Seattle City Council Civic Development, Public Assets and Native Communities Committee January 17, 2018

Seattle Asian Art Museum Renovation Project



healthy people healthy environment strong communities

Seattle Asian Art Museum in Volunteer Park [SPR]









Vicinity

Seattle Art Museum Renovation Project

Project Status

December 7, 2017: Presented to Parks, Seattle Center, Libraries &

Waterfront Committee

December 7-15: Public Benefits exhibit significantly revised,

incorporating Council input

December 19: Lease executed

Today: Follow-up presentation on project. Pending

Council approval, Development Agreement to be

executed in January

February: Anticipated construction start



Revised Public Benefits Requirements [SPR and SAAM]

- New: Exhibit B-1 table format lists required programs and outreach, with estimated values, 2016 benchmarks, and reporting standards
- New: Total estimated Public Benefits value (in 2016 \$): \$338,725
- Museum open 40 hours per week, 50 weeks per year.
- Admission policies include:
 - Clearly signed invitation to enter upon donating any amount patron determines he or she can pay
 - 4 free days per month
 - Free admission to youth 14 and under at all times
- Ongoing educational programs, with reduced fee and other assistance
- New: Formal coordination with Seattle Public Schools to ensure opportunities and programs provided to all SPS students, regardless of ability to pay
- New: 7 in-school art education programs; free tours and transportation for 75 school groups
- Outreach programs (3 per year) to underrepresented communities and schools in historically underserved areas
- Financial Assistance of at least \$50,000 per year (increased from \$25,000) escalating annually
- Specified number of programs serving historically underserved populations, including:
 - At least 8 drop-in workshops (up from 6), 3 summer day camps, 15 free lectures and panel discussions (up from 6), 4 performances and demonstrations, 2 coordinated Amphitheater programs, 1 all-day cultural celebration free to public
- Resource Center; Meeting and Educational Space
- · Annual reporting detail increased.
- 25+ annual outreach efforts (increased from 3), including 4 mailers to schools, 15 digital messages, and 6 on-site and 4 off-site meetings



SAAM Programming – Examples [SAAM]

- School & Educator Programs
- SAM Kids & Family Programs (free admission)
- SAM Teens
- Community Nights Out









Images: Seattle Art Museum



SAAM Programming – Examples [SAAM]

- Free Family Weekends
- School Gallery Tours
- Off the Walls Community Celebration
- Diwali Indian Cultural Festival













Images: Seattle Art Museum



Project Background [SPR]

| 1931 1932 | Museum constructed with private funding, City-owned. Operating Agreement, amended in 1975, 1981 and 1994. Expired in 2008. |
|--------------|--|
| | No significant renovation since building first completed in 1933. |
| 1955 | Three-story gallery space added, two other smaller additions around that time. |
| 1994 | Building reopens as Asian Art Museum. |
| 2007 | Ordinance 122590: \$2M City investment for SAAM restoration planning and design, transferred from unneeded Olympic Sculpture Park funding. |
| 2008 | Parks and Green Spaces Levy: \$9M toward replacing systems, seismic stabilization (total estimated cost \$22M). |
| 2009 | Project on hold during Recession; Levy funds reprogrammed. |
| 2014 | Ordinance 124571: \$11M City commitment (in 2008 dollars, plus |
| | inflation) to help fund restoration and evaluate expansion. |
| 2016 | With inflation and additional \$5M City commitment, City investment of \$19M included in 2017-2022 Adopted CIP. |

Total project budget: \$54M

SAM responsibility: \$33M (including \$6M tax credits)



Project Overview [SAAM]

- Includes renovation, ~14,000 sf expansion, new walkways/paths, landscaping
- Renovation includes upgrades to:
 - Seismic reinforcement
 - Mechanical/climate control systems
 - ADA access
 - Auditorium and other internal spaces
 - Building exterior/cladding
- Construction Schedule (Anticipated)
 - Start February 2018
 - Completed April 2019
 - Museum reopens October 2019
- During Construction
 - Noise limited to 7am-6pm on weekdays and 9am-7pm on weekends/holidays
 - Construction generally 7am-3:30pm weekdays





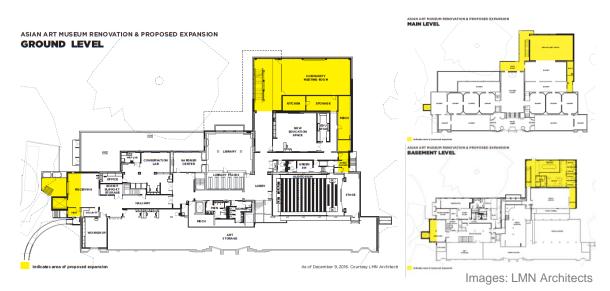
Images: LMN Architects



Seattle Art Museum Renovation Project

Project Overview [SAAM]

- Addition includes:
 - ~12,000 sf addition to the East
 - Exhibition space, public education space, glass lobby, offices
 - Footprint less than 4,000 sf
 - ~2,000 sf addition to the North
- Trees
 - No exceptional or heritage trees removed
 - Three trees removed, two others relocated
 - Tree preservation plan required













Required Approvals [SAAM]

| Approvals | Decision Maker | Step | Date |
|------------------------------------|------------------|--|------------|
| Master Use Permit | SDCI | | |
| Application | | Submitted | Oct 2016 |
| SEPA Decision (Mitigated DNS) | SDCI | Published, Appealed | March 2017 |
| SEPA Appeal | Hearing Examiner | Dismissed | June 2017 |
| Permit Issued | SDCI | Pending Code Amendment | |
| Certificate of Approval | Landmarks Board | Granted | Aug 2017 |
| Historic Rehabilitation Tax Credit | Federal | Expected to be secured upon construction start | |

| Council Approvals | | |
|-------------------------|--|--|
| Land Use Code Amendment | | |
| Development Agreement | | |
| Lease Agreement | | |



Public Meetings [SAAM]

| Hosted by | Meeting Type | Dates | # Meetings |
|--------------------------------|--|------------------------|------------|
| SAM | Presentation, Q&A | July-Dec 2016 | 4 |
| SDCI Permit Staff | Public Hearing (Community Petition) | Dec 2016 | 1 |
| Landmarks Preservation Board | Public comments, Briefing, Discussion | May 2016 - Aug 2017 | 11 |
| Board of Park Commissioners | Public comments, Briefing, Discussion | June-Oct 2016 | 2 |

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Image: Capitol Hill Times



Image: Capitol Hill Seattle Blog



Land Use Code Amendment [SDCI]

- Issue:
 - SAAM and Volunteer Park in Single Family zone
 - Museums are not currently allowed
 - Existing building is taller than currently allowed
 - Museum is a "non-conforming" structure and use (building preceded the zoning rules)
 - Code amendment necessary to allow expansion
- Changes would:
 - Amend the land use code to allow the museum to expand (considered on January 12)
 - Only apply to this site SAAM building at Volunteer Park
 - Limit the size of addition(s):
 - Height limited to existing parapet
 - Overall floor area limited to 15,000 sf
 - Address other common development standards (parking, light/glare, etc.)



Development Agreement [SPR and FAS]

- Scope includes:
 - Structural, seismic rehabilitation and reinforcement
 - City responsible to maintain structure of City-owned building
 - Replace HVAC systems
 - Public space enhancements
- Key Business Terms:
 - Estimated total project cost: \$54M
 - SAM investment: \$33M (including \$6M tax credits, plus any overruns)
 - City investment: \$21M (including \$2M for predesign, provided in 2007)
 - City contracting requirements
 - Social Equity Program
 - Community Workforce Agreement
 - Inclusion Plan
- CLEAN Hearing: Nov. 1, 2017



Lease Agreement [SPR]

- Replaces existing Operating Agreement
- Formalizes landlord-tenant relationship
- Key Business Terms:
 - 55-year term
 - Consideration:
 - SAM's capital investment
 - responsibility for routine repairs and maintenance
 - required ongoing museum operations
 - defined public benefits
 - Sets City's operating expense contribution (starting at \$250,000/year for years 1-5)
 - City responsible for major maintenance/capital expenses except for museum-specific systems
 - SAM responsible for special HVAC and interior historic features
 - Describes required Public Benefits and annual reporting



Questions?

Lease and Development Agreement

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Land Use Code Amendments

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Art Museum Project Team

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