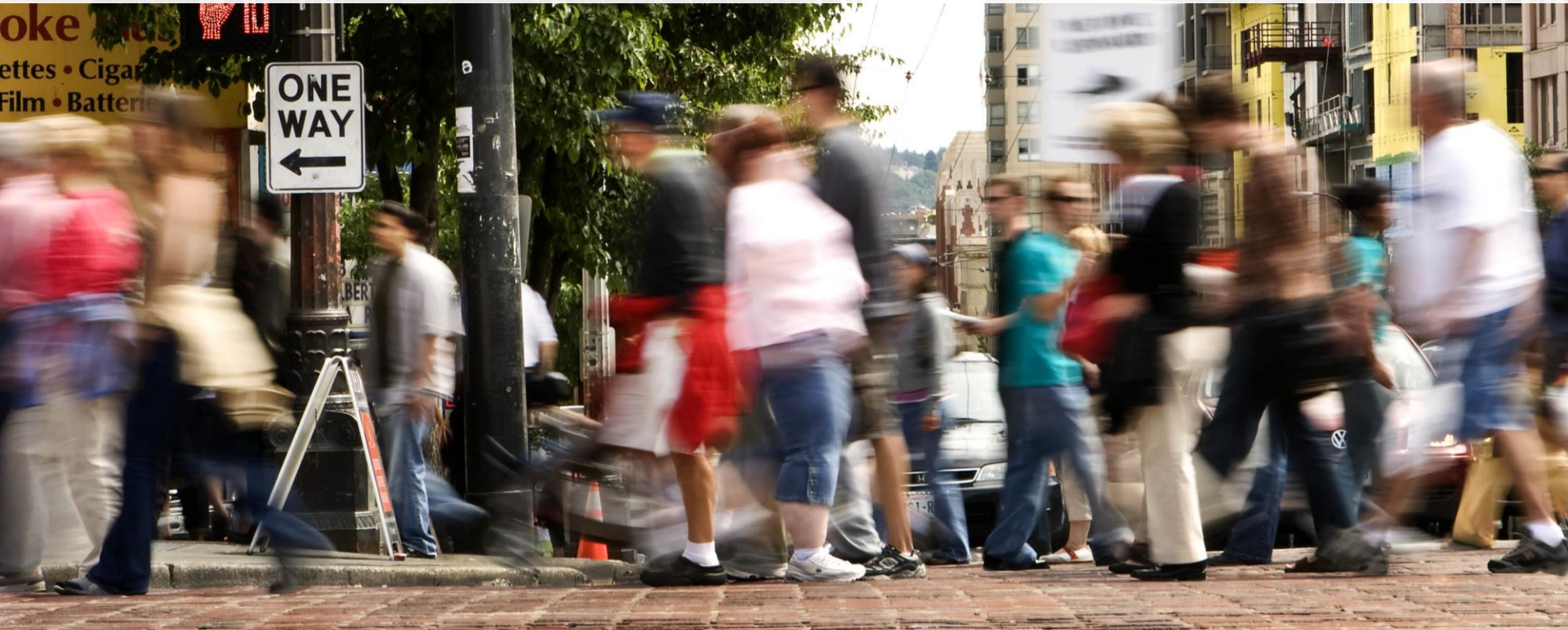


# City of Seattle Commuter Trip Reduction Program



City Council Sustainability and Transportation Committee  
Sarah Spicer / Transit & Mobility Division  
August 15, 2017



**Seattle**  
Department of  
Transportation

# Presentation outline

- Overview
- Implementation & performance
- Challenges & opportunities

# What is CTR?

- Program funded by the state for local implementation of state CTR Law (1991)
- Affects employers with 100+ employees reporting to work between 6-9 AM
- Law requires affected employer to:
  - Appoint and maintain an Employee Transportation Coordinator (ETC)
  - Develop and promote a program that helps employees reduce drive-alone commute trips
  - Submit a biennial program report to track options offered
  - Conduct a biennial commuter survey to understand employee mode choice
  - Demonstrate a good faith effort

# Strategy and Implementation

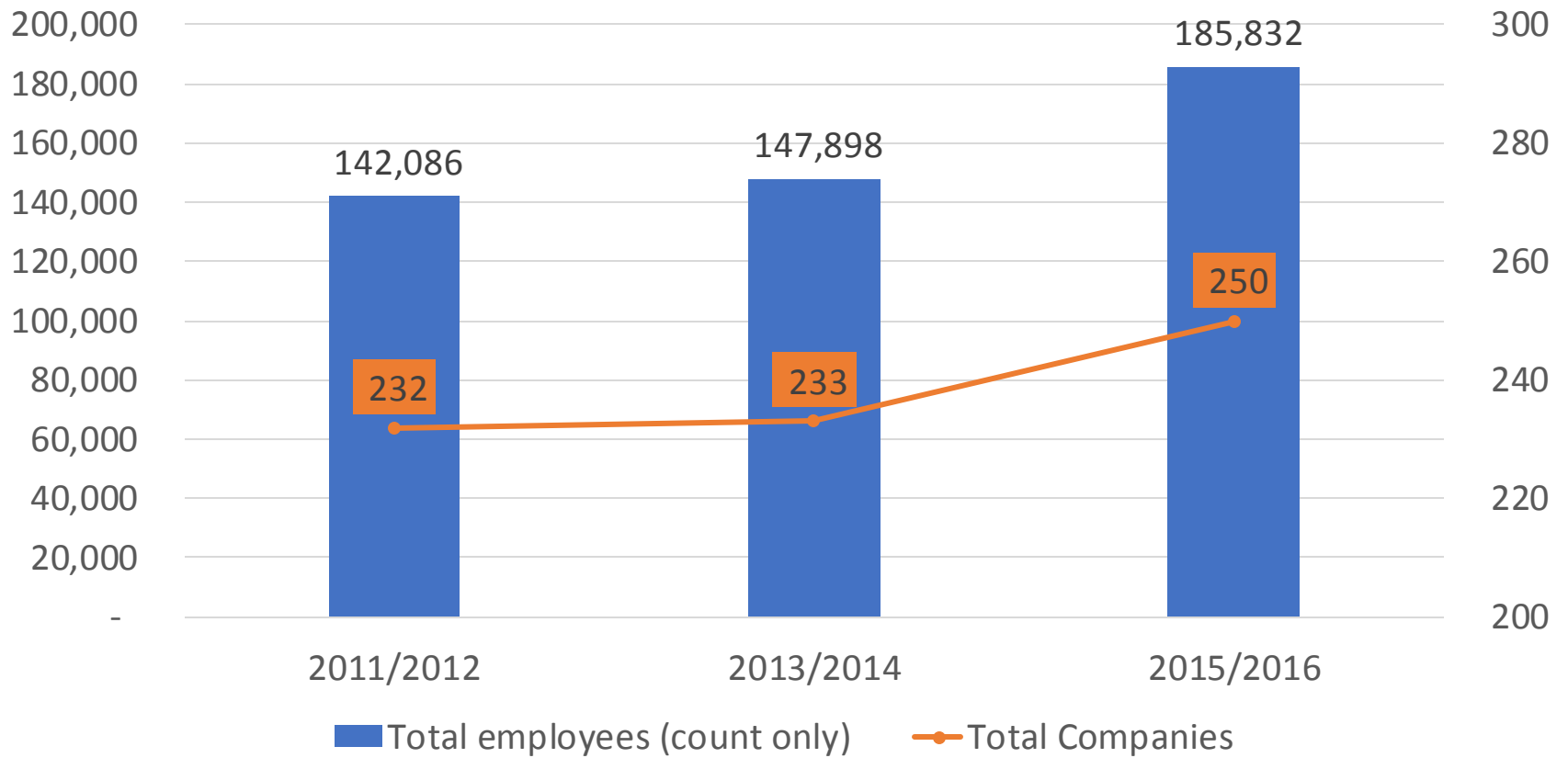
- State approval of Alternate Plan
- Develop and expand citywide programming
- Move beyond focus on regulatory compliance to encouragement, value-added, employee attraction/retention
- Expand towards all trips in some CTR networks
- Partnership with Commute Seattle
  - emphasize a business to business approach



**commute seattle**

# Program growth

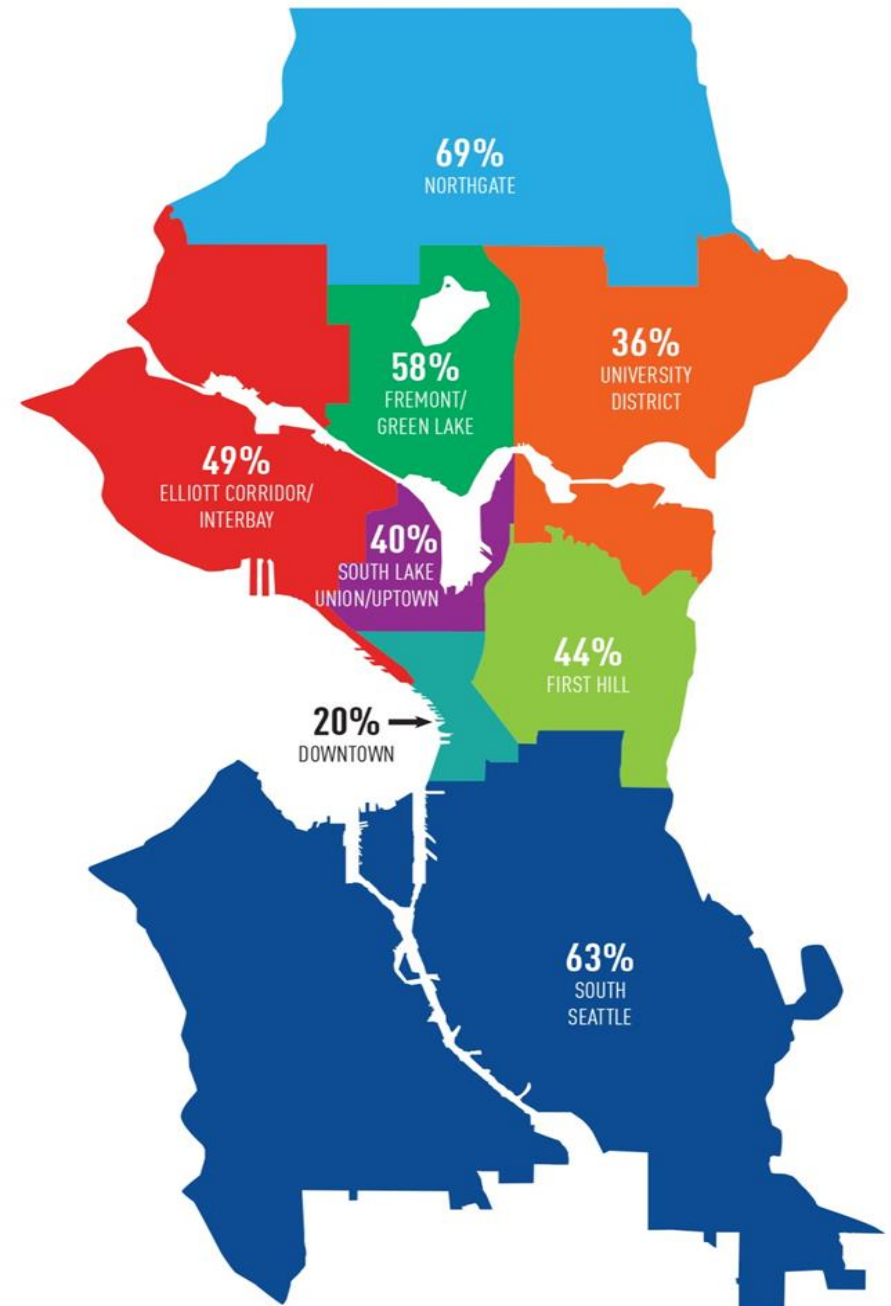
Program Growth, 2012-2016



# Performance:

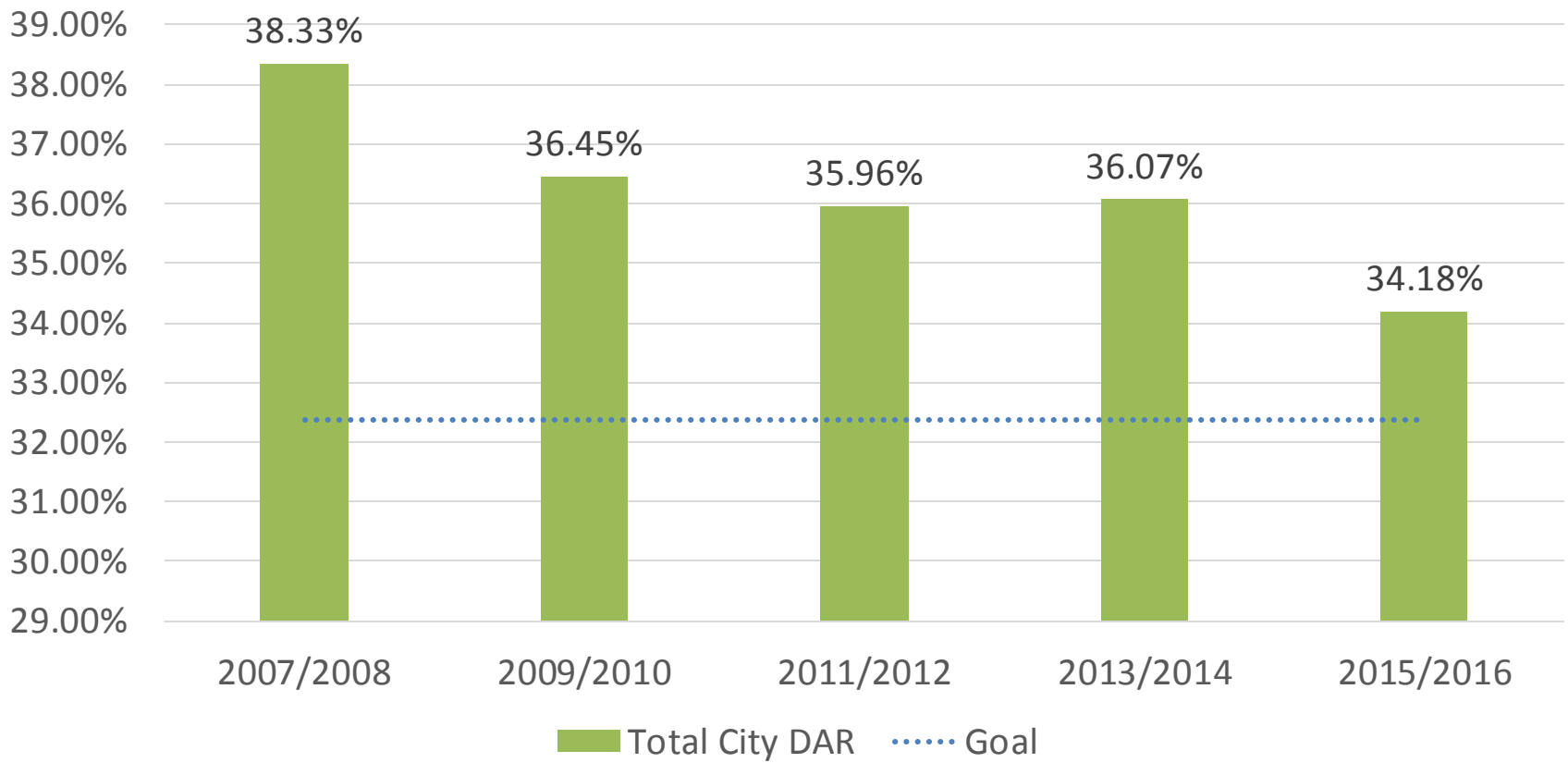
## Network Targets

- Primary metric: Drive Alone Rate (DAR)
- Performance targets for site based on geographic area or "network"



# Performance: Citywide

Citywide DAR from 2008-2016





# Performance:

## CTR Employers by Network

Network	# of Worksites	2017/18 Goal DAR	2015/16 DAR	Status
Downtown	127	20.00%	20.08%	On Track
South Seattle	26	63.00%	64.32%	Off Track
S Lake Union/Uptown	39	40.00%	34.99%	Achieved
First Hill	20	44.00%	44.13%	On Track
U District	6	36.00%	35.94%	Achieved
Northgate	7	69.00%	71.18%	Off Track
Fremont/ Green Lake	6	58.00%	52.80%	Achieved
Elliot Corr/Interbay	19	49.00%	49.02%	On Track
<i>Citywide</i>	<i>250</i>	<i>32.36%</i>	<i>34.18%</i>	



# Challenges & Opportunities

- Program growth, but static funding
- Expanding into new markets and smaller employers
- Greater alignment with TMPs
- Promote pre-tax, parking management
- Align with new city programs (shared mobility, electrification initiatives)
- 2019-2023 CTR Strategic Plan Development

# Questions?



[www.seattle.gov/transportation/waytogo/ctr](http://www.seattle.gov/transportation/waytogo/ctr)



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