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CITY OF SEATTLE

City of Seattle Boards & Commissions Notice of Appointment

2017 JAN 30 PM 4:44

CITY CLERK

Appointee Name: Ross Tilghman		
Board/Commission Name: Seattle Design Commission		Position Title: Transportation Planner & Chair
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill In appointing authority	Date Appointed: 1/30/2017	Term of Position: * 3/1/2017 to 2/28/2019 Term as Chair: 3/1/2017 to 2/28/2018
Residential Neighborhood: Columbia City	Zip Code: 98118	Contact Phone No.:
Background: Ross Tilghman is a transportation planning consultant with his own practice, the Tilghman Group. Working nationally and internationally, he tailors transportation plans for a wide variety of land uses to fit their environmental, historical, and cultural settings. He was also executive director of a downtown business improvement district participating in the National Main Street program. Ross is a full member of the Urban Land Institute and regularly serves on advisory panels for communities across the county, most recently addressing public health consequences of urban design. Locally, he participates on ULI's Sustainable Communities Task Force, where he helped organize the inaugural course for the Center for Sustainable Leadership. Ross received a Master of Architecture degree in Geography from the University of Washington and Bachelor of Arts in History from Washington University in St. Louis.		
Authorizing Signature (original signature): 		Appointing Signatory: Edward B. Murray Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not appointment date.



ROSS TILGHMAN

Ross Tilghman is sole proprietor of the Tilghman Group, an independent, professional practice providing transportation planning services. He brings 32 years of planning experience, including serving as executive director of a downtown business improvement district. Mr. Tilghman creates transportation solutions that meet the client's needs, fit the environment in which they are built, work reliably and are affordable.

Mr. Tilghman specializes in tailoring transportation and parking strategies for projects in environmentally, historically or culturally sensitive settings. Frequently working with internationally recognized planning teams, his projects involve parks, historic districts, academic and institutional campuses, mixed-use projects, recreation areas, downtowns, new communities, special event facilities, and parking. He provides transportation-related revenue projections, market studies, planning and development strategies for government, not-for-profit, and private sector clients.

Experience

Master Planning and Traffic Impact Analysis for commercial districts, academic and government campuses, new communities, mixed-use developments, and recreation projects throughout the United States and internationally. Tilghman creates access and circulation strategies, guides parking development, calculates carbon emissions, and evaluates traffic operations. Notable projects include:

- State of Iowa Capitol Complex Master Plan Update (Des Moines, Iowa) guiding the next decade of development to reclaim gardens from parking lots, create a more pedestrian campus, implement downtown shuttle service and increase employees' commuting options to reduce the carbon footprint.
- The Evergreen State College Master Plan Update (Olympia, Washington) details future circulation and parking needs along with measures to reduce transportation-generated carbon emissions significantly.
- Galisteo Basin Preserve (Santa Fe, New Mexico) traffic analysis that assessed traffic volumes and operations for this master-planned conservation community. Internal trip capture and parking demand were determined for each project phase.

Park and Zoo Planning to enhance the visitor's experience when arriving and moving about, as well as in providing adequate access, parking and transit facilities to handle design-day volumes. Examples include:

- Botanic gardens (The Bloedel Reserve, and Mt. Cuba Center, Delaware) where Tilghman determined comfortable carrying capacity for visitors on trails. Access and parking management strategies also improve the visitor's experience.
- Albuquerque BioPark Master Plan for which Tilghman provided design-day projections of parking demand and traffic volume. An internal shuttle system was specified to help visitors move between the Botanic Garden and Zoo. Tilghman also coordinated development of a new internal wayfinding system for the BioPark Zoo.
- San Diego's Balboa Park where a new Land Use, Circulation and Parking Plan guides future development of this major urban park with over 12 million visitors per year.
- Seoul Grand Park Zoo in Seoul, South Korea, where external access, parking and internal circulation recommendations were detailed for a new Master Plan.

Parking Development including supply and demand studies, market analyses, layouts, management plans and revenue projections. Examples include:

- City of Tacoma Parking Enterprise System. Tilghman has provided supply and demand studies plus development of a revenue model for the downtown parking enterprise system over the past 15 years. Periodic updates to the model allow the City to anticipate future net revenues from the system. Tilghman continues to assist the City through a variety of parking related services including analysis of joint development potential using public parking.
- Fred Hutchinson Cancer Research Center Parking Management Plan (Seattle, Washington) guides facility managers during construction of new buildings that displace existing parking on this growing campus.
- City of Bellevue Downtown Parking Garage Financial Feasibility Study (Bellevue, Washington) addressed market potential, parking capacity, operating cost and capital requirements to support a sports arena.

Recreation and Special Event transportation development including travel forecasts and management plans for stadiums, arenas, convention centers, resort hotels, ski resorts, a professional tournament golf course, and riverboat and dockside casinos located throughout the U.S. Key examples:

- An access and parking plan to retrofit 75,000 seat Joe Robbie Stadium in Miami.
- Iowa Events Center (Des Moines, Iowa) that expanded with a new arena for which new parking, revised access routes and changes to downtown streets were recommended.
- Tacoma Convention Center parking plan supporting a new public facility in downtown Tacoma.

Transit Market and Feasibility Analysis. Ridership was estimated for light rail feeder services in the Denver Tech Center area and potential routes were evaluated based on strict cost criteria. Analysis of Bus Rapid Transit markets in Los Angeles documented the attraction of new riders and identified their demographic characteristics. Feasibility studies projected ridership potential for light-rail in key commuting corridors in Los Angeles, for passenger-only ferry service in Seattle, and for a downtown shuttle in Juneau, Alaska. Shuttle operations, management and vehicle types were surveyed nationally for application to a Denver, Colorado retail district.

Historic Preservation Planning. Alternative street configurations and transit layouts, traffic analyses, parking studies and parking development strategies were provided in support of preserving historic properties in Tennessee, Maryland, Michigan, Washington, Wisconsin, Louisiana and Illinois. These ranged from site-specific master plans to area-wide transportation strategies to protect historic resources, including historic districts and civil war battlefields. Heritage tourism plans were also developed in Mississippi and Virginia.

Peer Review and Expert Witness Services. Mr. Tilghman reviews proposed transportation projects to address concerns including the adequacy of analysis and benefits for a variety of roadway, parking and transit projects. He provides testimony at land use hearings regarding the sufficiency of transportation studies in complying with local ordinances and environmental review requirements.

Professional Activities

Urban Land Institute

Mr. Tilghman is a member of the Urban Land Institute. He previously served on ULI's Community Development Council – Blue Flight. He has been active at the national level having completed over 20 assignments including 18 Advisory Service Panel assignments in communities around the country.

Locally, he has served on ULI Northwest's Sustainable Leadership Task Force where he assisted in creating the Inaugural Sustainable Leadership Program curriculum (2012-2013) and coordinated the session on infrastructure. He participates in local Technical Assistance Panels, most recently in Kent, WA, to assess transit-oriented development strategies.

Seattle Design Commission

Tilghman is Vice-Chair of the Seattle Design Commission. He was first appointed in December 2013, and re-appointed in March 2015.

Other Organizations

Ross has made presentations and served on resource panels for numerous organizations, including The Mayor's Institute on City Design, The National Trust for Historic Preservation, and Illinois Main Street.

For three years, Mr. Tilghman was Executive Director of the Galesburg Downtown Council, a business improvement district and Main Street program in Galesburg, Illinois. He oversaw downtown maintenance, facade improvements, parking, and upper story redevelopment efforts in concert with Main Street redevelopment principles. He successfully authored a TEA-21 Enhancement grant application for a \$1.9 million streetscape reconstruction completed in 2002.

Presentations, Publications and Special Assignments

- ◆ "Ten Principles for Building Healthy Places", Washington, D. C., ULI, 2013 – member of select group that developed the principles for developing healthier cities.
- ◆ ULI Northwest – Midway Station Area, Technical Assistance Panel, Kent, WA, 2014
- ◆ ULI Northwest – Participated in creating inaugural Sustainable Leadership Program curriculum (2012-2013) and coordinated session on infrastructure.

- ◆ ULI Advisory Services Panel assignments in Georgetown, South Carolina; Anna Maria Island, Florida; Pittsburgh, Pennsylvania; Tucson, Arizona; Arvada, Colorado; Stockton, California; Queen Creek, Arizona; Suffolk, Virginia; Oklahoma City, Oklahoma; Nantucket, Massachusetts; Baton Rouge, Louisiana; Las Vegas, Nevada; Springfield, Virginia; Sacramento, California; Port St. Lucie, Florida; Ft. Lauderdale Beach, Florida; Carson, California; and St. Louis, Missouri
- ◆ Stadium Transportation Survey Findings, included in "Developing Sports, Convention, and Performing Arts Centers", 3rd ed., Washington, D.C., ULI, 2001
- ◆ *Design Guidelines for Main Street*, National Town Meeting, Indianapolis, 2001
- ◆ Ohio Design Assistance Team, Community Design Charrettes, multiple assignments in Dayton, Springboro and Canal Winchester, Ohio 2000-2001
- ◆ *Anticipating Future Transportation Needs*, Mayor's Institute on City Design, Cincinnati, 1999
- ◆ *Community Character and Road Design Standards*, Illinois Statewide Preservation Conference, Elgin, Il., 1998
- ◆ *Downtown Parking*, Illinois Main Street Conference, Alton, Illinois, 1997
- ◆ *Balancing People and Traffic: Making Better Streets*, Mayor's Institute on City Design, St. Louis, 1997
- ◆ *New Urbanism and the New Urban Traffic*, Congress for the New Urbanism IV, Charleston, South Carolina, 1996
- ◆ *Dealing with Traffic in Resort Communities*, Sprawl Alliance, Petoskey, Michigan, 1996
- ◆ *Traffic and Parking in Five Easy Steps*, Co-author, ULI Seminar -- Developing Sports and Convention Facilities, Atlanta, 1996
- ◆ *Preservation and The Parking Problem*, Illinois Statewide Preservation Conference, Rock Island, Illinois, 1995
- ◆ *Rethinking the Role of the Automobile in City Design*, Mayor's Institute on City Design, St. Louis, 1995
- ◆ Riverboat Gambling Resource Team, Historic Landmarks Foundation of Indiana, Madison, Jeffersonville, and New Albany, Indiana, 1993
- ◆ Stone City Preservation Resource Team, Canal Corridor Association, Joliet, Illinois, 1993
- ◆ AIA Regional/Urban Design Assistance Team (R/UDAT), San Angelo, Texas, 1992

Community Service

President, Boating Advisory Council at Mount Baker Rowing & Sailing Center, 2015 to date. Formerly, Treasurer and Vice-President 2010-2014, and member since 2008.

Columbia City Business Association – Business Development Committee, 2013, 2015

Education

B.A., History, Washington University, St. Louis, Missouri

M.A., Geography, University of Washington, Seattle

Continuing Education: Highway Capacity Workshop, Northwestern University, 1995

Seattle Design Commission

February 2017

Ten members:

Appointed by the Mayor, confirmed by the City Council who serve a term of two years (may be reappointed once)

- 2 Licensed Architects
- 1 Fine Artist
- 1 Member at Large

And at least one and no more than two from the following categories:

- Professional Urban Planner
- Professional Environmental or Urban Designer
- Landscape Architect
- Licensed Engineer, plus
- 1 Get Engaged participant (City/YMCA program)

All appointments are subject to City Council confirmation. (Chair is also appointed by Mayor for a *one-year* term, confirmed by City Council.)

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Brianna S. Holan	3/1/17	2/28/19	1	Urban Planner	Mayor
2	F	2	Jescelle Major	9/1/16	9/1/17	1	Get Engaged	Mayor
6	M	3	Thaddeus Egging	3/1/16	3/1/18	2	Engineer (Civil/Surface Water)	Mayor
6	M	4	Richard F. Krochalis	3/1/17	2/28/19	1	At Large	Mayor
6	M	5	Lee Copeland	3/1/16	3/1/18	2	Architect	Mayor
3	M	6	Rachel Gleeson	3/1/17	2/28/19	2	Landscape Architect	Mayor
5	M	7	John Savo	3/1/17	2/28/19	2	Architect	Mayor
6	M	8	Ben de Rubertis	3/1/16	3/1/18	1	Urban Designer	Mayor
6	M	9	Ross Tilghman (Chair appointment for 1 year)	3/1/17 (3/1/17)	2/28/19 (2/28/18)	2	Planner (Civil/Transportation)	Mayor
5	F	10	Laura Haddad	3/1/16	3/1/18	1	Fine Artist	Mayor

*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latino/a	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	6	4				1			1	8
Council										
Total	6	4								10

**Other includes diversity in any of the following: race, gender and/or ability