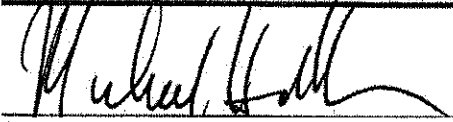




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <p style="text-align: center;">David Yeaworth</p>		
Board/Commission Name: <p style="text-align: center;">Historic Seattle Preservation & Development Authority</p>		Position Title: <p style="text-align: center;">Member</p>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: PDA Constituency	Term of Office: 4-year Term 11/30/16 to 11/30/20	
Residential Neighborhood: Beacon Hill	Zip Code: 98144	Contact Phone No.: [REDACTED]
Legislated Authority: SMC 3.110		
Background: David Yeaworth is president of Catalyst Strategies, a community and economic development firm working with organizations that represent Seattle's neighborhoods and business districts. David's background is in urban environmentalism, sustainability and economic development. Most recently he served as deputy director of the Alliance for Pioneer Square and before that as legislative aide to Seattle City Councilmember Sally Clark, focusing on land use, historic preservation and economic development issues. He also served as director of Allied Arts, advocating for place-making on the Seattle Waterfront and the arts. Previously he worked at Pyramid Communications, primarily assisting nonprofits with strategic planning and message development. As a member of the environmental community David worked for the League of Conservation Voters as their northwest regional director, the Pennsylvania Public Interest Research Group as executive director, and Washington Citizens for Recycling as communications and development director. David's volunteering includes terms on the boards of the Transportation Choices Coalition, King County Conservation Voters and Allied Arts of Seattle. This appointment represents Mr. Yeaworth's first term.		
Date of Appointment: 10/24/16	Authorizing Signature (original signature): 	Appointing Signatory: Michael Herschensohn, Council Chair

FILED
 CITY OF SEATTLE
 2017 JAN 7 PM 2:00
 CITY CLERK

David Yeaworth



December 20, 2016

Seattle Office of Intergovernmental Relations
Attn: Kenny Pittman
600 Fourth Avenue, 5th Floor
P.O. Box 94746
Seattle, WA 98124-4746

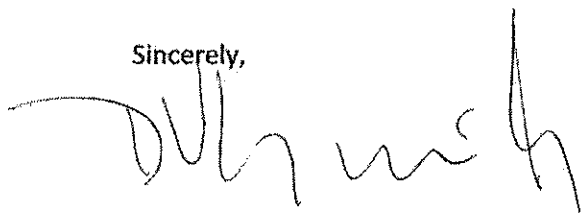
Dear Mr. Pittman:

I'd like to express my interest in joining the Historic Seattle PDA Council. I'm a long-time Seattle resident and preservation advocate. I'm also very familiar with Seattle's neighborhoods, buildings, history and culture.

As a community and economic development consultant, my hope is my knowledge of land use and business activities in Seattle's business districts can help Historic Seattle preserve many of the beloved structures that define our community. I also have a background in nonprofit organizational capacity building and I'm interested in helping the PDA further grow in its good work.

Thank you for your consideration of my application.

Sincerely,



David Yeaworth
Catalyst Strategies LLC

MINUTES

Historic Seattle
Learning from Historic Sites
&
Membership Meeting

Monday, October 24, 2016, 5:30 – 7:30pm
Thomsen Chapel
Saint Marks Cathedral
1245 Tenth Avenue East
Seattle, WA

Forty nine members and non-members attended the October 24, 2016 Members Meeting. Kate Krafft, and Rick Sever represented the Historic Seattle Council. Kji Kelly, Larry Kreisman, Cindy Hughes, Bailey Hess, Brooke Best, Naomi West, and Lee Murray were present as Historic Seattle staff.

PROGRAM

Larry Kreisman introduced the Very Reverend Steve Thomason, Dean and Rector of St. Marks, who welcomed the group to the chapel and cathedral. Congregation member Dr/ Alan Davidson made a presentation on “St. Mark’s: The Early Years”, followed by Dean Thomason speaking on the current and future planning for the cathedral.

BUSINESS MEETING

The Business Meeting was called to order at 6:35pm by Council Vice Chair Kate Krafft. She introduced Rick Sever as the other Council member present, and also introduced the Historic Seattle staff in attendance.

Minutes of 7/25/16 Members Meeting

The minutes of the 7/25/16 Members Meeting at the H.H. Dearborn House were moved, seconded, and approved unanimously.

*Appointment of New Constituency Representative to the Council

Kate Krafft explained that the Constituency needed to vote on the appointment of David Yeaworth to the Historic Seattle Council. David will be replacing long-time Council member Michael Herschensohn and brings an extensive background in community and economic development to the position. He is currently a non-profit and business district consultant with Catalyst Strategies LLC and in previous positions served as the Deputy Director of the Alliance for Pioneer Square and as a legislative aide to former City Council member Sally Clark. David was in attendance at the Members Meeting and introduced himself. He said that he was honored to be asked to fill Michael Herschensohn’s position and that he was looking forward to working directly with historic preservation initiatives.

The appointment of David Yeaworth to the Historic Seattle as a Constituency Representative to the Council was moved, seconded, and approved unanimously.

Executive Director's Report

Executive Director Kji Kelly thanked Dean Thomason and Dr. Davidson for their welcome and presentations at the Cathedral, and Historic Seattle members for their support and attendance at the meeting. He noted that there will be three very long-term Council members leaving the Council at the end of December – Marcia Wagoner with 10 years of service, Michael Herschensohn with 27 years of service, and James Fearn with 28 years of service. In total these three Council members have given 65 years to the organization, an impressive amount of support and guidance.

Kji added that an overview of Historic Seattle's 2017 Schedule of Events was distributed at the meeting. The thirty events planned include meetings, lectures, and tours of a number of very special places in Seattle and beyond.– Kji urged meeting participants to give some thought to what they would like to attend early, as some events do sell out.

Kji said that Kate Krafft would be moving into the Council Chair position in 2017, and Kate said a few words about her extensive background with Historic Seattle. She was first involved in doing survey work for the Urban Resources Inventory back in 1974, so her involvement with the organization is long-term. As Chair she looks forward to continued hard work on the advocacy, education, and preservation efforts of Historic Seattle.

The business meeting was adjourned at 6:50 p.m.

SUMMARY

20+ years of experience in community and economic development
Seasoned organizational capacity builder, strategic planner, and facilitator
Strong reputation as a mentor, manager, and trainer

PROFESSIONAL EXPERIENCE

COMMUNITY & ECONOMIC DEVELOPMENT

2014-present

Catalyst Strategies LLC

Nonprofit and Business District Consultant

Organizational Development

- Produced and facilitated the current organizational strategic planning process for the Mount Baker Hub Business Association (MBHBA)
- Wrote successful grant applications for MBHBA and Catalyst Strategies to conduct economic development activities in the Mount Baker Hub and South Park
- Developed the strategic communications plan for the Lid I-5 campaign

Community-Level Innovation

- Created and implemented a new business recruitment program, targeting landlords and property owners, to help the South Park community recruit good, locally-minded businesses to their business district
- Developed and conducted a tailored business outreach plan for the Mount Baker Hub
- Composed a sophisticated organizational planning process for the Mount Baker Housing Association

DEPUTY DIRECTOR

2014

Alliance for Pioneer Square

Business Improvement Area

Community and Economic Development

- Created project plans and budgets to reconstruct and revitalize historic alleys
- Wrote successful grant applications and presentation materials
- Coordinated organizational planning processes for members

LEGISLATIVE AIDE

2006-2014

Councilmember Sally J. Clark

City of Seattle

Political and Policy Analysis

- Researched proposed legislation and related issues
- Represented the Councilmember with constituents and special interests
- Produced events to inform councilmembers and the public

Communications Director

- Coordinated media strategies
- Served as Councilmember's primary media contact
- Produced media pieces— digital, television and print

LEGISLATIVE AIDE
2004, 2005-2006

Councilmember Richard Conlin
City of Seattle

Councilmember Representative

- Represented Councilmember at events and meetings
- Coordinated policy work between civic interests and Council
- Composed communications between Councilmember and constituents

Strategic Issues Advisor

- Collected and presented information regarding policy issues to Councilmember
- Wrote legislation and budget issue-papers
- Served as media contact

PRESIDENT and EXECUTIVE DIRECTOR
2002-2008

Allied Arts of Seattle
Arts and urban environment advocacy

Events

- Produced two Seattle waterfront charrettes which generated more than \$1.5 million of pro bono architectural design work
- Produced the Allied Arts "Beer & Culture" (town hall meetings) series
- Produced "opinion-leader" focus groups and wrote related report

Coalition Building and Communications

- Recruited and managed Seattle's Waterfront For All coalition in support of a revitalized downtown waterfront
- Produced and co-wrote the *Waterfront For All Master Vision* (www.alliedarts-seattle.org)
- Produced and presented Waterfront For All powerpoint to over 100 audiences
- Co-chaired the Convening Committee for Seattle's Arts Coalition

Policy and Strategic Planning

- Coordinated organization's policy objectives and priorities on issues such as the Waterfront, monorail and streetcar
- Served as lead spokesperson and lobbyist

PROJECT MANAGER
1999-2003

Pyramid Communications
Public affairs, relations and communications

Community Relations

- Facilitated strategic planning sessions for large and small groups
- Facilitated negotiations among diverse stakeholders
- Represented clients at public forums and private meetings

Management

- Hired and trained staff
- Managed employees, consultants, client-staff and volunteers
- Created project plans, budgets and timelines

Communications

- Produced news conferences and media packets
- Wrote and placed opinion-editorials

- Produced brochures, case statements and information packets
- Created and implemented communications plans

REGIONAL DIRECTOR
1996-1999

League of Conservation Voters Education Fund
Environmental politics

Capacity Building

- Helped nonprofits in Washington, Oregon and Idaho build stronger organizations
- Led staff and volunteer trainings on strategic planning, communications, fund-raising and electoral campaigning
- Coordinated coalition-projects among nonprofits

Policy and Advocacy

- Facilitated policy planning sessions with statewide organizations to create legislative agendas
- Reviewed and analyzed legislation and legislative budgets
- Met with elected officials, editors and other opinion-leaders on matters of public policy

Program Development and Implementation

- Worked with environmental leaders in Idaho to create a new nonprofit organization
- Formed coalitions of nonprofits in Washington, Oregon and Idaho to create E-mail Action Networks

OWNER/PARTNER
1993-1998

Catalyst Strategies for a Sustainable Future
Campaign strategies and planning

Campaign Planning

- Produced marketing and electoral plans for clients
- Facilitated strategic planning retreats and meetings
- Provided consultation to electoral campaigns

Opinion-Research

- Researched customer and voter trends using demographic information
- Conducted opinion-research including focus groups, in-depth interviews and analyzed polling results
- Produced GIS (digital) maps to illustrate voting trends

EXECUTIVE DIRECTOR & CAMPAIGN DIRECTOR
1988-1992

Pennsylvania Public Interest Research Group
Environmental and consumer advocacy

Policy and Advocacy

- Lobbied national, state and local elected officials
- Coordinated environmental coalition activities
- Wrote and placed opinion-editorials, held news conferences

Management and Human Resources

- Oversaw over 150 citizen outreach staff with nine direct reports
- Hired and trained management- and entry-level staff
- Wrote organizational plans and budgets
- Recruited and interviewed employee candidates

EDUCATION

Seattle University Class of 1986	Bachelor of Public Administration
University of Washington Class of 1996	Certificate of Integrated Marketing and Communications
Leadership Tomorrow Class of 1999	Graduate
University of Washington Class of 2010	Certificate of Commercial Real Estate

COMMUNITY AND CIVIC ACTIVITIES

Beacon Hill Merchants Association 2015-present	Vice Chair
Lid I-5 2015-2016	Steering Committee Member
Urban Land Institute— Sustainable Leadership Committee 2010-2014	Committee Member
North American Sustainable Transportation Council 2011-2014	Board of Directors
Transportation Choices Coalition 2005-2008	Board of Directors
Allied Arts of Seattle 1997-2005	Board of Trustees
Washington Conservation Voters— King County Chapter 1993-2002	Political Committee Chair and Boardmember
Futurewise 1996-1999	Livable Futures Committee Member
Jefferson Park Planning Committee 1996-1997	Planning Committee Member

CLIENTS

Nonprofit and Government

- Aspen Institute
- Beacon Hill Merchants Association
- Bicycle Alliance of Washington
- Citizens for Airplane Noise Equity
- Citizens Initiative Review
- City of Seattle Department of Neighborhoods
- Earth Share of Washington
- Eastside Citizens Against Aircraft Noise
- Friends of Youth
- Government Accountability Project
- Hopelink
- Jefferson Sustainable Development Initiative
- King County—Waste Reduction and Recycling
- Lid I-5
- Mount Baker Housing Association
- Mount Baker Hub Business Association
- National Environmental Trust
- Nonprofit Recruitment Services
- Sustainable Northwest
- The Nature Conservancy
- The Wilderness Society
- Urban Environmental Institute
- Washington Wildlife and Recreation Coalition
- Washington State Bar Association
- World Wildlife Fund

Political Campaigns

- Committee for Washington's Future
- Dow Constantine for Representative
- Greg Nickels for Mayor
- Jeanne Kohl for State Senate
- Mike Lowry for Governor
- Peter Hurley for Snohomish County Council
- Richard Conlin for Seattle City Council
- Scott Noble for King County Assessor
- Shari Barnard for Mayor of Spokane

Historic Seattle Preservation and Development Authority

January 2017

12 members: Per RCW 35.21.730 and Seattle Municipal Code 3.110, all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Authority-appointed (specify): (4) PDA Governing Council and (4) PDA Constituency

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
	M	1.	Member	David Yeaworth	11/30/16	11/30/20	1	Constituency
	M	2.	Member	Cara Bertron	11/30/16	11/30/20	2	Mayor
	F	3.	Secretary	Kate Krafft	11/30/14	11/30/18	2	Constituency
	M	4.	Treasurer	Japhet Koteen	11/30/15	11/30/19	2	Governing Council
	F	5.	Member	Krista Whitters	11/30/16	11/30/20	1	Mayor
	F	6.	Member	Connie Walker-Gray	11/30/13	11/30/17	2	Constituency
	M	7.	Member	Michael Powe	11/30/16	11/30/20	1	Governing Council
	F	8.	Member	Mary McCumber	11/30/14	11/30/18	5	Governing Council
6	M	9.	Member	Peter Mills	11/30/13	11/30/17	5	Governing Council
1	F	10.	Member	Valerie Tran, filling out the remainder of an unexpired term	1/26/16	11/30/19	1	Mayor
	M	11.	Member	Rick Sever	04/11/16	11/30/19	2	Constituency
	F	12.	Member	Alyssa Mehl	11/30/15	11/30/19	1	Mayor

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		4			1					1			
Council	3	1											
Other	2	2											
Total	5	7			1								

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M or F
- ***Other Includes diversity in any of the following: race, gender and/or ability