



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Priya Frank</i>		
Board/Commission Name: <i>Seattle Arts Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>12/20/2018</i>	Term of Position: * <i>1/1/2019</i> to <i>12/31/2020</i>
Residential Neighborhood: <i>Georgetown</i>	Zip Code: <i>98108</i>	Contact Phone No.: [REDACTED]
Background: <i>Priya Frank is the Associate Director for Community Programs at Seattle Art Museum where her focus is on partnerships, community building, and equity related initiatives. Previous work at LUCID Lounge, UW Bothell, UW Office of Minority Affairs & Diversity and the UW World Series have influenced her passion and heart for this work. Priya is a member of the Seattle Arts Commission, a board member of On the Boards and Tasveer, and is a member of Leadership Tomorrow's class of 2015. She holds a B.A. in Communications and American Ethnic Studies from University of Washington Seattle and an M.A. in Cultural Studies from University of Washington Bothell.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Lisa Herbold</i> <i>City Councilmember</i>

PRIYA FRANK

Seattle, WA 98108 •

OBJECTIVE

To obtain a leadership position with an organization that shares my commitment to empowerment and equity through innovative programs emphasizing access, engagement, education, and inclusion.

QUALIFICATIONS

Communications: Demonstrated oral and written skills in the areas of marketing, public relations, social media, community outreach, fundraising, and overall excellent patron service. Bachelor of Arts degrees in Communications and American Ethnic Studies.

Campus/Community Engagement: Established reputation for building and sustaining strong and successful partnerships across diverse constituencies. Active in local community organizations focused on equity and social justice.

Leadership: Seasoned relationship-builder working across a network of diverse stakeholders and providing advisory support on a variety of committees and boards. Supervisory experience including hiring, training, evaluation, and mentorship of staff and volunteers. Successful in nurturing an environment valuing inclusion, collaborative inquiry, teambuilding and problem-solving. Current member of 2015 Leadership Tomorrow class.

Development: Over ten years of experience managing donor programs and fundraising campaigns. Responsible for major gifts, endowments, planned giving, annual fund, cultivation, and stewardship processes.

Arts Education: Nine+ years fostering academic and public engagement within Seattle's arts, cultural, and educational communities

Cultural Understanding: Master of Arts in Cultural Studies degree from UW Bothell, specialized in the impacts of marketing/media on representation, identity formation, and stereotyping, and how arts organizations can effectively provide a space for diverse audiences to participate in teaching, dialogue, empowerment and collaboration processes.

Event Management: 10+ years planning and management of innovative audience, student, donor and community building events including fundraising dinners, auctions, broad-based engagement activities, donor benefit events and performances.

Budgetary Skills: Development and management of department budget and financial reporting. Effective utilization of resources through budget cuts and limited funding to create and implement meaningful initiatives and events.

Proficiency: Microsoft Office Suite, Advance, Tessitura, Basecamp, Final Cut Pro.

Interpersonal Strengths: Organized, highly motivated with the ability to facilitate dialogue and inspire others, enthusiastic, team-oriented, sense of humor, and thrive in a setting with a variety of people and personalities.

EDUCATION

University of Washington-Bothell 2009-2011 (3.92 GPA, while working full time)
Master of Arts in Cultural Studies

University of Washington-Seattle 2001-2004
Bachelor of Arts degrees in Communications and American Ethnic Studies-Media Studies focus

Shoreline Community College 1998-2001
Associate of Arts and Sciences Degree

WORK HISTORY

Seattle Art Museum (SAM), Seattle

Associate Director for Community Programs, January 2016- present

Oversee community partnerships, community gallery, and free pass program. Develop programming around exhibitions that are free and open to the public. Chair of the SAM Equity Team. Develop relationships that are authentic, reciprocal and beneficial to both parties involved. Strategize around making racial equity a priority in all facets of the museum. Travel locally and nationally to discuss the equity work happening. Represent SAM at events in the community.

University of Washington Bothell School of Interdisciplinary Arts & Sciences (IAS), Bothell

The goal of IAS is to educate students and conduct research through modes of inquiry that stretch across disciplinary and departmental boundaries inherited from the past. This endeavor requires that we cultivate an understanding of how multiple disciplines create knowledge about the world and a capacity to develop new avenues of exploration.

Associate Director for Advancement, November 2014-December 2015

Identify, cultivate, solicit, negotiate and steward major gifts. Oversee the fundraising objectives of the School of IAS including individual giving, corporate/foundation relations, outreach, special events, and web-based fundraising. Collaborate with the dean, department chairs, senior administrators, faculty and volunteers to develop and implement programs and priorities within the School of IAS. Assess and identify departmental funding needs. Create and implement a strategic plan and vision for the current campaign based on these needs. Manage a portfolio of alumni of interest and donors/prospects rated \$25K-\$1 million. Create and nurture positive external relationships and meaningful corporate/ community partnerships to solicit major gifts and support funding initiatives on campus. Currently forming campus-wide sponsorship and industry/community partnership program. Build communications plan around fundraising priorities and develop content for web, print materials, and social media. Plan and implement IAS alumni and donor events, including activities for UW Bothell's upcoming alumni weekend.

LUCID Lounge, Seattle

LUCID is a lounge in the University District that aims to provide a safe space for artists to take risks, express themselves, and create opportunities for dialogue through visual arts and cultural performances.

Art Director, December 2012 to present

Event Designer/ Collaborator, 2010 to present

Research, design, and develop art exhibits, paired with month-long thematic programming based around contextualization of the work. Collaborate with artists to create content for press releases and promotional materials. Design innovative educational materials and installations for audience engagement, providing inclusivity in the art making process. Attract new constituents by facilitating partnerships with local non-profit organizations, with a portion of the proceeds from art sales going to the partner. Scout and book artists.. Create art guides that explore the artist's work, passions and meanings. Develop outreach strategies and initiate partnerships with community organizations, tying philanthropy to the promotion of LUCID to new constituents. Cultivate relationships with local businesses and secure event sponsorships. Work with LUCID owner to create specialized food and cocktail menus emphasizing exhibit themes. Organized successful post show parties with international dance companies to further engage audiences and introduce dance companies to the local art scene.

University of Washington Office of Minority Affairs & Diversity (OMA&D), Seattle

OMA&D's mission is to ensure the access and academic success of diverse populations through the advancement of knowledge, academic excellence, diversity, and the promotion of values, principles, and a climate that enriches the campus experience for all.

Assistant Director for Advancement, July 2012-November 2014

BROAD BASED CONSTITUENT RELATIONS: Department liaison for UW Alumni Association's Multicultural Alumni Partnership board, the group responsible for UW's Annual Bridging the Gap Breakfast. Create briefing materials on behalf of OMA&D for UW President and VP for Diversity. Support annual Celebration fundraising event through securing of corporate and community sponsorships, major gifts, and participating in scholarship review and selection processes, collaborating with student scholars, and conducting follow-up with donors and students. Provide data and connections to diverse community members, and training as needed to support other advancement units. Conduct interviews with students and donors and write Advancement-related articles for departmental e-newsletters, blogs, and UWAA's publication, *Viewpoint*. Create and maintain community, campus, and corporate partnerships with the purpose of broadening student engagement. Project Manager for community/campus wide initiative called the Seattle Fortune's Bones Project. Provide concierge services to corporations and community organizations, providing them with opportunities to navigate UW resources and systems more effectively. Manage student interns. Developed Philanthropy Days for Diversity, a program introducing students to philanthropy through monthly engagement events.

FUNDRAISING: Manage a portfolio of over 100 donors and major gift prospects rated at \$25K- \$1 million, tracking all aspects of their engagement to ensure highly personalized stewardship and cultivation (raised over \$600K this past fiscal year). Conduct research, write grant proposals, and provide informational materials needed to increase supporter involvement to secure private gifts and grants, including endowments, planned giving, direct engagement and solicitation activities with supporters. Build relationships with current and prospective donors to grow scholarship funding. Develop committees and lead strategic planning sessions on building campaigns (i.e. Instructional Center). Coordinate and implement annual giving activities to attract new donors to OMA&D programs and upgrade current donors to new levels of giving. Establish annual goals, objectives and strategies for OMA&D's advancement activities. Regularly evaluate programs, assess progress toward goals, and report on results. Develop and manage effective strategic long-range plans, including annual goals, programs and budget in order to target diverse constituent populations, ranging from donors, patrons, and board members to UW alumni, high-level administrators, and government officials. Coordinate the participation of administrators, academic leaders, volunteers and advancement staff in major gift fundraising activities. Created a corporate partnership program designed to deepen connections in the corporate community and provide opportunities to connect students with corporate sponsors. Work with student groups such as the Black Student Union and La Raza Commission to establish annual fundraisers.

University of Washington (UW) World Series at Meany Hall for the Performing Arts, Seattle

UWWS presents live performances and arts education opportunities that provide the Seattle community with access to international artists for civic and cultural engagement purposes.

Individual Giving, January 2005 –July 2012

FUNDRAISING: Exceeded donor giving goals by at least five percent each year from 2005 – 2009, 2011 and 2012, while assuming responsibilities of Director of Advancement during staff transition. Oversee mail/online solicitations, major donor campaigns, student calling fund drive, gift processing and follow up activities. Created a donor giving club to attract potential donors and upgrade current donors to new levels of giving. Manage multiple donor databases. Analyze monthly development activity and evaluate fundraising strategies and goals on an ongoing basis. Supervise staff responsible for data entry, donor recognition activities and other advancement efforts.

COMMUNICATIONS: Develop, edit and monitor a variety of public information, marketing, promotional, outreach and advertising materials, including brochures, electronic newsletters and communications, press releases, web copy, social media, reports, presentations, and invitations. Serve as a department spokesperson and communicate to internal and external audiences as an authoritative representative on issues related to the department's programs and services for the purpose of garnering support and developing partnerships. Review and edit proposals, prepare reports for donor recognition publications and events and participate in the UW's prospect management and tracking system. Assess organization and audience needs and feedback. Evaluate effectiveness of communication programs and make recommendations for improvements as needed. Created and lead cultural competency committee for review and editing of marketing collateral. Arrange and conduct interviews with donors, funders, volunteers and artists. Arrange artist appearances. Prepare briefing materials and correspondence on behalf of the department and Director.

Photograph events for use in electronic and print content. Manage messaging through creation of lobby exhibits focused on arts education and cultural awareness.

CAMPUS/COMMUNITY ENGAGEMENT: Manage the development and production of department outreach events. Represent the department at community events and meetings and interact with the public. Facilitate and host arts education opportunities for donors and patrons. Collaborate with other UW departments and community organizations to introduce and cultivate cultural partnerships with the UW World Series. Act as lead contact with media, including responding to media inquiries, identifying media opportunities for special events. Proactive in the creation of an outreach program aimed to broaden local access to international artists and provide a space to discuss larger social and political issues through programming. In its first year alone this resulted in over 50 partnership successes, including Blacks at Microsoft, Central District Forum for Arts & Ideas, Seattle-Surabaya Sister City Association and the UW Office of Minority Affairs & Diversity. Assist in staffing of advisory board members, coordinate board meetings and all other aspects of board relations. Contribute to the development and implementation of strategic plans focused on fundraising initiatives and integrating these initiatives into overall operations, aimed at cultivating, soliciting, and stewarding donors, local businesses, and community organizations.

EVENT MANAGEMENT: Lead and direct the production of event fundraisers and activities that support UW World Series' mission and private support. Leverage events and arts education opportunities to cultivate relationships with UW and city officials, Seattle Arts Commission members, media, high level donors, and community partners at over 36 donor events per year. Develop, plan and manage over 150 intermission receptions, post-show events, galas, board and audience engagement events. Manage event budgeting. Recruit and manage key volunteers to ensure successful fundraising events. Coordinate permits and management of vendor agreements, event attendees and donor relations. Cultivate relationships and manage sponsorship efforts including sponsorship prospects, proposals and sponsorship packages, contributing to the securing of over \$118,000 in in-kind donations.

University of Washington Medical Center, Seattle

Pediatric Care Center, June 2003 – February 2006

UW Physicians Network, October 2003 – January 2005

UW Medical Center – Roosevelt, October 1999 – June 2003

ADMINISTRATIVE: Managed referral processing and patient coordination in fast paced environment. Managed medical record scanning program ensuring online access. Oversaw the production of departmental policy publications. Served patients with diverse needs by scheduling special appointments, obtaining referrals, and coordinating communication and follow up with physicians. Designed marketing materials ensuring quality of care.

RESEARCH: Wrote successful grants to improve quality of care in facility. Traveled to multiple clinics and presented research reports while soliciting patient feedback. Communicated key policies to patients, such as the confidential study participation process.

COMMUNITY AFFILIATIONS

Seattle Arts Commission

Commissioner, 2015-present

Leadership Tomorrow

2015 Alumni; Arts Day Artist Panel Moderator- January 2013

Tasveer

Board Member, 2016-Present

On the Boards

Board Member, 2013-present; Diversity Committee Chair, 2014- present; Diversity Committee Member, 2011-present, Curator for 12 Minutes Max program, 2013

Seattle Women of Color Arts Gathering Group

Co-Founder, 2012 – present

Women of Color in the Arts (National Organization)
Member, 2012-present

University of Washington Department of Communication
Guest Lecturer, 2015; Past-President of Alumni Board, 2012 – 2013; Board member, 2009- 2013

Association for Performing Arts Presenters (APAP) Emerging Leaders Program
Participant and Alum, 2012-present

Arts & Social Change Symposium
Panelist for Arts Critics Panel- October 2012

Central District Forum for Arts & Ideas, Henry Art Gallery, Burke Museum of Natural History, Lions Club
Special Events/Communications volunteer, 2005- present (intermittent)

Seattle Arts Commission Roster

16 Members: Pursuant to ordinance 121006, all members subject to City Council confirmation, 2-year terms:

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission-appointed
- 1 Get-Engaged

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	F	3	1.	At-Large	Sharon Williams	01/01/18	12/31/19	3 rd	City Council
2	M	2	2.	At-Large	Quinton Morris	01/01/19	12/31/20	1 st	City Council
1	F	2	3.	At-Large	Priya Frank	01/01/19	12/31/20	2 nd	City Council
1	F	2	4.	At-Large	Cassie Chinn	01/01/18	12/31/19	2 nd	City Council
2	F	1	5.	At-Large	Dawn Chirwa	09/01/18	12/31/19	2 nd	City Council
		3	6.	At-Large	Chieko Phillips	01/01/18	12/31/19	1 st	City Council
3	M	3	7.	At-Large	Juan Alonso- Rodriguez	01/01/18	12/31/19	2 nd	City Council
6	M	1	8.	At-Large	Steven Galatro	01/01/18	12/31/19	2 nd	Commission
6	F	6	9.	At-Large	Sarah Wilke	01/01/18	12/31/19	1 st	Mayor
2	F	1	10.	At-Large	Jescelle Major	01/01/18	12/31/19	1 st	Mayor
1	F	4	11.	At-Large	Mari Horita	01/01/18	12/31/19	1 st	Mayor
1	F	4	12.	At-Large	Temporarily Vacant				Mayor
2	M	2	13.	At-Large	Jonathan Cunningham	01/01/18	12/31/19	3 rd	Mayor
2	F	3	14.	At-Large	Temporarily Vacant				Mayor
4	F	3	15.	At-Large	Tracy Rector	01/01/17	12/31/18	3 rd	Mayor
			16.	Get-Engaged	Nilofer Rajpurkar	9/01/18	8/31/19	One	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African America n	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasia n/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	6			2	3		1		2			
Council	2	5			2	3	1						
Other	1												
Total	4	10			4	6	1	1		2			

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.