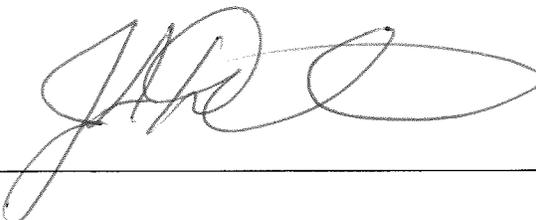




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <p style="text-align: center;">JJ McKay</p>			FILED CITY OF SEATTLE 18 OCT -8 AM 10:15 CITY CLERK
Board/Commission Name: Pike Place Market Preservation & Development Authority		Position Title: Member	
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:		Date Appointed: 10/5/2018	Term of Position: * 7/1/2018 to 6/30/2022 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood/Council District: <i>Downtown/District 7</i>	Zip Code: 98101	Contact Phone No.: <div style="background-color: black; width: 100px; height: 20px; margin: 5px 0;"></div>	
Background: <p> JJ McKay is an experienced Executive Leader with track record of success in organizational growth, strategic partnerships, Board governance, Community outreach and Media relationships. He has experience in both For-Profit and Non-Profit Board leadership, including chair of Mary's Place and Washington Advisory Board member for US Bank. Mr. McKay is an engaged community leader with relationships across the US and a strong commitment to the northwest. He is currently the founder/publisher of The Fresh Toast, a consulting firm that recruits investors, drive strategy, and manages growth of companies. His prior professional experience includes principle at JJ McKay and Company, a consulting firm focused on growth strategy and partnerships, and the Executive Vice President of the American Heart Association. </p> <p> Mr. McKay's civic involvement includes Chairman and Board member of Mary's Place, an emergency crisis shelter for families experiencing homelessness in the Puget Sound. </p> <p> This appointment represents Mr. McKay's first term. </p>			
Authorizing Signature (original signature): 		Appointing Signatory: <p style="text-align: center;">Jenny A. Durkan Mayor of Seattle</p>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

JJ McKay



Experienced Executive Leader with track record of success in organizational growth, strategic partnerships, Board governance, Community outreach and Media relationships. Deep experienced in both For-Profit and Non-Profit Board leadership. Engaged community leader with relationships across the US and a strong commitment to the northwest.

Professional Experience

The Fresh Toast

Founder/Publisher

2015-Present

Conceived, developed and launched company with 10 full time employees and international media partners. Serve as Publisher/CEO, recruits investors, drive strategy and manages growth of company. In under two years, the company has emerged into the top 5 digital sites in their space. Partnerships include Verizon, most daily US and Canada newspapers, athletes, and Skipta, representing over 50% of US physicians.

JJ McKay and Company

Principal

2007-2015

Consulting firm focused on growth strategy and partnerships. Worked with early stage to \$100 million companies. Projects including helping launch butter London, the first non-toxic nail polish, expansion of Cardiac Science's federal sales pipeline, work with KOMO Media on enhancing their monetization opportunities and working with solar company SunRun on their mainstream retail strategy.

American Heart Association

Executive Vice President

1991-2006

In a career spanning 10+ years, oversee the building of various regions for the AHA. Responsibilities included fundraising, board development and management, implementation of programs, media relations, partnership and management. Growth was from 19-61% during the course of tenure. Partnered with Costco, Oprah, Subway and Washington Mutual to enact programs/fundraising with local and regional impact. Provided the start of the national Go Red for Women campaign with programs in Seattle and Portland. On exiting the organization, the only staff member to have held 5 national benchmark concurrently.

Board Leadership Experience (For-Profit and Non-Profit)

Mary's Place

Chairman, board member

2009-Present

The only emergency crisis shelter for families experience homelessness in Puget Sound.

Helped guide and oversee the growth of the non-profit from a \$325,000 day shelter to an \$11 million organization that provides services including shelter for 680 families experiencing homeless per night, including families who kids with life-threatening diseases. Lead the effort to building partnerships including Amazon, Starbucks, and The Seattle Hotel Association, built an active board of directors, worked closely with

the Executive Director to expand services. Oversee the build out of our first mid-term building. Negotiated contracts for other facilities including the recent purchase of a former hospital in Burien. Served as a liaison to the City of Seattle and other government agency

US Bank

Washington Advisory Board Member 2011 – current

The fifth largest retail bank in the United States

Recruited by Market President to develop enhanced community partnerships and stronger community presence. Served as Board liaison for multiple divisions to identify and engage key community stakeholders to drive organizational goals. Served as Board representative and ambassador for US Bank within community functions and event

Daily Beast/ Newsweek

Advisory Board Member 2011 – 2014

Daily digital site delivering original reporting and opinions in politics, pop-culture and power

Invited by Tina Brown to join Board. Worked directly with senior leadership team to develop strategic partnerships with national advertising agencies, influencers and top brands including Walgreens. Assisted organization in the strategic development and deployment of company mid-market growth plan.

Seattle Opera 2004-2014

The Northwest's premier opera company

Board member, Development & Governance committees

Chaired the Opera Gala twice doubling the income. Served for four years on the governance and advocacy committees. Lead ad-hoc committees as need to engage different partners, government groups and communities.

Seattle Center 50th Anniversary Celebration 2011-2012

Landmark home of the 1962 World's fair and now a major Washington State attraction

Chair

During the course of 14 months, chaired Seattle Center's 50th birthday party. Primary organizer for Complimentary all-day community event with 23,000 attendees, 23 bands performing, children's area for 2,500, food arena, and entertainment.

Pilchuck School of Glass 2006-2012

Premier global glass arts school founded by Dale Chihuly

Board member, Executive, Development and Governance Committees

Board member serving on the Development committee, Executive Committee and Governance committees. Helped build partnerships to expand the outreach of the organization. Two-year chairman of Governance/Nominations committees. Worked to provide a more active and diverse board and committee to reach various populations.

Education

Bachelor's Degree, University of West Florida

Pike Place Market Preservation and Development Authority

August 2018

12 Members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110; all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Appointing Authority-appointed (specify): (4) Constituency and (4) PDA Governing Council

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	7	1.	Member	JJ McKay	7/1/18	6/30/22	1	Mayor
6	M	3	2.	Member	Paul Neal	7/1/17	6/30/21	1	Governing Council
		7	3.	Member	Devin McComb	7/1/17	6/30/21	1	Mayor
6	F	7	4.	Member	Alessandra (Ali) Mowry	7/1/18	6/30/22	1	Constituency
6	M	N/A	5.	Secretary/ Treasurer	Mark Brady	7/1/17	6/30/21	1	Constituency
1	M		6.	Member	Ray Ishii	7/1/15	6/30/19	1	Governing Council
6	M		7.	Officer-at-Large	Matt Hanna	7/1/16	6/30/20	3	Mayor
2	M		8.	Chair	Rico Quirindongo	7/1/14	6/30/18	2	Governing Council
2	M		9.	Vice Chair	Betty Halfon	7/1/16	6/30/20	2	Constituency
5	M		10.	Officer-at-Large	David Ghoddousi	7/1/15	6/30/19	4	Constituency
6	F		11.	Member	Patrice Barrentine	7/1/16	6/30/20	2	Governing Council
6	F		12.	Member	Colleen Bowman	7/1/15	6/30/19	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	2	1								3								
Gov. Council	3	1		2	1	1				2								
Other	2	2		1		1			1	2								
Total	7	4		3	1	2			1	7								

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
 - **G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.