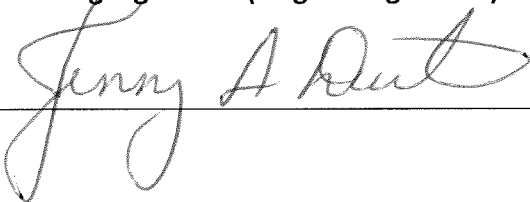




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Diana Im</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Get Engaged Member</i>
☒ Appointment OR ☐ Reappointment		Council Confirmation required? ☒ Yes ☐ No
Appointing Authority: ☐ Council ☒ Mayor ☐ Other: <i>Fill in appointing authority</i>	Date Appointed: 8/3/2018	Term of Position: * 9/1/2018 to 8/31/2019 ☐ <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>First Hill</i>	Zip Code: 98122	Contact Phone No.: [REDACTED]
Background: <i>Diana is a Project Marketing Manager for Xbox Live Services at Microsoft. She is concurrently in two separate volunteer positions as a HERLead Ambassador for Vital Voices and Co-founder and Project Manager for Triumph Project Guatemala at Harvard. Diana expresses the need for technology and social intersections at the societal level in which leverages the power of accessibility in all concepts. She is excited to be a part of the Seattle Women's Commission where she can bring her perspectives and passions to.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

DIANA IM

SUMMARY

Diana is a passionate product marketer who is dedicated to making change at the intersection of technology and social impact, leveraging the power of accessible technology to empower and enable all individuals. She is a curious learner who embraces ambiguity and grapples with the big questions, with a history of bringing research, data, and objective perspective to the table.

PROFESSIONAL EXPERIENCE

Product Marketing Manager

Redmond, WA

Xbox Live Services, Microsoft

2017-present

- Established and marketed the developer-focused brand and identity of a new Xbox Live developer offering, growing developer engagement by 200% in 9 months
- Collaborated across regional managers globally to uniquely adapt product story and value proposition to each regional audience in order to increase product footprint across regions
- Diversified and grew Xbox advertising business revenue by collaborating with internal/external partners to establish a net new portfolio of sponsorships (expected ~\$10M FY19 impact)

Business Planning Intern

Redmond, WA

Xbox Live Services, Microsoft

2016

- Established and marketed the developer-focused brand and identity of a new Xbox Live developer offering, growing developer engagement by 200% in 9 months
- Collaborated across regional managers globally to uniquely adapt product story and value proposition to each regional audience in order to increase product footprint across regions
- Diversified and grew Xbox advertising business revenue by collaborating with internal/external partners to establish a net new portfolio of sponsorships (expected ~\$10M FY19 impact)

VOLUNTEER EXPERIENCE

HERLead Ambassador

Washington, D.C.

Vital Voices

2018 – present

- Recognized as one of 20 HERLead Ambassadors – young female leaders in their communities
- Trained by the Vital Voices Organization as an emerging women leader across skill areas in strategic planning, marketing, PR, budgeting, finance, and project management
- Creating a network and community for young women new in career to pursue social impact projects rooted in and supporting the greater Seattle community

Triumph Project Guatemala at Harvard

El Triunfo, Guatemala

Co-founder and Project Manager

2015 – present

- Co-founded a fellowship program of students and professionals across the Harvard schools to provide strategic planning and organizational development for Guatemala-based non-profit client
- Designed and implemented team solutions for strengthening client's existing projects and growing capacity by collaborating with 100+ community members; continued impact assessment
- Created extensive project proposals for 2 new health-related projects that engage 300+ community members
- Analyzed 8 years of data collected on current microloan, education, and health programs to formulate key recommendations to NGO for strategic expansion and sustainable funding structures
- Developed and led program teaching modules on leadership and international development in resource-limited communities

EDUCATION

Harvard University

Cambridge, MA

Bachelor of Arts in Sociology, GPA 3.7/4.0

2017

HBX | Harvard Business School

Cambridge, MA

CORE: Credential of Readiness

2015

PERSONAL

Languages: Proficient in English, Korean, Spanish

Skills: Excel, PowerPoint, Word, Photoshop, InDesign, Stata, Financial Modeling

Interests: Travel photography, hiking, coffee tasting, & learning new languages

Seattle Women's Commission

August 2018

21 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 9 City Council-appointed
- 10 Mayor-appointed
- 2 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	3	1.	Member	Nicole Negron	7/02/17	7/01/19	1	Mayor
2	F		2.	Member	Teresa Springer	7/02/16	7/01/18	2	Mayor
1	F	2	3.	Member	Rhonda Carter	7/02/17	7/01/19	1	Mayor
			4.	Member	<i>Vacant</i>	7/02/16	7/01/18		Mayor
2	F	3	5.	Member	Angela Rae	7/02/17	7/01/19	1	Mayor
6	F	5	6.	Member	Erica J. Soelling	7/02/17	7/01/19	2	Mayor
6	F	3	7.	Member	Tara Cookson	7/02/15	7/01/18	1	Mayor
6	F	3	8.	Member	Morgan R. Beach	7/02/15	7/01/18	3	Mayor
6	F	4	9.	Member	Zoe True	7/02/17	7/01/19	1	Mayor
9	F	7	10.	Member	Idabelle Fosse	7/02/15	7/01/18	1	City Council
1	F	3	11.	Member	K. Min Pease	7/02/17	7/01/19	1	City Council
2	F	N/A	12.	Member	Jamilah Williams	7/02/17	7/01/19	1	City Council
-	-	5	13.	Member	Xochitl Makovich	7/02/16	7/01/18	1	City Council
2	F	1	14.	Member	Tana Yasu	7/02/16	7/01/18	1	City Council
8	F	5	15.	Member	Darya Farivar	7/02/17	7/01/19	1	City Council
2	F	3	16.	Member	Rokea Jones	7/02/17	7/01/19	2	City Council
5	F	7	17.	Member	Ruchika Tulshyan	7/02/16	7/01/18	1	City Council
2	F	2	18.	Member	Lakeisha Jackson	7/02/16	7/01/18	2	City Council
6	F	3	19.	Member	Michele Maureen Frix	7/02/16	7/01/18	3	Commission
1	F	6	20.	Member	Priya D. Saxena	7/02/17	7/01/19	1	Commission
1	F	3	21.	Get Engaged	Diana Im	9/01/18	8/31/19	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	9			2	2	1			4			
Council	0	8			1	4			1			1	1
Comm	0	2			1					1			
Total	0	19			4	6	1		1	5		1	1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.