

Race and Social Justice Initiative

Presentation to Seattle City Council

Robert Nellams, Director

March 2, 2017



Seattle Center creates exceptional events, experiences and environments that delight and inspire the human spirit to build stronger communities.



2016 RSJI Accomplishments

Equity Area: Health

Seattle/King County Clinic (SKCC) – 4,492 patients from broad range of targeted populations received access to free dental, vision and medical services. 60% of the patients identified as Non-White.

Equity Area: Jobs/Economic Development

Expanded Mayor's Youth Employment Initiative (MYEI) by 300% to 29 interns, and integrated resident organizations into program to leverage resources across campus. 97% students of color.

Equity Area: Service Equity

Accommodated and hosted 60 events presented by diverse community organizations through Seattle Center Festál and Community Created Events.

Equity Area: Criminal Justice

Quarterly RSJI Lunch & Learns, open to SC and City employees and campus residents, focused on the Schools to Prison Pipeline, Recidivism and Post-prison Education.





Post-Prison Education Program
Providing hope and saving lives since 2006



Highlights / Challenges

Highlights

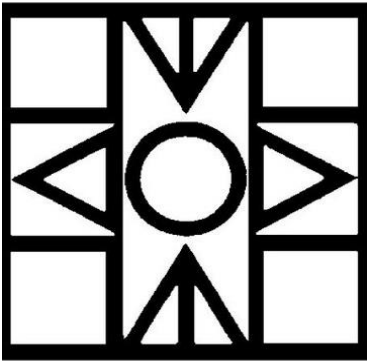
- Created branding, formed new community partnerships and enhanced programming in preparation for 20th Anniversary of Seattle Center Festál in 2017.
- Sept. RSJI L & L presented Ari Kohn, President, Post Prison Education Program, on how his organization helps participants to regain their lives, families and homes.
- Two Community Created Events brought diverse audiences to Seattle Center. World Rhythm Festival drew world music artists and participants in 100 performances and workshops. Buddy Walk® celebrated and promoted inclusion and respect for individuals with Down syndrome.
- Increased WMBE purchasing utilization from 13% in 2015 to 20% in 2016, with 62% of WMBE purchasing from MBEs.

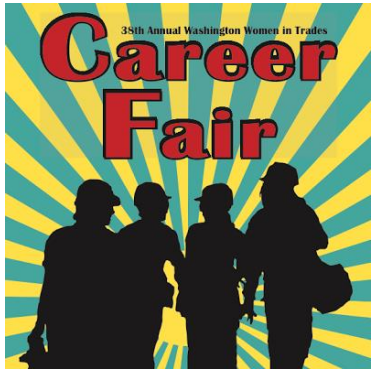


Highlights / Challenges

Challenges

- Scarcity of MBE consultants in architecture and engineering fields.
- Transitioning Seattle/King County Clinic and securing resources necessary to sustain the effort within the current healthcare climate.
- Identifying new partners and growing MYEI.





Focus on WMBE Efforts

- Internal WMBE Team leads WMBE Utilization program.
- Team publishes monthly utilization reports.
- Department focuses on increasing MBE utilization.

Community Outreach in 2016

- Hosted annual Reverse Vendor Trade Show.
- Hosted Women in Trades Fair.

WMBE Purchasing & Consulting

Purchasing

Year	WMBE %	WMBE \$	MBE \$	MBE as % of WMBE
2016	20%	\$911,835	\$562,633	62%
2015	13%	\$652,028	\$403,826	62%

Consulting

2016	19%	\$218,542	\$75,935	35%
2015	40%	\$166,028	\$62,292	38%



2016 Use of Racial Equity Toolkit

- 1) Mayor's Youth Employment Initiative (MYEI)**
Toolkit used to implement innovative pilot program that enhanced and augmented work experience for MYEI interns.
- 2) Seattle/King County Clinic Entry Process**
Toolkit used to determine engaging and child-focused activity offerings to enhance and humanize patient waiting process.
- 3) Master Planning Process**
Took 1st step in developing Toolkit to use as master planning process moves forward.





Toolkit Focus

Seattle/King County Clinic

- \$3.94 million in dental, vision and medical service provided free to 4,492 patients by 3,947 professional and community volunteers.
- Partnered with over 100 community, government and healthcare entities to produce successful clinic outcomes.
- Leveraged campus and community resources to provide engaging activities for individuals waiting for healthcare services.



Toolkit Focus

Seattle Center MYEI Pilot

- Toolkit used to produce internship experiences that leveraged campus wide resources and resulted in placement of 29 MYEI interns at 9 participating resident organizations.
- Weekly learning and engagement activities provided exposure to work sectors represented on Seattle Center grounds and offered life and work skills.
- Positive and constructive feedback from participants helped to shape 2017 program design.

