

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Jessica L. Jones									
Board/Commission Name:		Position Title:							
Urban Forestry Commission	Public Health Representative								
Appointment <i>OR</i> Reappoint		Yes No		ion required?					
Appointing Authority:		Appointed:	Term of Position: *						
Council	5/7/2		4/1/2	2018					
Mayor Mayor		9/18	to 3/31/	/2021 ⁽⁷⁾					
Other: Fill in appointing authority	{	3(p	3/31/	2021					
Residential Neighborhood:	Zip C	ode:	Conta	act Phone No.:					
Belltown	9811	9							
Background: Jessica has over 15 years of experience at the intersection of environmental and public health. She holds a Master of Arts in international affairs from the George Washington University. She currently works at the Bill & Melinda Gate Foundation as a program officer. In this role, Jessica designs, develops, and manages a portfolio of grants and contracts to increase access to healthcare products and programs for low-income populations. While at the World Bank, Jessica focused on the environmental side of public health issues managing a portfolio of loans and grants for health, environment, water and sanitation improvements in West Africa. Jessica's strong economic and statistical analysis skills to evaluate options to help maximize long-term public health impacts will be an asset for the Urban Forestry Commission. Jessica is being appointed to a three-year term ending March 31, 2021.									
Authorizing Signature (original signature	e):	Jenny A. D	Appointing Signatory: Jenny A. Durkan Mayor of Seattle						

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

JESSICA L. JONES

SUMMARY OF EXPERIENCE

- High-performing "all-around athlete" with over 15 years' experience in international public health and environmental program management, evaluation and research.
- Strong investment management, strategy, research, analysis and communications skills.
- Significant experience managing complex project portfolios to improve the lives of the poor in the world's toughest environments.

RECENT EXPERIENCE

THE BILL & MELINDA GATES FOUNDATION
Program Officer – Consumers and Markets
Associate Program Officer – Integrated Delivery

Seattle, WA Feb 2017- Present Jan 2014 – Feb 2017

Select Experience

- Design, develop and manage a portfolio of grants and contracts to increase access to
 essential healthcare products and programs in low income populations.
- Managed the statistical analysis portion of a 9,000 respondent, nine country survey grant. Served as primary advisor on analytical approach to project lead and led translating research findings into reports and presentations for a variety of audiences.
- Part of a small team pioneering new work leveraging a combination of qualitative and quantitative research to better understand health-seeking behaviors.
- Coordinate investments across the Market Dynamics portfolio to propose mix of investments and level of effort across the team.
- Stepped in after a re-organization to manage the majority of the HPV Screen & Treat grants, including capturing conclusions from funded research in a journal supplement and ensuring research findings presented at key field conferences.
- Developing the \$50m+ re-investment in key partner Unitaid using innovative financing mechanisms to incentivize further resource mobilization and strategic prioritization. Now serving on Unitaid's board.
- Co-developed and managing a new concept, the HIV Prevention Market manager, a \$20m investment to coordinate R&D and delivery across biomedical HIV prevention products.

THE WORLD BANK Associate Operations Officer – Africa Regional Integration

Washington, D.C. Feb 2012 – Jan 2014

- Regional Integration focal point for Health, Education, Water Resources Management and Environment portfolios; embedded in project teams as the regional integration expert as a resource to project design and implementation.
- Managed portfolio monitoring for the \$6 billion Regional Integration unit, the largest loan
 portfolio in the Africa region office; conducted qualitative and quantitative analysis on the
 unit's performance against targets.
- Reviewed and advised on pipeline project development from concept through board approval; worked closely with project teams to ensure high quality at entry; guided project teams through

the development of a regional project or program; evaluated project proposals and prioritized funding according to strategic priorities across the portfolio.

Contributed to publications and strategy documents relating to Africa regional initiatives.

DEVELOPMENT GATEWAY Business Development Associate

Washington, D.C. September 2009 – February 2012

Program Management:

- Successfully transitioned the AidData development finance project from a small grant-funded project to the largest and most financially successful program at the organization.
- Developed work plans and managed technical staff to ensure timely delivery of project deliverables for international clients such as the FAO.
- Served as the primary resource on international aid transparency technical guidelines for the organization and led work on new business in this program area.

Partnership Development:

- Developed new business with bilateral donors (AUSAID), multilateral donors (World Bank), foundations (Hewlett Foundation) and the private sector (DAI).
- Authored the Partnership Strategy, the first of its kind at the organization.
- Repaired the strained relationship with the Organization for Economic Cooperation and Development (OECD) and served as the organization's primary OECD liaison.

PREVIOUS POSITIONS

- Associate Director, Institute for the Theory and Practice of International Relations at the College of William and Mary, Williamsburg, VA: Managed AidData (formerly Project-Level Aid), a multi-million dollar Gates-funded data collection and research initiative, including 26 direct reports.
- Consultant, The World Bank, Washington, D.C.: Developed and coded a database of development assistance to fisheries programs globally; contributed to original research under the World Bank's PROFISH program; created gender-disaggregated economic data.
- Economist, U.S. Environmental Protection Agency, Washington, D.C.: Contributed to research on Chesapeake Bay fisheries best practices and other environmental issues.

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, Washington, D.C. Masters of Arts, International Affairs

THE COLLEGE OF WILLIAM AND MARY, Williamsburg, VA Bachelor of Arts, International Relations and English Literature

Urban Forestry Commission

4-16-18

13 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 3-year terms:

- 6 City Council-appointed
- 6 Mayor-appointed
- 1 Commission-appointed

Roster:

*D	**G	P RD	osition No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M		1.	Wildlife Biologist	Steve Zemke	12/1/16	3/31/20	2	Council
6	F		2.	Urban Ecologist	Sandra Whiting	12/1/16	3/31/20	1	Mayor
6	М		3.	Natural Resource Agency or University Representative	Weston Brinkley	12/1/15	3/31/19	1	Council
6	F		4.	Hydrologist or Similar Professional	Sarah Rehder	4/1/18	3/31/21	2	Mayor
!			5.	Arborist	Vacant	4/1/18	3/31/21	1	Council
6	M		6.	Landscape Architect	Michael Walton	4/1/18	3/31/21	1	Mayor
6	F		7.	NGO Representative	Joanna Nelson de Flores	12/1/15	3/31/19	2	Council
6	M	ASSAMA, LEBELLEVIES	8.	Development Community or Utility Representative	Andrew Zellers	12/1/15	3/31/19	1	Mayor
6	M		9.	Economist, Financial Analyst, Realtor, or Similar Professional	Craig Johnson	12/1/16	3/31/20	1	Commission
6	F		10.	Get Engaged Member	Megan E. Herzog	9/1/17	8/31/18	1	Mayor
Annual control of the	The control of the co		11.	Environmental Justice Rep.	Vacant	4/1/18	3/31/21	1	Council
6	F	10 PV	12.	Public Health Rep.	Jessica Jones	4/1/18	3/31/21	1	Mayor
			13	Community/Neighbo rhood Rep.	Vacant	4/1/18	3/31/21	1	Council

SELF-I	DENT	IFIED D	DIVERSITY	CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	4								6			
Council	2	1								3			
Other	1									1			
Total	5	5					an an annual services			10			

Key:

 ${\it Diversity information is self-identified and is voluntary.}$

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A