



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Laura Flores Cantrell</i>		
Board/Commission Name: <i>Sweetened Beverage Tax Community Advisory Board</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>9/6/2017</i>	Term of Position: * <i>9/1/2017</i> to <i>8/31/2021</i>
Residential Neighborhood: <i>Roosevelt</i>	Zip Code: <i>98115</i>	Contact Phone No.: <div style="background-color: black; width: 100px; height: 1.2em;"></div>
Background: Laura Flores Cantrell joined the Arcora Foundation staff in May 2014 and serves as Health Equity Lead Strategist. She previously served as Director of Policy with the Latino Center for Health Research, Policy, and Practice at the University of Washington. Laura also served as Executive Director of Latino Community Fund of Washington, a statewide philanthropic organization. Over the last 20 years, her professional experience has focused on strategies to reduce health disparities and improve access to care for farmworkers, youth in foster care, the homeless and other underserved populations. As Deputy Director at the Northwest Regional Primary Care Association, a regional association of safety net clinics, she worked with migrant and community health centers in Washington, Idaho, Oregon and Alaska. An attorney by training, Laura was Assistant General Counsel for a privately held company prior to entering the nonprofit sector. Laura holds a Bachelor of Arts degree in Political Science and a Juris Doctorate degree.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Tim Burgess</i>

*Term begin and end date is fixed and tied to the position and not appointment date.

EXPERIENCE

Health Equity Lead Strategist

May 2014 – Present

Arcora Foundation (Formerly, Washington Dental Service Foundation)

Seattle, WA

Lead the Foundation's health equity initiatives to improve the oral health outcomes and overall well-being of underserved populations.

- Identify and invest in promising strategies to reduce oral health disparities.
- Develop and implement strategies to improve oral health of children, especially children ages 0-6.
- Engage Community Health Workers to increase oral health education and awareness.

Director of Policy (Consultant)

May 2014 – November 2016

University of Washington, Latino Center for Health

Seattle, WA

Responsible for government relations and policy development for the Latino Center for Health Research, Policy and Practice at the University of Washington.

Executive Director

June 2010 – May 2014

Latino Community Fund of Washington | Latino Progress Alliance

Seattle, WA

Served as chief executive of a charitable community foundation and affiliated advocacy organization. Responsible for managing the operations, including staffing, government compliance and program development.

- Worked with a 15-member Board of Directors to set the organization's vision and mission, define the values and develop strategic plans.
- Oversaw all functions of the organization, including Community Investments, Nonprofit Capacity Building, Youth Leadership Development and Legislative programs.
- Managed finance and budgeting for rapidly growing 501(c)(3) and 501(c)(4) sister entities.

Director of Development & Program Evaluation

May 2009 – July 2011

Washington Farmworker Housing Trust

Seattle, WA

Responsible for developing new programs and evaluating existing program outcomes for statewide nonprofit affordable housing organization. Worked with diverse stakeholders, from local sustainable food advocates to rural housing providers and farmers. Program evaluation and assessment of organization's impact.

- Created consistent, compelling messaging and print materials for a variety of target audiences and uses.
- Fostered collaborative partnerships with stakeholders and decision-makers, including nonprofit social service agencies, advocacy groups, government agencies, financial institutions, etc.

Director of Fund Development

September 2008 – May 2009

Big Brothers Big Sisters of Puget Sound

Seattle, WA

Responsible for generating multiple revenue streams totaling over \$2 million annually for Puget Sound regional affiliate of national youth mentorship organization.

- Served on the organization's Leadership Team as the lead staff person for annual giving, public and private grants, major donors, and national agency funding to affiliate.
- With Executive Director, established and managed departmental revenue and expense budget.

Independent Consultant

February 2002 – September 2008

Multiple Nonprofit Clients

Seattle, WA

Served as a consultant for Consulted with a variety of local nonprofit agencies regarding organizational development. Developed tools (e.g., case statements, grant proposal templates, fund development plans); facilitated strategic planning; mergers. Clients, partial list: Tacoma Art Museum, Northwest African American Museum, Ethiopian Community Mutual Association, Urban League of Metropolitan Seattle, Tabor 100, EMP | Experience Music Project Museum, Audubon Society.

Director of Annual Giving

July 2005 – February 2007

Children's Home Society of Washington

Seattle, WA

Responsible for the management of a comprehensive annual giving program for statewide child welfare agency. Communication and solicitation strategies included direct mail, grants, and special events.

- Set long-range and short-range goals for individual, events, corporate, and foundation giving.
- Contributed to program design and evaluation, working with program directors to match grant opportunities with program expansion needs. Maintained relevant demographic and programmatic outcomes data.

Deputy Director

July 1997 – January 2002

Northwest Regional Primary Care Association

Seattle, WA

Supervised day-to-day agency operations for a four-state regional association of nonprofit community health safety-net clinics. Developed and implemented advocacy strategies, developed new programs, managed contracts, evaluated programs and fostered external partnerships. Oversaw work plan implementation for agency programs serving homeless populations, HIV/AIDS patients, and migrant and seasonal farmworkers.

- Served as team leader for seven program staff. Monitored and analyzed legislation, policy, and industry trends that impact community and migrant health centers and their patient populations.
- Facilitated policy-change efforts for an eight state region comprising the Western Migrant Farmworker Stream Network, a coalition of organizations working to meet the needs of farmworkers in the Western U.S.

Assistant General Counsel

March 1996 – July 1997

Northwest Power Enterprises, Inc.

Bellevue, WA

Served as in-house legal counsel for a private energy development and marketing company.

- Performed legal research and analysis, drafted internal legal memoranda on a variety of issues for Chief Executive Officer and Chief General Counsel. Negotiated contractual agreements.
- Managed relationships with outside counsel at leading law firm.

EDUCATION & QUALIFICATIONS

Washington State Bar Association, Admitted to the Practice of Law, 1996 – Present (inactive status)

Vermont Law School, South Royalton, VT, *Juris Doctor*, May 1995

Illinois State University, Normal, IL, *Bachelor of Arts*, Political Science, May 1990

RELATED EXPERIENCE

Municipal League of King County Foundation, Board Member, 2016 – Present

Mexican American Legal Defense and Educational Fund (MALDEF), Policy Chair, 2014 – Present

Health Resources and Services Administration, U.S. Department of Health and Human Services, Operational Site Reviews (Health Center Program Governance Consultant), 2013 – Present

City of Seattle, Selection Committee Member, Department of Neighborhoods Matching Grant Funds, 2015

City of Seattle, Co-Chair, Immigrant Voting Rights Task Force, Report Released Spring 2015

Northwest Children's Fund, Board Member, Strengthening Fragile Families Grants Committee, 2008 – 2010

Washington Environmental Council, Board Member, Personnel Committee, 1997 – 1998

Latino Bar Association, Board Member, Treasurer, 1996 – 1997

Center for International Environmental Law, International Trade and Environment Legal Fellow, 1995

Indian Law Resource Center, UN Declaration on the Rights of Indigenous Peoples, Geneva, Switzerland, 1994

Sweetened Beverage Tax Community Advisory Board

11 Members: Pursuant to Ordinance 125324, all members subject to City Council confirmation, two- and four-year terms for initial appointments, four-year terms thereafter:

- 5 City Council-appointed
- 6 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Food Access Representative		9/1/2017	8/31/2021	1	Council
			2.	Food Access Representative	Christina Wong	9/1/2017	8/31/2019	1	Mayor
			3.	Food Access Representative	Leika Suzumura	9/1/2017	8/31/2019	1	Mayor
			4.	Community Representative		9/1/2017	8/31/2019	1	Mayor
			5.	Community Representative		9/1/2017	8/31/2019	1	Council
6	M	3	6.	Public Health Representative	Jim Krieger	9/1/2017	8/31/2019	1	Council
3	F	4	7.	Public Health Representative	Laura Flores Cantrell	9/1/2017	8/31/2021	1	Council
			8.	Public Health Representative	Jessica Jones-Smith	9/1/2017	8/31/2021	1	Mayor
			9.	Public Health Representative	Jessica Marcinkevage	9/1/2017	8/31/2021	1	Mayor
6	F	4	10.	Early Learning/ Education Representative	Mackenzie Chase	9/1/2017	8/31/2021	1	Council
			11.	Early Learning/ Education Representative		9/1/2017	8/31/2021	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

G List *gender*, **M= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.