

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Seattle IT	Saad Bashir 206-386-0026	Jennifer Breeze 206-256-5972

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2019; and allowing that any unspent funds from an individual project may be applied to another project that serves the goals of the Digital Equity Initiative.

Summary and background of the Legislation: This legislation authorizes the disbursement of \$320,000 from Seattle Information Technology, Digital Engagement Budget Summary Level (BO-IT-D4000), Broadband & Community Technology Program, to 11 providers for the purpose of increasing residents' technology access and literacy and for increasing digital equity opportunities. The 2019 Adopted Budget (Ordinance 125724) appropriated \$320,000 from the Cable Television Franchise Fund and then from the Information Technology Fund.

The projects to be funded will assist a broad range of community-driven, collaborative solutions in achieving digital equity in Seattle. The projects will strengthen community partnerships and engage historically underserved or underrepresented communities. They will reach over 3,000 residents, serving more than 1,700 immigrants and refugees, 250 youth, 5700 seniors and 900 people with disabilities.

Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Community Technology Advisory Board (CTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The maximum allowable award per project is \$50,000. The TMF awarded a total of \$5 million to over 300 projects between 1998 and 2018.

The City's funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-half to one match is required; however, the community contribution is often greater than the City's support. This year's projects are projected to provide more than \$302,000 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTAB. This year four current members of CTAB, one former member of CTAB, six community volunteers and four City staff served on the TMF Review Panel. A summary of the projects recommended for funding is provided in the table below.

Organization	Title	Request
Atlantic Street Center	Atlantic Street Center Update the Family Resource Center’s outdated technology lab in Rainer Beach. Add Chromebooks and Jetpacks for mobile use and internet access for clients at home.	\$ 39,000
Computing For All	TMF 2019 - CFA Provide underserved youth ages 14-18 with computer science skills for entry level information technology job opportunities in web development, digital marketing and other high demand positions in the Seattle area.	\$ 39,770
Dress for Success Seattle	Empower Her Success Help low-income women, especially women of color, to get and to succeed in web design and computer coding jobs, empowering them to break the cycle of poverty for themselves and their families, and bringing more gender and racial balance to opportunities in the predominantly male technology sector.	\$ 40,000
Full Life Care	Device Integration into Assisted Living Project Conduct workshops to teach low-income Seattle Housing Authority residents about smart speakers and other Internet of Things devices that can enhance daily living for people with disabilities.	\$ 28,684
Indigenouz PlaceMakerz	Interweaving Artistic Digital Literacy Engage indigenous artists to interweave digital literacy with artistic practices to strengthen opportunity and career paths. Students will gain skills in using computer hardware, software, all associated peripherals, visual technology, and applied graphic artistry through a curriculum relevant to artistic career areas.	\$ 25,000

<p>Jack Straw Foundation</p>	<p>Language and Technology for Underserved Youth</p> <p>Youth with disabilities and English Language Learners will work with arts and technology professionals to gain hands-on experience and exposure to sound, multimedia, and other emerging technologies.</p>	<p>\$ 20,429</p>
<p>Kin On Health Care Center</p>	<p>Kin On Smart Lab: New Senior-Friendly Lunch and Learn</p> <p>Expand the programming at the computer lab serving Asian seniors aged 55+. Provide monthly workshops, featuring “Life Made Easy With Tech”, where students gather with a technology expert in a welcoming group setting over lunch and “Tele-health: Ask the Expert” that connects students with healthcare industry experts using a web-conferencing tool.</p>	<p>\$ 16,117</p>
<p>Multimedia Resources and Training Institute</p>	<p>Reviving Seattle Media Center for Immigrant Voices</p> <p>Equip a new space in Yesler Terrace with media technology and furniture and provide training in digital storytelling, journalism, video production, and web design. Students will primarily be youth from East African families.</p>	<p>\$ 40,000</p>
<p>Real Change Homeless Empowerment Project</p>	<p>Real Access</p> <p>Purchase equipment to set up a user-friendly computer lab for the Real Change Vendor Center. Provide technology classes to support participants’ learning goals. These classes will include topics such as basic computer literacy, email basics, finding resources online, resume building, job searching, budgeting, and basic software lessons.</p>	<p>\$ 5,000</p>
<p>Seattle Neighborhood Group</p>	<p>2019 Technology Matching Fund</p> <p>Deliver computer skills training at Rainier Vista, a Seattle Housing Authority family community in the Rainier Valley. The Project will support a mobile computer lab, including laptops and a Wi-Fi hotspot, and provide classes in three languages to increase technology access, computer skills, and knowledge of job seeking and internet security for low-income residents.</p>	<p>\$ 28,000</p>

South Park Information and Resource Center	Aula Digital en Accion - ADA Empower South Park non-English speaking residents to increase digital literacy skills to help them gain employment, access resources for immigration and citizenship in Spanish, navigate the Seattle Public Schools' online system (The Source), and to utilize other vital online services.	\$ 38,000
---	--	------------------

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? Yes No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget? Yes No

Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?

Yes, the City's funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.

Is there financial cost or other impacts of *not* implementing the legislation?

The City would not be able to leverage non-City resources (including cash) valued at over \$302,000 provided by the community for these eleven projects.

4. OTHER IMPLICATIONS

- a. Does this legislation affect any departments besides the originating department?
No.
- b. Is a public hearing required for this legislation?
No.
- c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?
No.
- d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?
No.

e. Does this legislation affect a piece of property?

No.

f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?

Yes, this legislation supports Seattle's Race and Social Justice Initiative goals by increasing the technology infrastructure and organizational capacity in disadvantaged neighborhoods. The projects will help Seattle's technology disadvantaged and most vulnerable residents, such as youth of color, seniors, people with disabilities, and immigrants and refugees, to gain technology access and skills to achieve greater digital equity and self-sufficiency.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

N/A

List attachments/exhibits below: