



SEATTLE CITY COUNCIL

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Other Land Use Actions

NOTICE OF A CITY COUNCIL PUBLIC HEARING REGARDING AMENDMENTS TO THE LAND USE CODE RELATED TO SIGN REGULATIONS FOR THE SEATTLE CENTER

The Seattle City Council is considering proposed legislation to amend Seattle's Land Use Code to establish a sign overlay district and sign regulations for the Seattle Center, including regulations for subareas containing the Seattle Center Arena and the Bressi Garage block.

The proposal would amend the Land Use Code to define a sign overlay district allowing tailored sign code provisions for the Seattle Center. The current sign code provisions do not fit well with the needs of a modernized Arena facility at the Seattle Center. The proposed changes to the Land Use Code would allow a mix of different types and amounts of signs that will support signage needs for Seattle Center like wayfinding, event-announcement, Arena naming and sponsorship, and other purposes, with limits that will prevent excessive proliferation of signs. These signs will identify the Arena and its amenities, promote future Arena events, and improve wayfinding to the Arena consistent with the adopted intent of the sign standards in the Land Use Code, the signage plan as analyzed in the Arena Environmental Impact Statement, and the Comprehensive Plan goals and policies.

The sign overlay district would include three subareas: one for the grounds of the Arena and the adjacent area to the north containing the Northwest Rooms, one for the Bressi Garage block south of the Arena, and a third subarea containing the balance of the Seattle Center campus.

PUBLIC HEARING

The City Council's Select Committee on Civic Arenas will hold a public hearing to take comments on the proposed regulations on **July 15, 2019**, at 10:30 a.m. or after the Council Briefing meeting, whichever is later. The hearing will be held in the:

City Council Chambers
2nd floor, Seattle City Hall
600 Fourth Avenue

Seattle City Council Chambers is accessible. Directions to the City Council Chambers, and information about transit access and parking are available at <http://www.seattle.gov/council/meet-the-council/visiting-city-hall>.

Print and communications access is provided on prior request. Please contact Vinh Tang at 206-684-8804 or via e-mail at: Vinh.Tang@seattle.gov as soon as possible to request accommodations for a disability.

Questions concerning the public hearing may be directed to Vinh Tang in Council President Harrell's office, by calling 206-684-8804 or via e-mail at: Vinh.Tang@seattle.gov.

WRITTEN COMMENTS

For those unable to attend the public hearing, written comments may be sent to:

Council President Harrell
Legislative Department
600 Fourth Avenue, Floor 2
PO Box 34025
Seattle, WA 98124-4025
or by email to Bruce.Harrell@seattle.gov

Written comments should be received by 8:00 a.m. on July 15.

INFORMATION AVAILABLE

Information regarding the proposal is available by contacting Aly Pennucci of the City Council Central Staff at (206) 684-8148 or via email at aly.pennucci@seattle.gov or, after June 17th, at <http://seattle.legistar.com/Legislation.aspx> by searching for record number 119543.

Questions regarding the proposal may be directed to Aly Pennucci of the City Council Central Staff at (206) 684-8148 or via email at aly.pennucci@seattle.gov or to Gordon Clowers in the Seattle Department of Construction and Inspections at (206) 684-8375 or via email at Gordon.clowers@seattle.gov.