





Renewing Yesler's Promise

Seattle City Council September 20, 2018

Renewing Yesler's Promise

The revitalized Yesler will be a community of opportunity for all. Yesler is becoming a connected, diverse, mixed-income neighborhood that honors the neighborhood's history and cultural richness with safe, healthy and sustainable affordable housing, new parks and open spaces, enhanced health, education and economic opportunities and multi-modal transportation.

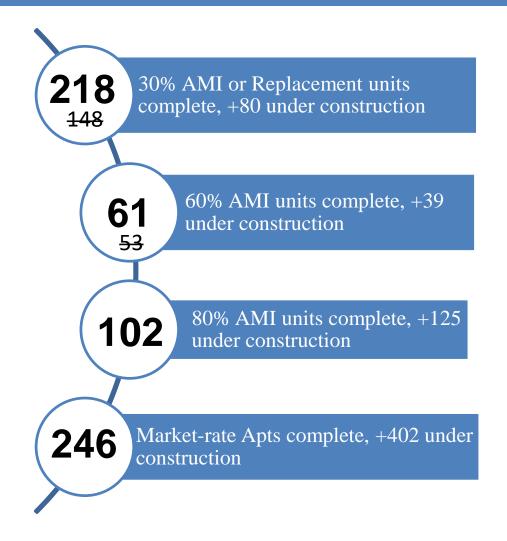
Guiding Principles

- Social Equity
- Economic Opportunity
- Environmental Stewardship
- One-for-One Replacement Housing



Yesler Community Art Space

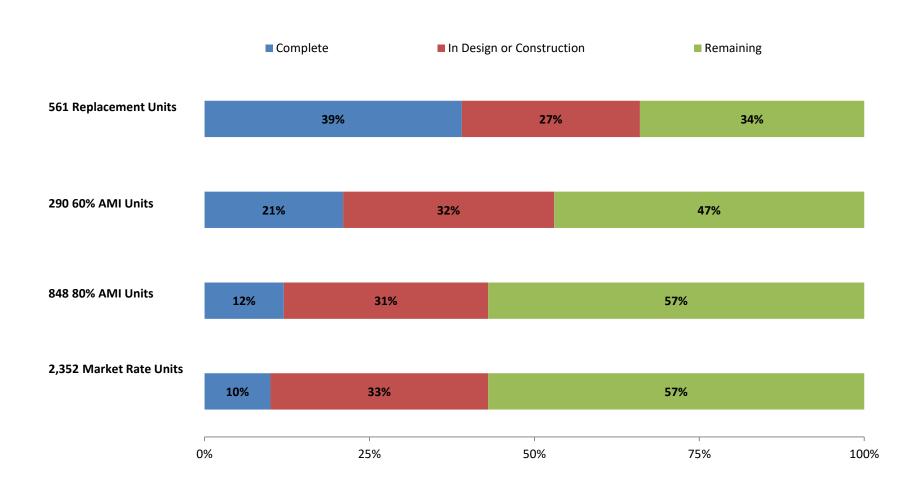
Housing for All Incomes





Hoa Mai Gardens Completed Q2 2017

Yesler Housing Progress 2017





Hoa Mai Gardens Ribbon-Cutting

A Complete Neighborhood





Yesler Community Art Space Housed in Vacant Unit



Yesler Youth Enjoying the Outdoor Basketball Court at Yesler Terrace Park



Youth Painting a Community Mural at Yesler Terrace Community Center



Families Enjoying the Spray Park Feature at the newly opened Yesler Terrace Park

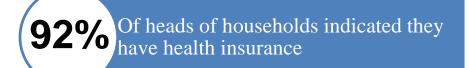


Families Enjoying Play Equipment at the new Yesler Terrace Park

Quality Education for All

- Yesler youth and parents served by SHA's Education Engagement Specialist (EES)
 - 445 Total recorded meetings between EES and families
 - Parents engaged in their child's educational needs
 - **88** Kindergarten-12th grade students served
- Yesler children and youth participated in academic and enrichment activities in Summer 2017

Healthy Outcomes



Residents living on-site have a primary healthcare provider

Residents living on-site consider their health fair, good, or excellent

Of heads of households indicate Yesler is safe place to live; up from 67% in 2014

Economic Opportunities

73 Section 3 job placements in 2017 Average income for Section 3 \$24 placements in 2017 Yesler residents received case 103 management services Youth participated in paid internship 10 programs, building their professional and personal leadership skills

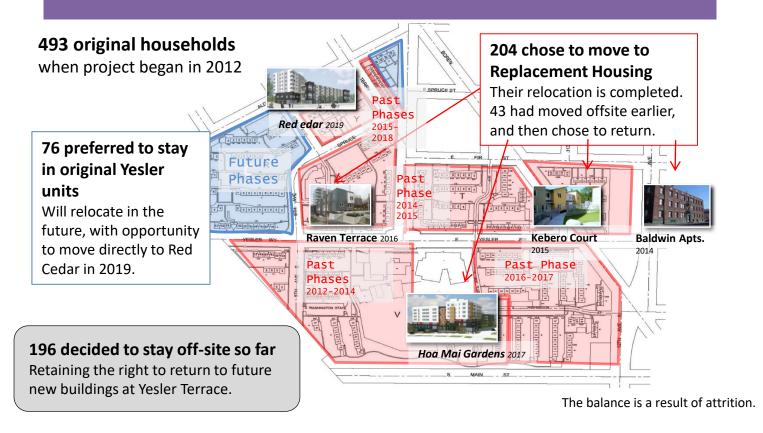
Priority Hiring-Section 3 Participation

- 318 Section 3 eligible individuals placed on these Yesler projects to date,
 - 75 of the 318 placed in 2017
 - Section 3 Apprentices
 represent 14% of the total
 workforce hours

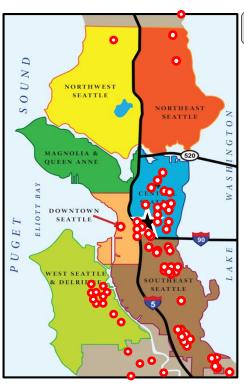


14 SHA tenants participating in SVI pre-apprenticeship training program

Relocation Snapshot



Relocation Snapshot



196 remain off-site, retaining their Right to Return

Where did they move?

90% moved within Seattle

Residents had a choice of any SHA property, with or without a Housing Choice Voucher. Almost all stayed within SHA housing, 15 households rented elsewhere in Seattle with a Voucher.

- Favorite choices for families:
 New Holly, Rainier Vista, High Point, Scattered Sites.
 Families with school children had priority to choose.
- Favorite choices for other households:
 Beacon Tower, Leschi House, Center Park, Longfellow Creek

5% moved to King County or nearby counties

5% moved out-of-state

Yesler Funding Progress

