



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Vivian Phillips		
<b>Board/Commission Name:</b> Seattle Arts Commission		<b>Position Title:</b> Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 6/27/2017	<b>Term of Position: *</b> 1/1/2017 to 12/31/2018
<b>Residential Neighborhood:</b> Central Area	<b>Zip Code:</b> 98144	<b>Contact Phone No.:</b> <div style="background-color: black; width: 100px; height: 15px;"></div>
<b>Background:</b> Ms. Vivian Phillips served as Director of Marketing and Communications for the <b>Seattle Theatre Group</b> . Ms. Phillips had responsibility for managing all marketing and communications activities for Seattle's historic Paramount, Moore and Neptune Theatres where over 600 events took place annually including Broadway, concerts, fine arts, education and community programs. She was the organization's primary spokesperson and representative to the Africa Contemporary Arts Consortium. She led special community engagement programs, interacting with funders, local, national, and international arts organizations. She served as an <b>Adjunct Professor at Seattle University</b> from 2009 to 2012 where she taught Persuasive Communications in the MFA Arts Leadership program. She served as <b>Director of Communications for Mayor Paul Schell</b> . She served as <b>Interim Executive Director of the City Parks-operated Langston Hughes Performing Arts Center</b> . She serves as <b>independent theatre producer</b> and co-founding member of the Hansberry Project and also produces television programs on arts and heritage for 4Culture. For many years, she hosted public affairs programs for the local ABC Affiliate and local PBS station. She serves as <b>Director at KUOW Puget Sound Public Radio and a new non-profit arts organization LANGSTON</b> . As a communications professional, she is the recipient of Silver and Bronze Telly Awards, Outstanding Contribution Awards from the Public Relations Society of America and United Way. Ms. Phillips is a <b>Leadership Tomorrow Alum</b> and graduate of the Alki Foundation Political Involvement Institute.		
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Edward B. Murray Mayor of Seattle	

FILED  
 CITY OF SEATTLE  
 2017 AUG 26 PM 4:29  
 CITY CLERK

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.  
 August 30, 2016



## VIVIAN PHILLIPS

### Current

#### *Arts Management*

##### *Director of Marketing and Communications – Seattle Theatre Group (2011-current)*

Manage marketing department of 9, with full responsibility for marketing, communications and social media engagement for programming at 3 historic theatres in Seattle. Implemented new campaigns for season marketing; decreased season marketing expenses and tripled season sales results from previous year; developed and implemented new communications programs unifying STG messaging and outreach; manage special programs for targeted marketing and audience development including Alvin Ailey, Merce Cunningham, Contemporary African Dance programs, special season events and local programs; primary organizational spokesperson, messaging and brand management leader.

##### *Managing Director – Hansberry Project at ACT/Producing Associate (2005-current)*

Co-direct development and programming for an African American professional theatre program housed at ACT Theatre, consisting of 1 annual main stage production within theatre season, and year-round outreach and artistic development programs. Lead for all marketing and fundraising efforts.

### Recent Past

##### *Executive Manager – Langston Hughes Performing Arts Center (2008-2009)*

Appointed by City of Seattle as Interim Manager to handle all operations within 36 year-old cultural and performing arts community institution and charged with creating a long-term sustainability plan. Lead a 15-person Citizen Task Force to complete the plan and raised over \$500,000 for building improvements and program enhancements.

#### *Media Production (2005 – current)*

Produce and host award-winning television series on arts, culture, heritage and preservation for community development agency that manages arts funding through County Lodging Tax revenue. Programs air on KCTV (County municipal channel) and can be found streamed at [www.4culture.org](http://www.4culture.org) Occasional freelance producer.

Produced and hosted weekly radio program on the arts for Sandusky station, KKNW. Focused on local arts and arts innovators, national arts leaders, interviews with arts newsmakers and emerging artists. Guests of note – Eldrige Cleaver, John Franklin and Lonnie Bunch (Smithsonian African American Museum), Chicago filmmaker Barbara Allen (*Paper Trail: 100 Years of the Chicago Defender*), NY filmmaker Keith Beauchamp (*The Untold Story of Emmet Till*), Ladysmith Black Mombaza.

### *Educator*

Adjunct Professor – Seattle University MFA Arts Management Program, Persuasive Communications required course.





## VIVIAN PHILLIPS

### ***Public speaking/moderator (ongoing)***

Regularly present on a variety of topics and moderate public forums. Selected engagements include: Washington State Arts Commission, University of Washington, Seattle University, King County Executive, King County Council, Black Law Enforcement Officers of Washington, Austin Foundation, Pratt Fine Arts Center, Black Achievers, and Evergreen State College. Host annual Martin Luther King, Jr. celebration for King County and hosted the 75<sup>th</sup> birthday celebration and Lifetime Achievement celebration for Quincy Jones to benefit the Northwest African American Museum.

### ***Communications Consulting***

Led and/or collaborated on a variety of media, outreach and community engagement programs for clients and projects including: Pyramid Communications, Bullitt Foundation, Martin Luther King County logo redesign, City of Seattle Department of Neighborhoods, Seattle Center, Central Area Development Association, University of Washington, Seattle Housing Authority, Seattle Public Schools Levy Renewal, ClearChannel Entertainment, Seattle University Department of Fine Arts, Langston Hughes Performing Arts Center, AfraGenesis Radio Network, and Seattle Theatre Group. Routinely work with local artists in development and promotions.

### ***Producing & Performance***

Produced *Maafa Suite* – Brooklyn-based dramatic commemoration of the trans-Atlantic Slave Trade for City of Seattle; commissioned and produced 2 Seattle-based commemoration productions, *Sankofa Theatre* in collaboration with Seattle Theatre Group; performed as Narrator in Seattle's Black Nativity 2 years; guest performer- *Vagina Monologues*, Seattle run.

### ***Other:***

#### ***Director of Communications – Office of Mayor Paul Schell***

Served two years as primary spokesperson and director of all communications, media and public relations functions for Mayor of Seattle. Also directed emergency services public information unit leading team of over 60 citywide public information officers and led the communications functions for WTO and Y2K events.

#### ***Co-Host "True Colors" – KOMO TV/KCTS TV***

"True Colors," an Emmy Award-winning weekly program, jointly produced by KOMO TV 4 and KCTS TV 9. Covered hot issues and interesting people from diverse Puget Sound and national communities. Occasional fund drive host for KCTS public television.

## **HONORS**

**Telly Silver and Bronze Awards** – National award for best municipal cable produced program, *DBR & the Mission and Donald Byrd/Spectrum Dance*

**Public Relations Society of America-Seattle Chapter** – *Outstanding Professional and Personal Community Contribution*

**Big Sisters of King County** - *Role Model Award for Outstanding Community Service*

Alumni – *Leadership Tomorrow Class of 1993*

Alumni – *Alki Foundation Political Involvement Institute Class of 1991*





*VIVIAN PHILLIPS*

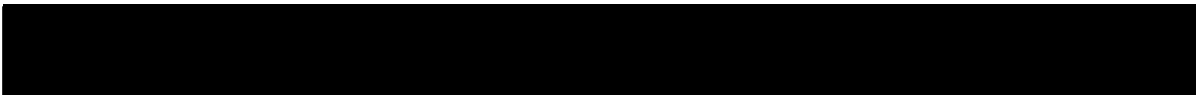
***CIVIC VOLUNTEER/COMMUNITY SERVICE***

***Recent***

**Spectrum Dance Theatre**, Advisory Group  
**Arts Corps** Board of Directors, Chair  
**Washington State Building for the Arts** Advisory Board member  
**King County Television** Advisory Committee member  
**Seattle University College of Arts & Sciences** Leadership Council  
**Africa Contemporary Arts Consortium** – represent Seattle Theatre Group

***Past***

**Seattle Theatre Group** Vice President Board of Directors (2000-2006)  
**Central District Forum for Arts & Ideas** (1999-2006) (served 4 years as Board Chair)  
**Seattle Center Foundation**-Trustee (2002 – 2006)  
**Seafair** Public Affairs Chair (1999-2003)  
**Seattle Commission on Electronic Communication** (2000 – 2002)  
**Seattle Arts Commission** (1996 – 1998)  
**Seattle Women's Commission** (1992-1994)



# Seattle Arts Commission Roster

16 Members: Pursuant to *ordinance 121006*, all members subject to City Council confirmation, 2-year terms:

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission-appointed
- 1 Get-Engaged

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	F	3	1.	At-Large	Sharon Williams	01/01/16	12/31/17	2 <sup>nd</sup>	City Council
2	M	2	2.	At-Large	Quinton Morris	01/01/17	12/31/18	1 <sup>st</sup>	City Council
1	F	2	3.	At-Large	Priya Frank	01/01/17	12/31/18	2 <sup>nd</sup>	City Council
1	F	2	4.	At-Large	Cassie Chinn	01/01/16	12/31/17	1 <sup>st</sup>	City Council
2	F	1	5.	At-Large	Dawn Chirwa	09/01/16	12/31/17	1 <sup>st</sup>	City Council
1	O	1	6.	At-Large	S. Surface	09/01/16	12/31/17	1 <sup>st</sup>	City Council
3	M	3	7.	At-Large	Juan Alonso- Rodriguez	01/01/16	12/31/17	1 <sup>st</sup>	City Council
6	M	1	8.	At-Large	Steven Galatro	01/01/16	12/31/17	1 <sup>st</sup>	Commission
6	F	6	9.	At-Large	Sarah Wilke	01/01/17	12/31/18	1 <sup>st</sup>	Mayor
2	F	1	10.	At-Large	Jescelle Major	01/01/17	12/31/18	1 <sup>st</sup>	Mayor
6	M	7	11.	At-Large	Jeff Benesi	01/01/16	12/31/17	3 <sup>rd</sup>	Mayor
1	F	4	12.	At-Large	Terri Hiroshima	01/01/17	12/31/18	3 <sup>rd</sup>	Mayor
2	M	2	13.	At-Large	Jonathan Cunningham	01/01/16	12/31/17	2 <sup>nd</sup>	Mayor
2	F	3	14.	At-Large	Vivian Phillips	01/01/17	12/31/18	3 <sup>rd</sup>	Mayor
4	F	3	15.	At-Large	Tracy Rector	01/01/17	12/31/18	3 <sup>rd</sup>	Mayor
3	F	2	16.	Get-Engaged	Mónica Mendoza-Castrejón	9/01/17	8/31/18	One	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Other/Unknown	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other (Specification Optional)	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	2	6			1	2	1	1		2								
Council	2	4		1	3	3	1											
Other	1									1								
<b>Total</b>	<b>5</b>	<b>10</b>		<b>1</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>1</b>		<b>3</b>								

## Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other
- RD Residential Council District number 1 through 7 or N/A