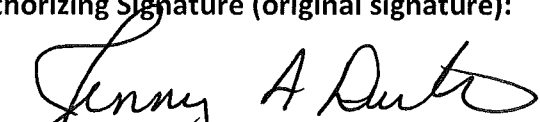




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Dila Perera		
Board/Commission Name: Sweetened Beverage Tax Community Advisory Board		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 4/23/2018 4/25/18 ECP	Term of Position: * 9/1/2017 to 8/31/2021 <input checked="" type="checkbox"/> <i>Serving the remainder of a vacant position</i>
Residential Neighborhood: Phinney/Greenwood	Zip Code: 98117	Contact Phone No.: [REDACTED]
Background: <p>Dila Perera, MPH, MSW, Executive Director, Open Arms Perinatal Services. Dila has worked in public health and advocacy locally and internationally, including time spent as a doula for Open Arms. After starting her career as a health educator at 19, she went on to spend twelve years helping to build and manage innovative and complex programs designed to improve the health of vulnerable populations, including mothers, children, families, and people living with or affected by HIV. Most recently, she led the Washington State Training Program at the Mountain West AIDS Education and Training Center. She is a board member of Surge, a reproductive justice collaborative. She is also on the Health Equity Advisory Council for Seattle Children's, and an executive member of the Equal Start Community Coalition. Dila is honored to serve Advisory Board because she can work in service of strengthening the voices and recognition of community-based approaches to furthering equity.</p>		
Authorizing Signature (original signature): 		Appointing Signatory: Jenny Durkan Mayor of Seattle

FILED
 CITY OF SEATTLE
 18 APR 25 PM 3:19
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date.



DILA K. PERERA

- A lifelong commitment and passion for serving children and families in underserved and marginalized communities both locally and globally
- Over eleven years of progressively responsible experience developing, managing and then scaling up complex health programs designed to improve health outcomes
- Over five years of experience researching, developing and writing complex grant proposals and cultivating donors to fund programs for vulnerable children and families, global health programs, and HIV training
- Specific expertise in maternal and child health, reproductive and sexual health, HIV, training development, and health systems strengthening
- Exceptional interpersonal, intercultural, and communication skills, as well as the ability to work collaboratively with community members, donors and high-level stakeholders

RELEVANT EXPERIENCE

EXECUTIVE DIRECTOR

Open Arms Perinatal Services, Seattle, WA

7/15 to Present

- **Program Direction and Strategy**

Provide executive leadership and overall strategic direction for the Birth Doula Services and Outreach Doula Program with the Deputy Director that reach over 200 women each year. Work in partnership with the board of directors on governance and implementation of the strategic plan. Participate in county and state-level policy advisory groups related to improving maternal and child health outcomes.

- **Administration, Operations & Financial Management**

Provide financial management of annual budget of over \$630,000 with a contracted bookkeeper. Provide oversight of all human resources and fiscal policies and procedures with the operations manager. Oversee human resources, including administration of benefits, payroll, and professional development for six permanent staff members.

- **Partnership Cultivation & Fund Development**

With the development manager maintain relationships with over 800 supporters, as well as cultivate relationships with new volunteers, donors, and community partners. Provide final oversight for multiple grant applications and progress reports for public and private donors. Prioritize new opportunities for fund development. Provide final oversight over major fundraising events, including auctions, campaigns, and luncheons.

WASHINGTON STATE [REDACTED] PROGRAM MANAGER

Northwest AIDS Education & Training Center, Seattle, WA

10/13 to 7/15

▪ Program Management & Fund Development

Manage the implementation of over 22 training events annually for health care providers in Washington State for the region's Ryan White-funded national training center, with the aim of improving HIV care, treatment and prevention. Collaborate with public and private health care delivery organizations, including Harborview Medical Center, Group Health, and local community health clinics. Participate in county and state-level policy advisory groups related to improving HIV care and training delivery in the region. Manage a dedicated program coordinator and a volunteer committee of five nurse advisors. Edited the NWAETC's five-year competitive renewal of its foundational federal grant. Successfully cultivated over \$130,000 in additional funding from the Department of Health and corporate donors.

BOARD MEMBER

Surge Northwest, Seattle, WA

7/13 to Present

▪ Community-Based Partnerships

Member of an all-volunteer collective comprised primarily of women of color, whose mission is to advance racial and reproductive justice through community engagement, education, and policy advocacy by mobilizing Northwest communities. Manage our first paid staff person, a community outreach coordinator, as part of our community engagement grant from the Women's Equality Center. Collaborated with community partners including Open Arms, the Incarcerated Mothers Advocacy Project, the Seattle Women's Commission, and other community partners.

INDEPENDENT GRANT WRITER

Seattle, WA

3/13-2/14

▪ Program Development & Fund Development

Lead the research, budget development, and writing of a successful 30 million dollar grant proposal for a Seattle-based global health organization as a consultant with Akeso Associates. Authored a major, successful private foundation proposal for the Washington Global Health Alliance, as well as identified other potential donors and funding sources. Provided data analysis and grant writing expertise to other local nonprofit organizations.

PROGRAM OFFICER

Firelight Foundation, Santa Cruz, CA

7/10 to 2/13

▪ **Fund Development & Stewardship**

Authored a yearly report to Nike Foundation. Represented Firelight at meetings with peer foundations, current and potential donors, as well as other collaborators. Identified and cultivated multiple new funding sources that aligned with Firelight's mission, and strategic objectives. Co-authored concept notes and two successful proposals for two million dollars in grants from the Oak Foundation and the Hewlett Foundation.

▪ **Program Management**

Managed relationships with 28 community-based organizations in Rwanda and Tanzania improving the wellbeing of vulnerable children and families. Funded projects included maternal health programs, early learning, elder care programs, health promotion initiatives, and programs that increase health care access. Reviewed grant renewal applications as well as new proposals. Evaluated reports and budgets from grantees to assess progress towards foundation objectives. Provided funding recommendations to the Board of Directors. Provide culturally appropriate and responsive assistance by phone, email, and through site visits. Managed implementation of three-year \$1.3 million Nike Foundation grant to improve education, health, and livelihoods for highly vulnerable adolescent girls.

▪ **Training & Capacity Building**

Lead the Foundation's Capacity Building program and built organizational capacity of grantee-partners through five in-country networks. Advised on the design and plan for training programs and capacity-building grants in collaboration with other staff.

PROGRAM MANAGER, HUMAN RESOURCES FOR HEALTH (HRH) SCALE-UP,

International Training & Education Center for Health (I-TECH),

University of Washington, Department of Global Health

Dar es Salaam, Tanzania

5/09 to 7/10

▪ **Program Management**

Developed overall program approach with leadership team. Developed initial work plans, budgets and assessment plans for I-TECH's first program to increase enrollment capacity at public pre-service training centers for mid-level cadres of healthcare providers.

Collaborated closely with government leaders and the Centers for Disease Control & Prevention (CDC) to advance program objectives. Successfully expanded the program and funding for a national scale-up, including infrastructure development, faculty recruitment, training, and hiring. Aligned project objectives and managed the initial budget of \$2.3 million over two fiscal years.

▪ **Training & Capacity Building**

Developed protocol, tools, and visit plan for in-depth assessments of how to improve training and capacity at 16 health training centers. Based on initial findings, I-TECH received additional funding for further assessment and to implement recommendations. Prepared program narratives, quarterly reports, and presentations to high-level Tanzania Ministry of Health & Social Welfare's (MOHSW), CDC, and US Government staff. Led a global, virtual "in-service" presentation on the program and shared lessons learned with I-TECH staff in five countries.

PROGRAM MANAGER, HEALTHCARE WORKER PRE-SERVICE TRAINING

International Training & Education Center for Health (I-TECH)

Dar es Salaam, Tanzania

8/07 to 5/09

▪ **Program Management**

Developed overall program approach with in-country leadership and the Team Lead. Developed work plans, job descriptions, project timelines, tracking documents, and budgets that established I-TECH Tanzania's pre-service training program for mid-level healthcare workers. Aligned project objectives and managed budget of more than \$2.5 million over first two fiscal years. Established a track record of success that led to additional funding to develop pre-service materials for other health cadres.

▪ **Curriculum Development, Training & Capacity Building**

Established strong relationships with stakeholders, experts, clinical instructors, and technical experts to while collaboratively developing training materials as well and project plans. Managed the first ever integration of TB and HIV-related content and competencies into government pre-service training curricula for two cadres. Led the development of high-quality, interactive, training materials (slides, facilitator guides, and participant handbooks) with curriculum developers and content experts in line with government and WHO guidelines for use over two years of instruction. Built faculty capacity to train on TB and HIV content. Co-facilitated four trainings of trainers. Advised on pilot of materials as well as other quality improvement mechanisms. Developed the concept of pilot pre-service training center, the first of its kind in I-TECH network. Developed a National Technical Working Group to develop TB/HIV curricula comprised of Ministry staff, clinical faculty, and other experts. Prepared reports and presentations to federal agencies to communicate progress and publicize the program's success.

SITE COORDINATOR, PARTNERS IN PREVENTION HSV-2/HIV TRANSMISSION STUDY

International Clinical Research Center (ICRC),

University of Washington, Department of Global Health

Seattle, WA

4/05 to 8/07

▪ **Clinical Research Coordination**

Coordinated study implementation for a phase III, randomized clinical trial of an HIV prevention intervention based in Sub-Saharan Africa, funded by a \$60 million grant from the Bill & Melinda Gates Foundation. Managed efficient study implementation with US-based and Africa-based personnel at 14 study sites in a cohort of over 3,400 HIV-discordant couples (over 6,800 individual participants). Led the design and implementation of a multi-site monitoring and performance evaluation tool employing study indicators, best practices, as well as lessons learned. Aided in the adaptation of tool for future studies within the Microbicides Trial Network, funded by the National Institutes of Health.

▪ **Training & Capacity Building**

Collaborated with local health care providers as well as non-government organizations and agencies such as UNICEF, UNDP, USAID, PACT, and PSI to impart behavior change communication (BCC) regarding: vaccine promotion, nutrition, hygiene, maternal and child health, family planning, and HIV/STI prevention. Provided technical assistance to Madagascar's most established sex worker association. Trained three groups of health volunteer trainees in participatory research methods, outreach to female sex workers, and diversity issues encountered during service. Trained 38 traditional birth attendants and other village health volunteers on STI prevention.

OTHER RELEVANT EXPERIENCE & TRAINING

- One year of service as a volunteer doula for the Pacific Association for Labor Support, 2002-3
- 15 years of experience as a trainer and presenter, primarily on health-related topics
- 6 years of experience living and working cross-culturally in East Africa in resource-constrained settings
- Training on adult learning, training methodologies and design, and program management

EDUCATION

- Master of Public Health, Health Services (Certificates in Maternal and Child Health and Global Health), University of Washington, Seattle, WA, 2005
- Master of Social Work, University of Washington, 2004
- Bachelor of Arts in Politics & Government, University of Puget Sound, Tacoma, WA, 1994
 - Departmental honors, with minors: Comparative Sociology and Women's Studies

AWARDS & ACHIEVEMENTS

- Foundation Representative, XIX International AIDS Conference, 2012
- Foundation Representative, Association of Women's Rights in Development Conference, 2012
- Board Member, National Association of Asian Pacific American Women (NAPAWF), 2006-7
- Scholarship for International Research/Practicum, UW Office of International Programs, 2004
- Maternal Child Health Leadership Stipend, UW MCH Program and the Dept. of Health & Human Services, 2003-4
- Rickey Fellowship for social workers in public health practice, UW School of Social Work, 2003
- Scholarship, Doula Training and Certification, Pacific Foundation for Childbirth Support, 2002

Sweetened Beverage Tax Community Advisory Board February 2018

11 Members: Pursuant to Ordinance 125324, all member subject to City Council confirmation, two and four-year terms for initial appointments, four-year terms thereafter:

- 5 City Council-appointed
- 6 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F		1.	Food Access Representative	Lisa Chen	9/1/2017	8/31/2021	1	Council
1	F	2	2.	Food Access Representative	Christina Wong	9/1/2017	8/31/2019	1	Mayor
7	F		3.	Food Access Representative	Leika Suzumura	9/1/2017	8/31/2019	1	Mayor
8	M		4.	Community Representative	Ahmed Ali	9/1/2017	8/31/2019	1	Mayor
2	F	2	5.	Community Representative	Yolanda Matthews	9/1/2017	8/31/2019	1	Council
6	M	3	6.	Public Health Representative	Jim Krieger	9/1/2017	8/31/2019	1	Council
3	F	4	7.	Public Health Representative	Laura Flores Cantrell	9/1/2017	8/31/2021	1	Council
6	F	1	8.	Public Health Representative	Jennifer Hey	9/1/2017	8/31/2021	1	Mayor
6	F	N/A	9.	Public Health Representative	Jessica Marcinkevage	9/1/2017	8/31/2021	1	Mayor
6	F	4	10.	Early Learning Representative	Mackenzie Chase	9/1/2017	8/31/2021	1	Council
1	F	4	11.	Early Learning Representative	Dila Perera	9/1/2017	8/31/2021	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	1	5			2					2	1	1						
Council	1	4			1	1	1			2								
Comm																		
Total	2	9			3	1	1			4	1	1						

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*

*Term begin and end date is fixed and tied to the position and not appointment date.