



SEATTLE CITY COUNCIL
CENTRAL STAFF



Renewal of the Wave Cable Franchise

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Education, Equity and Governance Committee
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Comparison of Franchise Benefits

	Wave 2006 Franchise	2015 Century Link Franchise	2016 Comcast Franchise	Proposed Wave Franchise
Public, Educational, & Governmental access channel (PEG) financial support	\$0.12 per subscriber per month, \$120,000 over ten-year franchise	\$0.12 fee per subscriber per month – estimated \$144,000 over ten-year franchise upon approval. Switched to 0.4% of gross cable revenue upon Comcast franchise approval.	0.4% of gross cable revenue – estimated at \$7,956,000 over ten-year franchise	0.4% of gross cable revenue – estimated at \$320,000 over ten-year franchise
PEG channels	16 (8 analog, 8 digital) PEG channels, to be allocated at the City's discretion	12 PEG channels available, to be allocated at the City's discretion	12 PEG channels available (unused channel capacity returned to Comcast) <ul style="list-style-type: none"> • UWTV (SD & HD) • King County TV (SD & HD) • TVW (SD) • Seattle Channel (SD & HD) • Seattle Colleges (SD & HD) • Seattle Public Schools (SD) • Public Access (SD) • KCTS+ (SD) 	12 PEG channels available, uses Comcast PEG signals to distribute to Wave subscribers

Comparison of Franchise Benefits (cont.)

	Wave 2006 Franchise	2015 Century Link Franchise	2016 Comcast Franchise	Proposed Wave Franchise
Promotional assistance for Seattle Channel	When the City uses Comcast's credit (\$50,000) to advertise programs on a government access channel, Wave will air ads on the cable system or in a comparable time slot at no charge	Up to \$7,500 annually in advertising availability spots to support and promote Seattle Channel programming	\$50,000 annual credit towards advertising programs on government access channel	Will meet with Seattle Channel periodically to determine how to provide free promotion
Connection to City buildings and schools	Free basic cable TV service	Complimentary gigabit service to The Seattle Channel	Free cable connections and TV service	Free cable connections and TV service
Low-income subscribers	Discount on cable TV for low-income seniors and disabled subscribers - \$3.80 off any tier of cable service. Lower priced cable service tier (\$19.99/month) Second public access facility	Discounted cable TV rates for residents eligible for State /Federal Lifeline, Link-Up programs, in Section 8 housing Internet Basics program at \$9.95/month with free modem rental for 1 st year contract. Increases to \$14.95 + modem rental afterwards. Seattle residents eligible for most public assistance programs. No need to have CenturyLink internet service to enroll.	30% discount on basic tier, monetary equivalent off other tiers Internet essentials program, including expansion of pilot program for low-income seniors. \$9.95/month, with modem/wireless router. City residents eligible for school lunch program, public housing residents, low-income seniors eligible for the program.	30% discount on Comcast Limited Basic service (\$5.04/month off) for City residents eligible for UDP Internet discount: greater of \$10 or what Comcast charges for its Internet Essentials program for Seattle residents eligible for the Utility Discount Program or in low-income subsidized housing.

Comparison of Franchise Benefits (cont.)

	Wave 2006 Franchise	2015 Century Link Franchise	2016 Comcast Franchise	Proposed Wave
Cable modem service to non-profits	Up to 50 sites as of 2007 transfer.	N/A	Up to 600 active modem sites. May install 20 additional per year. Includes complimentary TV.	Currently 55 active modem sites, 5 additional per year up to 100 sites
Additional benefits	<p>Relocation assistance if PEG channels moved</p> <p>\$10,000 annual grant to KIRO TV for advertising spots to be used at the City's discretion</p> <p>\$20,000 community technology grant for communities underrepresented on public access channel</p> <p>Customer service upgrades, system upgrades Fiber connection to Town Hall</p>	<p>Relocation assistance if PEG channels moved</p> <p>Video on Demand content for PEG channels</p> <p>Encouraging digital equity – computer lab with 1 gig service and equipment (up to ten computers, printer, large screen TV if requested) and complimentary Prism if a qualified living unit at a not yet determined location</p> <p>Electronic TV guide listings for PEG channels at no extra cost</p> <p>Remote links for Seattle Channel live programming at Rainier Beach Community Center. Seattle Channel and CTL working on North end location.</p> <p>Free Wi-Fi at Jefferson Community Center (or alternate agreed upon location)</p>	<p>Relocation assistance if PEG channels moved</p> <p>Video on Demand content for PEG channels</p> <p>\$500,000 for digital equity initiative (\$100,000 a year for five years)</p> <p>Audit settlement agreement of \$450,000</p>	<p>Relocation assistance if PEG channels moved</p> <p>Video on Demand content for PEG channels</p> <p>Free Wi-Fi for intersections of 23rd Ave. and Cherry St. and 23rd Ave. and Union St.</p>