

Authorization to Amend the Monorail Concession Agreement

Civic Development, Public Assets and
Native Communities



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- In 2014, Ordinance 124674 authorized the Monorail Concession Agreement with Seattle Monorail Services, LLC (“SMS”), the Monorail operator and directed Seattle Center to analyze the impacts of using ORCA as a method of fare payment on the Monorail.
- If ORCA was implemented as a fare payment method the operating and financial impacts were to be reasonably addressed through amendment of the Concession Agreement.
- There are financial impacts associated with accepting ORCA. An October 7, 2019, Monorail fare increase partially offsets those impacts.



Authorization to Amend the Monorail Concession Agreement (cont.)

- King County, one of the 7 ORCA agencies controlling ORCA use, has agreed to sponsor the Monorail as an affiliate transportation service.
- Beginning October 7, 2019, Monorail will accept ORCA, including transfers.
- This ordinance approves a Letter of Agreement (“LOA”) between the City and SMS and authorizes amendment of the Concession Agreement consistent with the LOA.



Authorization to Amend the Monorail Concession Agreement (cont.)

- The LOA outlines the terms of the proposed Concession Agreement amendment including:
 - 10 yr. contract term extension to 2034 + a conditional 5 yrs. to 2039 for merchandising, sponsorship and promotions only
 - City pays ORCA start-up costs and initial affiliation fees
 - Removal of City's guaranteed revenue floor



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- Monorail fare categories revised to align with ORCA fare categories
- SMS invests a minimum of \$3.5M, and up to \$12M, for station improvements
- Modification of revenue sharing and associated fees

