

CITY OF SEATTLE

RESOLUTION _____

..title

A RESOLUTION supporting The City of Seattle’s proposal to be a host city for the 2026
Fédération Internationale de Football Association (FIFA) World Cup.

..body

WHEREAS, The City of Seattle is one of 32 cities in the United States, Mexico, and Canada

being considered by the United Bid Committee as a host city for the 2026 Fédération

Internationale de Football Association (FIFA) World Cup; and

WHEREAS, Seattle has had a soccer fan base that attracted large, enthusiastic crowds for

professional matches since 1976, including when the Seattle Sounders broke Major

League Soccer attendance records and merchandise sales in their first season in 2009; and

WHEREAS, more than 125,000 young people actively compete in soccer matches around

Washington State; and

WHEREAS, the FIFA World Cup will provide Seattle with a unique opportunity to inspire new

generations of soccer enthusiasts, while promoting Seattle’s commitment to recreation,

sport, health, human rights, equality, and the environment; and

WHEREAS, the United States received an estimated \$4 billion in economic benefits from

hosting the 1994 FIFA World Cup, and soccer fans bring significant additional revenue to

World Cup host cities’ hotels, restaurants, shops, and tax coffers; and

WHEREAS, the Mayor and City Council share a common goal of promoting Seattle’s stature,

diversity, and economic vitality, which will be enhanced by being a host city for the 2026

FIFA World Cup; and

WHEREAS, the 2026 FIFA Confederations Cup, a major international tournament in its own

right, will also be played in the host cities’ venues; and

1 WHEREAS, the Seattle Host Committee will bring local leaders from government, community
2 development associations, hospitality industry, international companies, global marketing
3 campaigns, unions, and professional sports franchises together to ensure Seattle
4 maximizes the cultural, social, and economic benefits of being a FIFA World Cup host
5 city, while promoting FIFA’s goals of corporate and social responsibility and
6 environmental awareness; and

7 WHEREAS, the Mayor and City Council share a common goal of ensuring that economic benefits and
8 additional revenues generated by the 2026 World Cup will further the City’s goals of equity,
9 social justice, and improving the lives of low-wage hospitality workers, construction workers, and
10 workers and the community at large, through living wage jobs, adequate benefits, education,
11 training, job protections, affordable housing, and anti-displacement programs; and

12 WHEREAS, FIFA will determine final host country(ies) for 2026 by June 2018 and, along with the
13 United Bid Committee, will determine final host cities five years prior to the event; and

14 WHEREAS, the effectiveness of Seattle’s proposal will be enhanced by cooperation and
15 information-sharing between the Seattle City Council and Mayor’s Office; and

16 WHEREAS, the Mayor and City Council continue to support the intent originally set forth in
17 Resolution 30340, including the desire to provide information on major events so City
18 staff can purposefully plan for associated fiscal impacts; NOW, THEREFORE,

19 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE**
20 **MAYOR CONCURRING, THAT:**

21 Section 1. The City of Seattle (“Seattle”) shall continue its pursuit to be a host city for the
22 2026 FIFA World Cup and market Seattle, and the United States, as an attractive host for an
23 international soccer tournament.

1 Section 2. The City of Seattle shall continue to evaluate the proposal to be a host city for
2 the 2026 FIFA World Cup using the requirements set forth in Resolution 30340. These
3 requirements include an evaluation of the potential financial exposure to Seattle; agreements
4 with event organizers for reimbursement of security or other costs; Seattle's role; event costs;
5 and educational, cultural, and economic benefits to Seattle.

6
7 Adopted by the City Council the _____ day of _____, 2018,
8 and signed by me in open session in authentication of its adoption this _____ day of
9 _____, 2018.

10 _____
11 President _____ of the City Council

12 The Mayor concurred the _____ day of _____, 2018.

13 _____
14 Jenny A. Durkan, Mayor

15 Filed by me this _____ day of _____, 2018.

16 _____
17 Monica Martinez Simmons, City Clerk

18 (Seal)