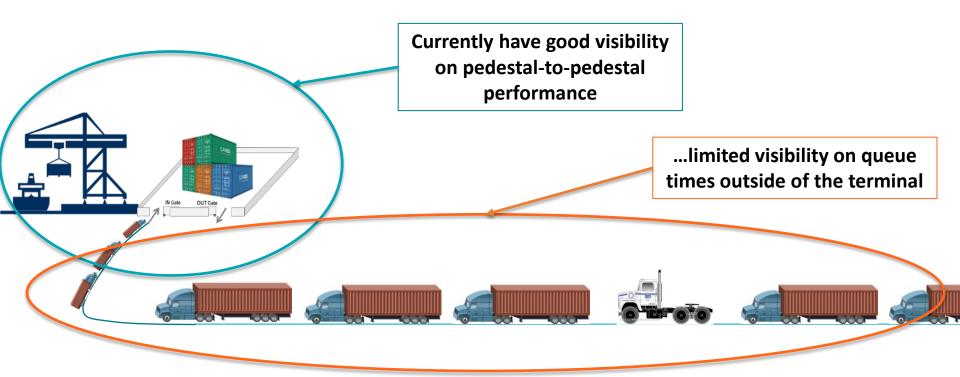






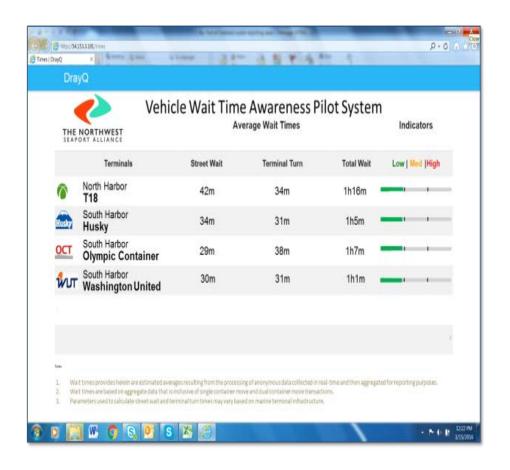
# **Drayage Truck Wait Time Awareness Program – DrayQ**

Goal: Provide visibility of full terminal turn times to port community with the long range goal of integrating the supply chain





# DrayQ – smartphone and dash boarding technology





Smartphone access and dash boarding provides estimated transaction times at marine terminals based on real time feeds of current activity levels



## **Improving Our Communities**





Northwest Ports Clean Air Strategy



**Clean Trucks Program** 



Fostering Economic Growth in the Pacific Northwest





## Northwest Ports Clean Air Strategy

In 2007, the Port of Seattle seaport, the Port of Tacoma and Port Metro Vancouver, Canada, initiated the Northwest Ports Clean Air Strategy. Going forward, NWSA will be another port partner.







# Clean Trucks Program



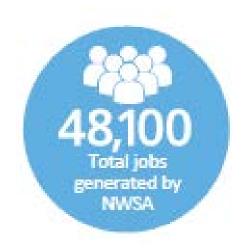


The Clean Truck Program aims to keep trucking partners in business while supporting clean air for our communities.





## **Fostering Economic Growth**











Related economic activity is affiliated with \$138.1 billion in total economic activity in the state – one third of Washington's GDP.













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