

Seattle Film Update

September 21,, 2018

9/20/20
18

Office of Film + Music

Slide 1



City of Seattle

Mission



The mission of the Office of Film + Music is to support and **equitably grow** the **creative economy**, with a focus on strengthening the film, music, nightlife, and special events sectors.

Lucky Them, Dir. Megan Griffiths
Capitol Hill, Seattle
© Barbara Kinney

**We permit.
They work.
You enjoy.**



Seattle
Office of Film + Music

Supporting Seattle's film industry since 1991



Office of Film + Music Core Functions:

Coordination and Customer Service



- **Coordinate and issue** film permits
- **Coordinate** special events process and permits
- **Chair** Special Events Committee
- **Assist** nightlife proprietors with navigation of City processes

Office of Film + Music Core Functions:

Advocacy and Promotion



- **Grow** the film industry
- **Advance** City of Music initiatives
- **Collaborate** with the Seattle Music Commission
- **Research** the Creative Economy and offer recommendations
- **Promote** Seattle as a hotbed of creativity and innovation



2017 Film Permitting Data

518

permits coordinated

1,198

total filming days

3,925

local crew hired

2,070

local talent hired



2017 Film Permitting Data

20%

Feature film/episodic

57%

Commercial

23%

Other



2017 Film Permitting Data

1.6%

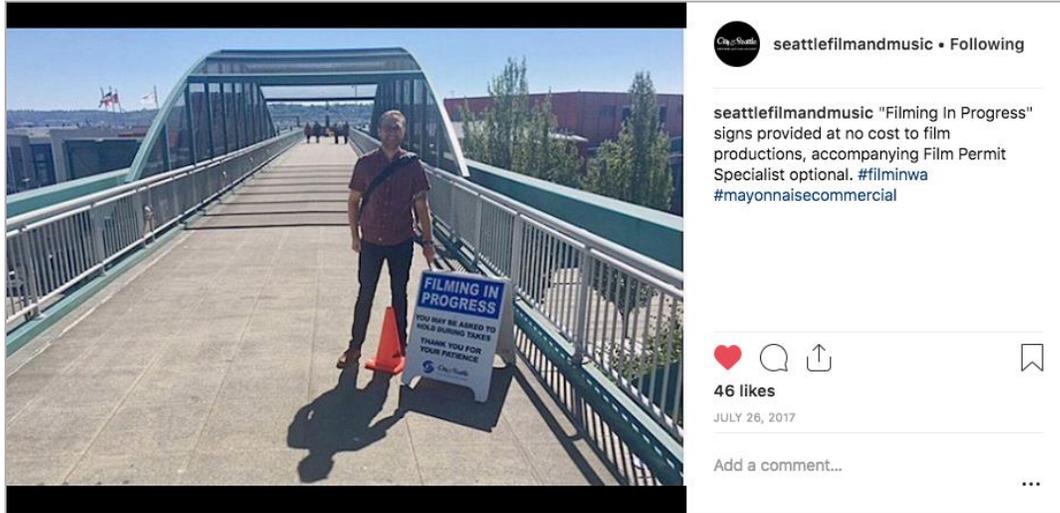
increase in permits
from 2016

24.5%

increase in permits
from 2015



Film Staffing

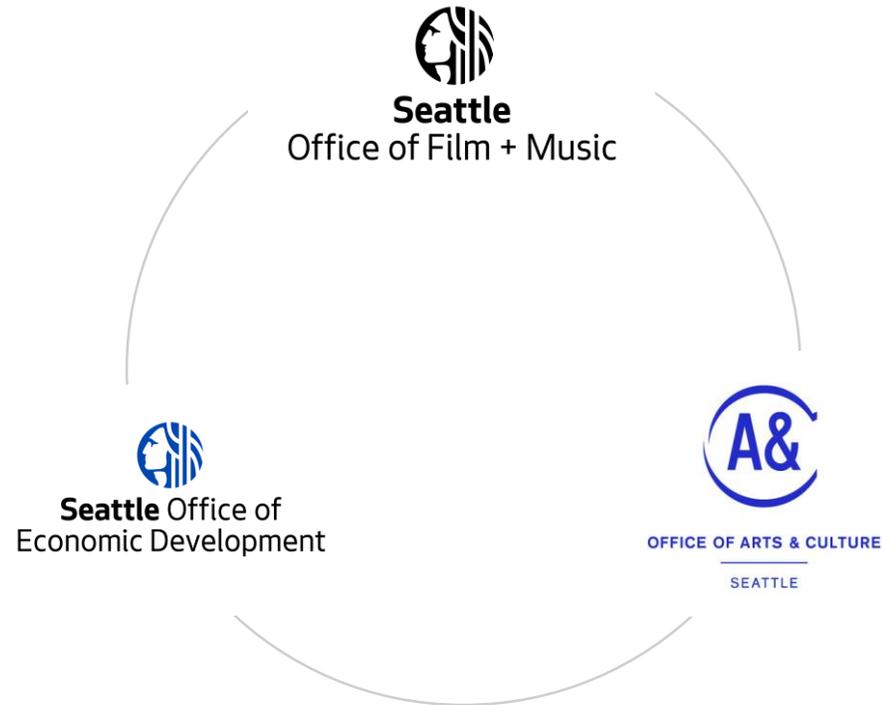


- **Film Permit Specialist FTE**
 - Coordinates 500+ film permits annually
- **Film + Special Events Program Manager / Citywide Special Events Manager**
 - Oversees orchestration of more than 1,000 Film + Special Events permits annually

Commercial Work



Creative Economy Workforce Development



We lead and support work to coordinate **film and media education, skills development, and job creation** programs between ARTS, OED and OFM

Creative Economy Workforce Development



Launching inaugural **Film Career Day** in partnership with NFFTY and One Reel on **10.26.18**

Creative Economy Workforce Development



- Permitting education series expanded to **Seattle Public Schools** film programs
- **Set visits** through SPS Summer Skills film education program



Film Production Education and Assistance



- Coordinate City and **public lands** access
- New this fall: **Lunch & Learns**
 - OFM
 - Longtime industry professionals
 - Key department directors
 - Intergovernmental agencies

Film Ecosystem Study



- Last study in **2003**
- Will include **data analysis, constituent surveys, focus groups** and **individual interviews**
- Informed by 2017 Creative Economy Survey
- **Goal:** establish baseline, understand challenges and opportunities in this sector

On deck for Fall 2018

- Execute film ecosystem study
- Cross-departmental work to support drone filmmaking
- Leverage local commercial media industries to support emerging filmmakers
- Partner with Mayor's Office, City Council, and key departments to implement "soft" incentives, RSJI engagement, and green filmmaking



2018 Investments

- **Film Career Day**
- **Film Ecosystem Study** contract
- **Marketing campaign** to promote local talent and locations
- Sponsorship of **community access** to Northwest Film Forum Editing Suites
- Sponsorship of **Seattle Film Summit** (November 17-18, 2018)
- **New street signage** re: drone filming
- **Scout contract** for 'Period of Maximum Constraint'
- Will submit Film Contract Wrap Report to City Council in January 2019

