

Street Name Change

NW 54th St



Our mission, vision, and values

Mission: Deliver a transportation system that provides safe and affordable access to places and opportunities

Vision: Seattle is a thriving, equitable community powered by dependable transportation

Committed to **6 values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence

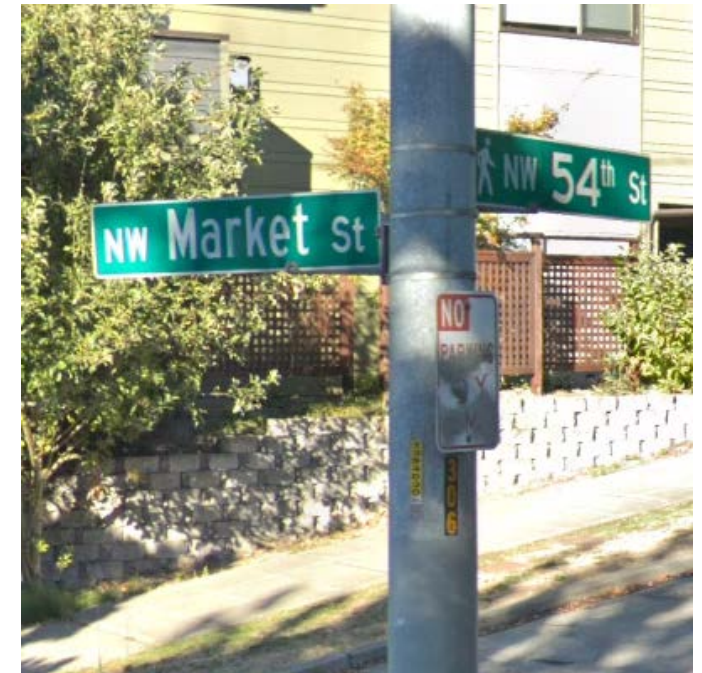
Presentation overview

- Background
- Project area
- Existing conditions
- Proposal
- Public Outreach
- Next steps



Background

- Legislation will officially change the name of certain street segments
- Necessary to enhance wayfinding for emergency service responses



Project area





Existing conditions

- Along the NW Market St corridor through Ballard:
 - Two intersections with the same cross street names within 1.5 miles: NW 54th Street & NW Market Street
- Duplicate names create confusion and may delay emergency response
- Emergency service dispatch has requested change



Proposal

- Revise the western intersection with unique names
 - Change the name of NW 54th Street between the entrance to the Ballard Locks and NW Market Street
 - Increase consistency with the roadway grid – only one address will change
 - New name “NW Locks Pl” provides connection to a local landmark, the Hiram Chittenden Locks and helps to facilitate wayfinding



Public Outreach

SDOT outreach efforts:

- Conducted initial public outreach and contacted the impacted address
- Contacted adjacent property, Hiram M. Chittenden Locks, to notify them of the proposed change
- Mailed post cards to the adjacent residents in a one block radius
- Published a blog post announcing the change

Next steps

- 30 days after ordinance is signed into law
 - SDOT completes sign updates
 - SDIT and SDCI complete data updates

Questions?

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