

2019 - 2020 Seattle City Council Green Sheet

Ready for Notebook

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Budget Action Title: Add \$138,030 GF in 2019, \$139,128 GF in 2020 and authority for one Strategic Advisor 1 in DON to coordinate Seattle's response to the 2020 Census

Ongoing: No

Has CIP Amendment: No Has Budget Proviso: No

Primary Sponsor: Mosqueda, Teresa

Councilmembers: González; Harrell; Juarez; O'Brien

Staff Analyst: Lish Whitson

Council Bill or Resolution:

Date	Total	BC	SB	TM	LG	BH	LH	RJ	DJ	MO	KS
	Yes										
	No										
	Abstain										
	Absent										

Summary of Dollar Effect

See the following pages for detailed technical information

	2019 Increase (Decrease)	2020 Increase (Decrease)
General Subfund		
<i>General Subfund Revenues</i>	\$0	\$0
<i>General Subfund Expenditures</i>	\$138,030	\$139,128
<i>Net Balance Effect</i>	(\$138,030)	(\$139,128)
Total Budget Balance Effect	(\$138,030)	(\$139,128)

Budget Action description:

This green sheet would add a Strategic Advisor 1 position to the Department of Neighborhoods (DON) to coordinate outreach for Census 2020. It would add \$138,030 in 2019 and \$138,128 in 2020 in General Funds to pay for this position. The position would sunset at the end of 2020.

The federal government uses census-driven data to direct at least \$800 billion annually in federal assistance to states, localities and families. Based on 2015 state allocations, approximately \$1,900 per person is received in Seattle for housing, education, health care, infrastructure, transportation projects and several other federally-funded programs. An unprecedented citizenship question as well as high levels of online

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participation are anticipated to affect participation in the 2020 Census. Seattle is a rapidly-growing city and a full, fair and accurate count is essential.

This green sheet would augment funding in the Mayor's Proposed Budget by adding a dedicated staff person who will:

- staff the City's task force on the Census,
- draft culturally competent communications,
- liaise with the County task force and state workgroup on the 2020 Census,
- work with trusted community partners within immigrant and refugee communities, as well as within communities of color, to ensure active participation and an accurate count of Seattle residents,
- review and research policy questions,
- coordinate the local response to national census changes,
- work with national demography and other organizations on best practices for census counts,
- work with business and philanthropic organizations to help disseminate early communications and raise resources,
- coordinate City department response to the 2020 Census, and
- coordinate the City's preparations for districting.

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Budget Action Transactions

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#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Add GF and a position to coordinate Census outreach	StratAdvsr1,Exempt - FT	1	1	DON	Community Building	BO-DN-I3300	00100	2019		\$138,030
2	Add GF to coordinate Census outreach				DON	Community Building	BO-DN-I3300	00100	2020		\$139,128