

TOTEM STAR



Amplifying Youth Voice and Leadership
Through Music Production and Performance

Our Mission

Totem Star's mission is to amplify and empower youth voice through music production and performance to strengthen life skills in leadership, civic engagement, and community building.

Using the model of a record label, youth with little or no access to arts learning programs compose and record original songs, perform at events they help plan and produce, and receive mentorship from touring artists and music industry professionals.



Our Programs

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and work with producers to compose and record original songs**



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**The Story – Quarterly panels with culturally relevant
guest artists and music industry professionals**



The Need

In Seattle, only 58% of high school and 42% of middle school students enrolled in an arts class*

Opportunity students involved in arts classes in or out of school demonstrated**:

- Increased math and overall GPAs
- Dropout rates decreased by 81%
- Youth who went on to earn a bachelors degree increased 240%
- Participation in student government and service clubs quadrupled
- Volunteerism and voter registration increased
- Career goals were more defined, informed, and professionally oriented

*Seattle Arts Access Survey, June 2012

**The Arts and Achievement in At-Risk Youth, National Endowment for the Arts, 2012



Our Goals

Build a community of youth recording artists who contribute to the diversity and vibrancy of Seattle's music scene

Equip youth with the life skills they need to lead healthy and productive lives

Develop social-emotional awareness in youth to increase positive community participation



Our Impact

“Totem Star has helped me recognize my true talent and has impacted me in such a positive way in which I can really improve myself.”

“Very dope community. A place where I feel like I belong. That helps me develop as an artist because I can engage in hands-on activities and have good conversations (which is my main way of learning).”



Our Impact

“[Totem Star] has given me a community in which I thrive and am able to enrich my musical abilities by meeting new people and learning from them.”

“[Totem Star is] a place where all can belong at the same time. There’s diversity, there’s community that isn’t focused on a front. It’s real, genuine love and support and people who come through with opps and share stages with you.”































TOTEM STAR



totemstar.org

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