



seafair 2018

Since 1950, nothing has been more synonymous with summer in Seattle than Seafair.



Since 1950, nothing has been more synonymous with summer in Seattle than Seafair. The 75 sanctioned Seafair events connect with more than 2 million people



Since 1950, nothing has been more synonymous with summer in Seattle than Seafair. The 75 sanctioned Seafair events connect with more than 2 million people and create memories that last a lifetime.



#SEAFAIRISSUMMER













*Seafair is much more than
Festivals, Parades and Events.*



*Seafair is much more than
Festivals, Parades and Events.*

In Partnership with the City

WE BUILD COMMUNITY



Everything Seafair Does is About:



Everything Seafair Does is About:

- Building Community
- Creating Positive Memories
- Providing Affordable Fun

2018 Theme

“Inclusive”















Traditions









Service



Seafair

Enhance the quality of Life in Seattle

- Foundation is our “Give Back” arm
- Three Primary Programs
 - Scholarship Program for Women
 - Ambassadors Program
 - Community Events Support Program

Seafair

Scholarship Program for Women

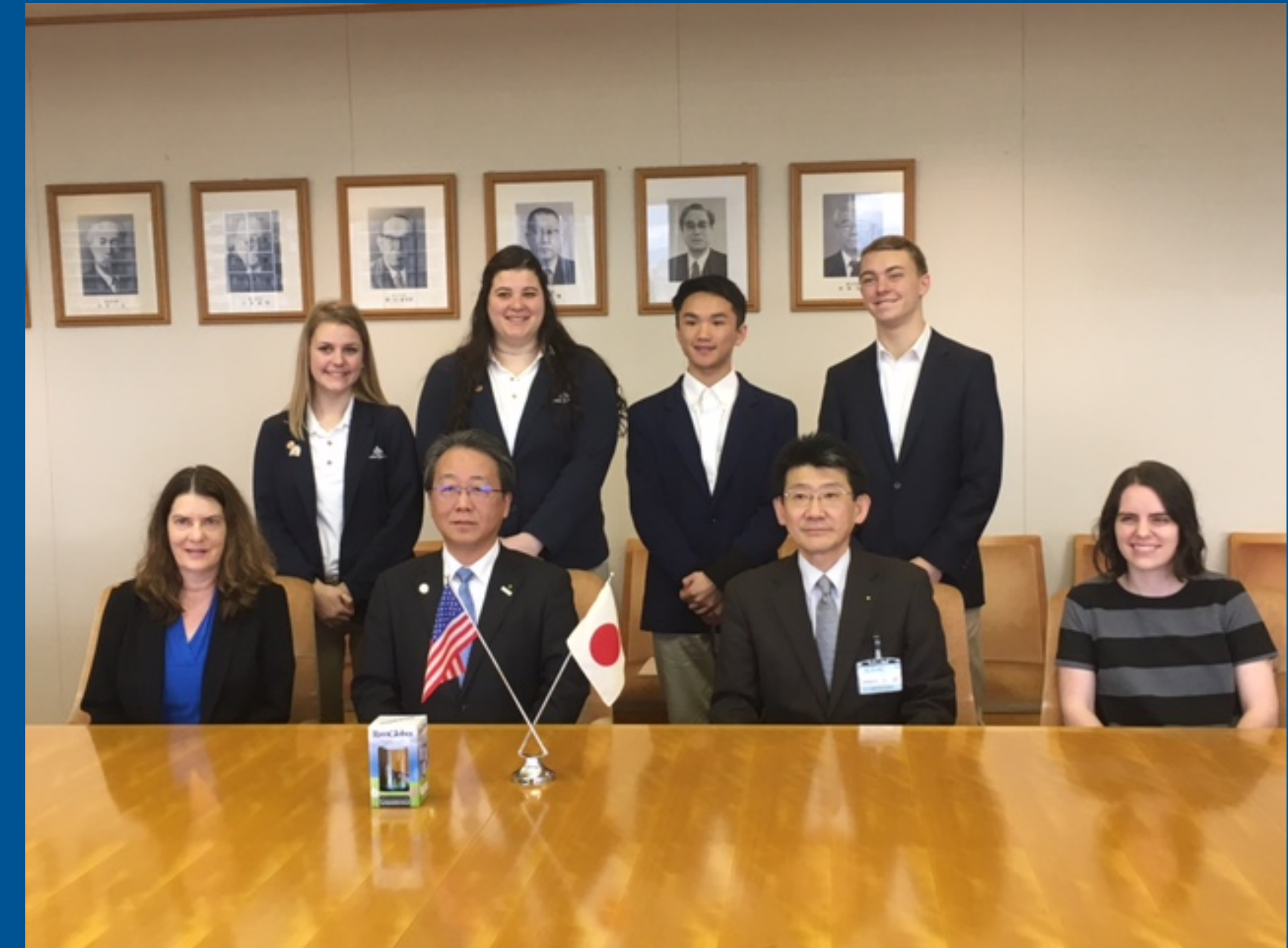
- Professional development
- Young women (18-23)
- Primarily underserved
- Empowerment
 - Academic
 - Personal
 - Professional



Seafair

Ambassadors Program

- Meaningful mentoring
- Leadership opportunities
- Built on diversity
- Driving cultural awareness



Seafair

Community Events

- Support
- Showcase
 - Diversity
 - Culture
 - Identity



City's Partner



Seafair Serves the City

- Working Closely Together
- Enhancing Seattle's Quality of Life
- Serving at City's Request
 - Fourth of July
 - Community Events
 - Celebration Parades

Partnered Together Since 1950

City of Seattle and Seafair

**“Uniting Communities...
Making Lifetime Memories”**



#SEAFAIRISSUMMER



