2018 Seattle City Council Green Sheet

Ready for Notebook

| Tab | Action | Option | Version | | |
|-----|--------|--------|---------|--|--|
| 351 | 1 | Α | 1 | | |

Budget Action Title: Pass C.B. XXXXXX, add \$685,000 GSF and two positions to FAS, and add

\$2.28M GSF to Seattle IT to implement the short-term rental tax and

regulatory license

Ongoing: No

Has CIP Amendment: Yes Has Budget Proviso: No

Primary Sponsor: Johnson, Rob

Councilmembers: González; Harrell; O'Brien

Staff Analyst: Aly Pennucci

Council Bill or Resolution: C.B. XXXXXX

| Date | | Total | SB | KH | LG | ВН | LH | RJ | DJ | МО | KS |
|------|---------|-------|----|----|----|----|----|----|----|----|----|
| | Yes | | | | | | | | | | |
| | No | | | | | | | | | | |
| | Abstain | | | | | | | | | | |
| | Absent | | | | | | | | | | |

Summary of Dollar Effect

See the following pages for detailed technical information

| | 2017 Increase (Decrease) | 2018 Increase (Decrease) |
|--|--------------------------|--------------------------|
| General Subfund | | |
| General Subfund Revenues | \$0 | \$0 |
| General Subfund Expenditures | <u>\$0</u> | <u>\$0</u> |
| Net Balance Effect | \$0 | \$0 |
| Other Funds | | |
| Finance and Administrative Services Fund (50300) | | |
| Revenues | \$0 | \$0 |
| <u>Expenditures</u> | <u>\$0</u> | <u>\$2,915,000</u> |
| Net Balance Effect | \$0 | (\$2,915,000) |
| Information Technology Fund (50410) | | |
| Revenues | \$0 | \$2,280,000 |
| <u>Expenditures</u> | <u>\$0</u> | <u>\$2,280,000</u> |
| Net Balance Effect | \$0 | \$0 |
| | | |

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| Total Budget Balance Effect | \$0 | (\$2,915,000) |
|-----------------------------|-----|---------------|

Budget Action description:

This green sheet:

- 1. Appropriates \$685,000 GSF to FAS to implement the short-term rental regulations and tax;
- 2. Adds two positions (one ongoing, one to sunset in 2019) to FAS;
- 3. Adds a new Applications Development-FAS project to the Information Technology Department's (Seattle IT) 2018-2023 CIP as shown in Attachments A and appropriates \$2.28 million to FAS to pay Seattle IT to develop the software systems needed to support implementation of the short-term rental regulations and tax; and
- 4. Recommends passage of Council Bill (C.B.) XXXXXX, an ordinance authorizing a \$2,915,000 interfund loan from the General Subfund Fund (GSF) to the Department of Finance and Administrative Services (FAS) Fund. (This C.B. will be introduced and attached to this green sheet later in the budget process).

In addition to these one-time expenditures, ongoing resources necessary to administer the regulatory license requirements and the tax are estimated to be \$1.3 million annually; ongoing costs will be supported by short-term rental license fees and short-term rental tax revenues

The interfund loan authorized by CB XXXXXX will result in an increase in beginning fund balance for the Finance and Administrative Services Fund (50300) of \$2,915,000.

Background

The Affordable Housing, Neighborhoods, and Finance Committee recommended Council action passing three council bills that would establish a regulatory framework for short-term rental activity and introduce a per night tax on short-term rental operators in Seattle. Council is currently considering:

- <u>C.B. 119081</u> establishes a regulatory licensing framework for short-term rental platforms and operators, and bed and breakfast operators who utilize short-term rental platforms;
- C.B. 119082 defines short term rentals as a type of land use; and
- <u>C.B. 119083</u> establishes a per night tax on each short-term rental operator in the City.

C.B. 119081 and C.B. 119083 will require additional staff and appropriation authority in 2018 (a) for FAS and ITD to acquire and modify administrative systems; and (b) for FAS to develop rules, procedures and processes in advance of the effective date of the new regulatory license and tax. If adopted, the regulatory license and tax would go into effect in 2019; however, resources are

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needed in 2018 to prepare for implementation. The resources necessary for implementation in 2018 will be supported by an interfund loan that will be repaid over time with license fees and tax revenue. The budget actions described in this green sheet assume passage of C.B. 119081, C.B. 119082, and C.B. 119083. If the council bills are not all passed, the new Applications Development-FAS CIP project would not move forward, and the staff resources and other funding appropriated for FAS to implement the tax and regulatory license would not be needed. There is a risk that GSF resources will be needed to pay back the costs expended to develop the systems in the event that anticipated short-term rental revenue proceeds do not match current projections.

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Budget Action Transactions

Budget Action Title: Pass C.B. XXXXXXX, add \$685,000 GSF and two positions to FAS, and add \$2.28M GSF to ITD to implement the short-term rental tax and regulatory license

| # | Transaction Description | Position | Number | FTE | Dept | BCL or Revenue | Summit | Fund | Year | Revenue | Expenditure |
|---|---|----------------------------|-----------------|-----|------|--|--------|-------|------|-------------|-------------|
| | | Title | of Positions | | | Source | Code | | | Amount | Amount |
| 1 | Use FAS fund balance to pay ITD for the systems to regulate and tax the STR | | , controlls | | FAS | Use of (Contribution to) Fund Balance - FAS Operating Fund | 379100 | 50300 | 2018 | \$2,280,000 | |
| 2 | Industry Increase appropriation in FAS to pay for the systems to regulate and tax the STR industry | | | | FAS | City Finance Division | A4510 | 50300 | 2018 | | \$2,280,000 |
| 3 | Increase ITD revenue for systems to regulate and tax the STR industry | | | | ITD | Rates - Citywide Department Specific Inititiatives | 541810 | 50410 | 2018 | \$2,280,000 | |
| 4 | Increase appropriation in ITD to develop systems for FAS to regulate and tax the STR industry | | | | ITD | Capital Improvement Projects | C7000 | 50410 | 2018 | | \$2,280,000 |
| 5 | Use FAS fund balance for staffing and other support for the administration of the tax and regulations of the STR industry | | | | FAS | Use of (Contribution to) Fund Balance - FAS Operating Fund | 379100 | 50300 | 2018 | \$635,000 | |
| 6 | Increase appropriation in FAS for 2 FTEs (1 ongoing, one to sunset in 2019), and other costs needed to implement the STR regulatory license | Cust Svc Rep,Sr - FT | 2 | 2 | FAS | Regulatory Compliance and Consumer Protection | A4530 | 50300 | 2018 | | \$385,000 |

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| # | Transaction Description | Position Title | Number of Positions | FTE | Dept | BCL or Revenue Source | Summit Code | Fund | Year | Revenue Amount | Expenditure Amount |
|---|--|-------------------|---------------------------|-----|------|--------------------------|----------------|-------|------|-------------------|-----------------------|
| 7 | Add appropriation authority to FAS-CFD for other costs needed to implement the STR tax | | | | FAS | City Finance Division | A4510 | 50300 | 2018 | | \$250,000 |