



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jackie Turner</i>		
Board/Commission Name: <i>Seattle Human Rights Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:	Date Appointed: 9/11/2018	Term of Position: * 7/23/2018 to 7/22/2020
Residential Neighborhood: Blue Ridge	Zip Code: 98117	Contact Phone No.:
Background: Jackie cares deeply about the people she has met here and wants to ensure the city maintains its empathy and commitment to do good for everyone as we grow. Through her work on the commission, she would ensure that people remain the heart of decision-making. Her lived experience on the margins has given her great insights for protecting, collaborating, and motivating others. She holds a Bachelor of Arts in English and French as well as a Master of Arts in Interactive Journalism and is looking forward to serving as a transplant, constituent, business owner and as a parent to help serve justice and fairness to everyone's everyday experiences.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Lisa Herbold</i> <i>Seattle City Council</i>

*Term begin and end date is fixed and tied to the position and not appointment date.

JACKIE TURNER

Communications professional with 14+ years of editorial and marketing experience. Enjoys producing content that provides joy, value and business results. Background includes:

- Content coaching
- Internal communications
- Mentorship
- Multimedia storytelling
- Content strategy
- Editing and proofreading

Experience

January 2018- present **ZillowGroup** Seattle, Wash.

Community & Culture Content Manager

- Train and support Affinity Network (employee resource group) leaders in communications. Devise strategies to support their network priorities, which may include improving employee wellness, corporate policies, and recruitment practices. Provide sponsorship and visibility to Affinity Network leaders.
- Develop guidance and resources to help raise the profile of historically underserved employees and communities.
- Mentor employees from underserved groups.
- Relay and resolve employee concerns with leadership.
- Identify learning opportunities for company employees about diversity and inclusion.
- Act as a liaison between public relations team and employees.
- Represent the company at community and business events.

July 2013- December 2017 **Zillow** Seattle, Wash.

Senior Content Manager

- Manage content development for key franchises, including brand's largest email marketing campaign (3-6M+ sent weekly) and Zillow Group Life's YouTube channel.
- Lead nine copywriters and one editor to create lifestyle and data-based stories about home and design for newspapers and television station websites nationwide.
- Plan and execute redesign of marketing materials for recruiting team, overseeing supporting photo and video shoots with UX design.
- Oversee content development for brand's first localized microsite.
- Plan and lead biannual workshop for improving writers' content creation.
- Manage invoicing and payments for team's freelance talent.

August 2016- present **Poco Wine+ Spirits** Seattle, Wash.

Co-owner

- Build and lead inclusive marketing strategies.
- Establish business as communal meeting space.
- Create partnerships with local organizations, like GSBA, to create inclusive events.
- Develop partnerships with community groups and relationships with community leaders.
- Encourage employee career development.
- Improve recruiting practices to improve workforce diversity.

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September 2010-September 2011 **Microsoft** Seattle, Wash.
Publisher (contract)

- Edited and proofread content for high-traffic (5,000+ users) Advertising Sales website.
- Collaborated with subject-matter experts for redesign projects and new page creation.
- Executed website navigation, architecture and content enhancements to improve usability.

August 2008 - July 2010 **Institute of Medicine** Washington, DC
Editorial Projects Manager

- Edited and proofread more than 50 publications and reports annually for 65 clients.
- Managed budgets, hiring, contracts and workstreams for eight copy editors.
- Maintained institution's style guide.

March 2008- July 2008 **Campbell-Ewald Advertising** Warren, Mich.
Digital Account Executive: *American Heart Association, United States Mint*

- Proofread campaign creative and managed collateral production, quality management and delivery.
- Analyzed ad performance, generated reports, and provided recommendations for testing and optimization.

February 2006 - March 2008 **Ogilvy & Mather Advertising** Dearborn, Mich.
Account Executive: *Ford Customer Service Division, United Way*

- Proofread creative for multi-language, award-winning direct mail prospecting advertising campaign supporting more than six million Ford owners.
- Managed project plans, timelines and resources.
- Collaborated with enrollment website team and call center to optimize program offerings.
- Supervised the creative development of customizable 828 direct mail templates.

May 2005- January 2006 **Leonard, Mayer & Tocco Advertising** Birmingham, Mich.
Account Executive: *Volkswagen of America and Audi of America: Parts, Service & Accessories division*

- Proofread creative elements for national integrated marketing initiatives including point of sale, direct mail and newspaper.
- Coordinated the creative development and production of marketing materials.

June 2003 - May 2005 **HourMedia Publications** Royal Oak, Mich.
Publishing Assistant: *Hour Detroit Magazine, Detroit Home Magazine, Metro Detroit Bride Magazine*

- Managed submissions process for annual *Hour Detroit Magazine* Top Docs editorial.
- Created media kit and coordinated launch activities for *Metro Detroit Bride Magazine*.
- Led planning and execution of two \$80,000 events, the first and second annual *Detroit Home Design Awards*.

Educational

May 2010 **American University** Washington, D.C.
Master of Arts, Interactive Journalism

April 2003 **University of Michigan** Ann Arbor, Mich.
Bachelor of Arts, English
Bachelor of Arts, French

Seattle Human Rights Commission

August 2018

21 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed (includes 1 Get-engaged Mayor position)
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	4	1.	Member	Aaron G. Oravillo	7/23/17	7/22/19	1	City Council
			2.	Member	VACANT	7/23/17	7/22/19	2	Mayor
2	M	7	3.	Member	Tyrone Grandison	7/23/17	7/22/19	1	City Council
7	M	4	4.	Member	Derek Stephen Lum	7/23/17	7/22/19	1	Mayor
3	F	3	5.	Member	Tammy J. Morales	7/23/17	7/22/19	1	City Council
6	M	7	6.	Member	Shkelqim Kelmendi	1/23/18	1/22/20	1	Mayor
2	M	2	7.	Member	Adrian Glover	1/23/18	1/22/20	1	City Council
1	F	2	8.	Member	Kiddist Emmanuel	1/23/18	1/22/20	1	Commission
	M	2	9.	Member	Thaer O. Qasem	7/23/18	7/22/20	1	Mayor
2	F	6	10.	Member	Jackie Turner	7/23/18	7/22/20	1	City Council
			11.	Member	VACANT	7/23/18	7/22/20	2	Mayor
6	F	3	12.	Member	Elizabeth W. Pachaud	7/23/18	7/22/20	1	City Council
7	NB	2	13.	Member	Erik Gray	1/23/17	1/22/19	1	Mayor
6	F	1	14.	Member	Danielle Marie Wallace	1/23/17	1/22/19	2	City Council
			15.	Member	VACANT	1/23/17	1/22/19	1	Mayor
	F		16.	Get Engaged	Annie Dimitras	9/1/18	8/31/19	1	Mayor
3	F	3	17.	Member	Valentina Montecinos	7/23/18	7/22/20	1	City Council
3	F	1	18.	Member	Pamela Schwartz	1/23/18	1/22/20	1	Mayor
			19.	Member	VACANT	7/23/18	7/22/20	1	Commission
6	M	3	20.	Member	Brian Egger	1/23/18	1/22/20	1	Commission
6	F	3	21.	Member	Jessica C. Bhuiyan	7/23/18	7/22/20	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	2		1			1			1	2		
Council	3	5			1	3	2			2			
Comm	1	2				1				2			
Total	7	9		1	1	4	3			5	2		

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.