

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Vaughnetta J. Barton										
Board/Commission Name: The Seattle Public Library Board of Trust		Position Title: Trustee								
☐ Appointment <i>OR</i> ⊠ Reappoint		Council Confirmation required? Yes No								
Appointing Authority: Council Mayor Other: Fill in appointing authority	Date Appo 3/19/2018 3/3 子/ モ(}- I g	Term 4/2/2 to 4/1/2							
Residential Neighborhood: Wallingford	Zip Code: 98103	No. Contract Contract		Contact Phone No.:						
Background: Vaughnetta is managing the UW School of Social Works community led initiative, Communities in Action. She has more than 25 years of experience in the nonprofit sector specializing in community engagement, philanthropy and program development. Prior to Communities in Action, Barton was the executive director of the Foundation for Early Learning and was responsible for the organization's overall management including budgeting, collaborations, fundraising, grant making, programs, and staff development. Before joining the Foundation for Early Learning, Barton worked as Philanthropy Northwest's first advancement director. Vaughnetta is a member of several social justice organizations, including Seattle's African American Leadership Forum, the Black Education Strategic Roundtable, and Social Justice Fund Northwest. She is a former German Marshall Fund Fellow and an alumna of Leadership Tomorrow.										
Authorizing Signature (original signature	Jei	Appointing Signatory: Jenny Durkan Mayor of Seattle								

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Vaughnetta J. Barton

Mission-focused volunteer with executive leadership and board experience. Over 25 years of professional experience in fundraising, strategic program development, community relations, operations, and philanthropy. Values and conducts employee and student development. Creates cross-sector collaborations and volunteer training.

Nonprofit Leadership: Provide strategic vision for programs and develop collaborative relationships with employees and community stakeholders. Well-versed in leading strategic planning processes that increase resources, community partnerships, and public awareness, strategically supporting the organization's mission.

Program Management & Evaluation: Manage and evaluate outcome-based programs. Create and foster excellent partnerships with private foundations, local corporations, public sector, and philanthropic individuals throughout communities.

Grantmaking & Technical Assistance: Assess community needs, provide technical assistance and distribute grants that build local capacity. Collaborate with stakeholders to provide strategic direction to reach mutually beneficial organizational and programmatic goals.

- ▲ Strategic Planning
- ▲ Fundraising
- ▲ Grantmaking
- ▲ Program Design & Evaluation
- ▲ Event Planning
- ▲ Budgeting & Finance
- ▲ Marketing & Communications
- ▲ Board Development

UNIVERSITY OF WASHINGTON SCHOOL OF SOCIAL WORK, Seattle, WA

2013-Present

Leading institution in solving the most demanding social issues through rigorous research, academic innovation, and public service. Fundamental purpose: to educate tomorrom's social work leaders, discover solutions that work in the real world, and build human capacity for lasting social change.

Project Manager/Affiliate Instructor

Managing dean of School of Social Work's five-year collective impact investment. Working in partnership with Social Development Research Group (SDRG) to implement *Communities That Care*, an internationally recognized community-mobilizing model focused on prevention, in southeast and central Seattle. Promoting early learning and healthy youth behaviors with educators, nonprofit, and public-sector leaders through *Communities in Action*. Annually managing 3-5 practicum students and instructing 25 first-year graduate students.

- Managing community-led collaboration supporting children ages 0-11, youth 12-18, and their families.
- · Evaluating community data, assessing community resources, and implementing community action plan.
- · Convening community board members and para-professionals around the value of evidence-based programs.
- Educating graduate students on community-centered integrative practices and organizations.
- Promoting prevention science to educators, key leaders, grantmakers, and policymakers.
- Introducing Communities in Action to funders, researchers, and Schools of Social Work.
- Teaching SSW513: Macro Practice II: Organizations, Community, and Policy Practice.

FOUNDATION FOR EARLY LEARNING, Seattle, WA

2007-2012

A 501(c) 3 non-profit supporting the learning of children, birth through age five. Established in 2000, it awarded over \$6.6M in grants and built a network of more than 30 community coalitions to support high-quality early learning experiences.

Executive Director Director of Programs

2008 - 2012 2007 - 2008

Recruited by executive director to revitalize Foundation's programs and was quickly promoted to lead operations, manage investment portfolio, and secure funding. In partnership with 18 directors, set the strategic vision with focus on kindergarten-readiness. Championed early learning throughout the public and private sectors. Expanded newly launched grantmaking program to include early learning professionals, parents, policy-makers and public libraries. Managed staff of 6 plus 3 quarterly graduate interns with \$1.1M budget.

- Grew grantmaking program 31% ensuring distribution of \$350K annual grant portfolio to all 39 Washington State counties.
- Fostered relationships with 25 public library systems to initiate new fee-for-service revenue and collaboration across Washington State; resulted in \$50K in annual income.
- Established and launched the *Board of Ambassadors*, comprised of 7 former board members and 2 national advocates to promote the Foundation, expand its network, and bolster its profile.
- Implemented innovative fundraising initiatives including fee-for-service activities and monetization of *Getting School Ready!*® publications; exceeding revenue goals by 25%.
- Provided oversight and direction for hallmark event celebrating 10-year anniversary, raising \$220K.
- Revitalized marketing strategy incorporating social media as a community resource.

PHILANTHROPY NORTHWEST, Seattle, WA

2003-2007

Regional association of grantmakers in the Northwest, representing diverse community of grantmakers in 6 western states. Dedicated to promoting, facilitating, and driving collaborative action by philanthropic organizations to strengthen communities in the northwest region.

Advancement Director

Recruited by foundation trustees as membership director to strengthen and expand regional presence, was promoted to advancement director by new CEO to establish and launch new fundraising strategy. Secured and managed \$1.5M in membership dues and underwriting for initiatives to support programs and services.

- Raised \$3.5M in 4 years as first development director, exceeding 30th Anniversary campaign's \$1.1M goal.
- Increased annual revenue through dues and contributions by 15%.
- Staffed and led *Grantmakers of Color* initiative resulting in heightened outreach to people of color, increase in grantmakers of color in philanthropic organizations, and provided increased philanthropic sector access for communities of color.
- Grew and supported membership of 190+ Northwest grantmakers.

BIG BROTHERS BIG SISTERS OF KING AND PIERCE COUNTIES, Seattle, WA

1999-2003

A \$2.7M non-profit that serves children in King, Pierce, Kitsap, Jefferson, and Clallam counties with 2 offices based in Seattle and Tacoma and provides children facing adversity with strong and enduring, professionally supported one-to-one relationships through child centered, sustainable, results-driven mentoring programs.

Director of Programs

Directed the service delivery and program strategy of an outcome-based mentoring program by working closely with initial 53-person board. Led 31-member team, managing \$1.5M budget.

- Designed combined program services for newly merged organization; grew volunteers from 1,000 to 1,400.
- Developed streamlined and efficient collaborative relationships with other community-based organizations, successfully increasing annual number of matches by 81%.
- Created new revenue sources through fee-for-services, beginning with College Success Foundation.

CIVIC AFFILIATIONS AND EDUCATION

Black Education Strategy Roundtable - Member Social Justice Fund NW – Member

Leadership Tomorrow – Alumna Class of 2005 German Marshall Fund – American Marshall Fellow 2002 Project LEAD – Alumna Class of 1998

University of Washington, School of Social Work – Master of Social Work, Administration Central Washington University – Bachelor of Science, Sociology

Vaughnetta J. Barton

BIOGRAPHY

Vaughnetta J. Barton is managing the University of Washington School of Social Work's community-led initiative, *Communities in Action*. Vaughnetta has more than 25 years of experience in the non-profit sector specializing in community engagement, philanthropy, and program development. As a lecturer and long-time practicum instructor, Vaughnetta provides educational opportunities for graduate students studying social work administration, capacity-building, and leadership. Annually, Vaughnetta teaches SocW513: *Macro Practice II – Organizations, Community, and Policy Change.*

Prior to Communities in Action, Vaughnetta J. Barton was the executive director of the Foundation for Early Learning and was responsible for the organization's overall management including budgeting, collaborations, fundraising, grantmaking, programs, and staff development. Prior to joining the Foundation for Early Learning, Vaughnetta worked as Philanthropy Northwest's first advancement director where her responsibilities included increasing membership and revenue. Vaughnetta has also held senior leadership positions in the credit union, mentoring, and welfare-to-work sectors.

Vaughnetta J. Barton is a member of several social justice organizations, including Seattle's African American Leadership Forum. Vaughnetta is a former German Marshall Fund Fellow and an alumna of Leadership Tomorrow.

Vaughnetta J. Barton earned her Master's degree in Social Work from the University of Washington with a concentration in Administration, focused on children, youth, and families. Vaughnetta graduated from Central Washington University with a Bachelor of Science degree in Sociology.

Seattle Public Library Board of Trustees

5 Members: Pursuant to RCW 27.12, City Charter Article XII, all members subject to City Council confirmation, 5-year terms:

- # City Council-appointed
- 5 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F	2	1.	Trustee	Theresa Fujiwara	4/2/2015	4/1/2020	2	Mayor
6	М	7	2.	Trustee	Jay Reich	4/2/2014	4/1/2019	1	Mayor
2	F	4	3.	Trustee	Vaughnetta J. Barton	4/2/2018	4/1/2023	2	Mayor
6	F	1	4.	Trustee	Kristi England	4/2/2017	4/1/2022	2	Mayor
1	M	2	5.	Trustee	Ron Chew	4/1/2016	3/30/2021	1	Mayor

SELF-	IDEN.	TIFIED E	DIVERSITY	CHART	(1)	(2)	(3)	(4)	(5)	(6)	.(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3			2	1				2			
Council							_						-
Other													
Total	2	3		•	2	1				2			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A