Transportation Equity Program



Presented to City Council Sustainability & Transportation Committee Andrew Glass-Hastings, Director of Transit & Mobility Naomi Doerner Transportation Equity Program Manager September 19, 2017



Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

Agenda

- Transportation Equity Context
- Transportation Equity Need
- Transportation Equity Resolution
- Transportation Equity Program
- Next Steps

Transportation Equity Context

- Seattle is one of the fastest growing U.S. cities; We've gained over 100K residents in the last 20 years and anticipate gaining another 120K residents in the next 20 years
- Our growth has created jobs and wealth for many; It has also deepened the income inequality gap along racial lines
- Transportation is the 2nd highest household cost after housing, disproportionately affecting cost-burdened households
- As our population grows, how *equitably* we grow and connect people to opportunity through affordable transportation options will determine our city's long-term success

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Seattle has most cranes in the country for 2nd year in a row — and lead is growing

Originally pub



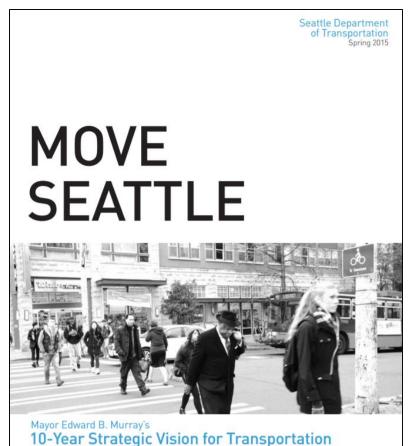
A crane works in the South Lake Union neighborhood. (Erika Schultz / The Seattle Times)

Transportation Equity Need

- In Seattle, cost-burdened people & families are disproportionately of color, immigrant & refugee communities & other historically marginalized populations, concentrated in areas where barriers to access to opportunities & race-based, socio-economic disparities persist
- Advocacy groups, community-based organizations & the City are committed to advancing race & social justice & eliminating racial disparities in practices & policies
- In 2014, Seattle voters approved \$45M annually to expand transit service, including \$2M for a low-income access to transit program:
 - \$1M for low-income access to transit (ORCA Lift)
 - \$1M for low-income youth access to transit (Seattle Youth ORCA)

Transportation Equity Need

- Among Move Seattle's goals:
 - Giving all people living, working, learning & playing in the city, high quality & low-cost transportation options
 - Reducing transportation costs & freeing up individual resources for other quality of life needs & matters



Transportation Equity Resolution

Key Objectives:

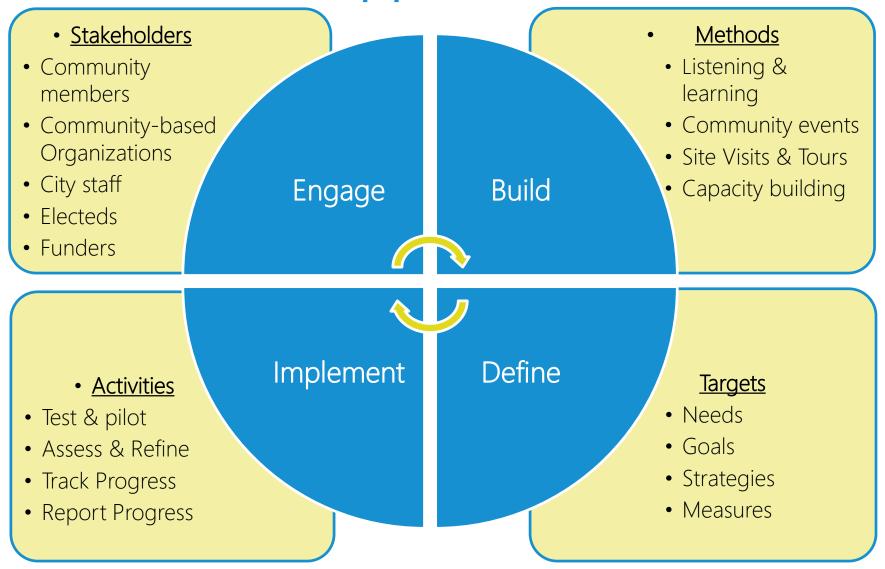
- Affirm the City of Seattle's commitment to racial equity and social justice
- Recognize the Seattle Department of Transportation's (SDOT) Transportation Equity Program

Transportation Equity Program

- SDOT established the Program to:
 - Provide safe, environmentally sustainable, accessible, and affordable transportation options
 - Support communities of color, low-income communities, immigrant and refugee communities, people with disabilities, people experiencing homelessness or housing insecurity, LGTBQ people, women and girls, youth, and seniors to thrive in place
 - Mitigate racial disparities and the effects of displacement

SDOT Photo Credit: Community Liaisons interpret affordable transportation.

Transportation Equity Program: Approach



Activities Assessment & Program Approach

Agenda Release

Transportation Equity Program: Process

Programming

Agenda-Setting

Community Outreach, Engagement & Outreach

Next Steps

Anticipated Timeline	Activity
Summer – Fall, 2017	Assessment Using Racial Equity Toolkit & Resolution
Fall, 2017- On-going	Programming
Fall 2017- Fall 2018	Community Outreach & Engagement
Fall – Winter, 2018	Transportation Equity Agenda
Beyond	Phased implementation



SDOT Photo: Rainier Vista Mobility Fair, Nov. 2016

Questions?

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