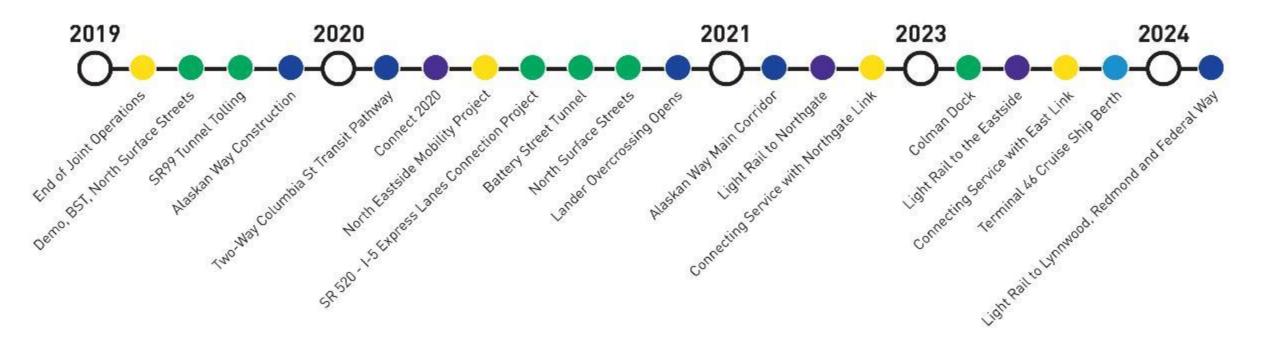


COULTH



The Seattle Squeeze; Public Infrastructure Projects 2019-2024

We are here







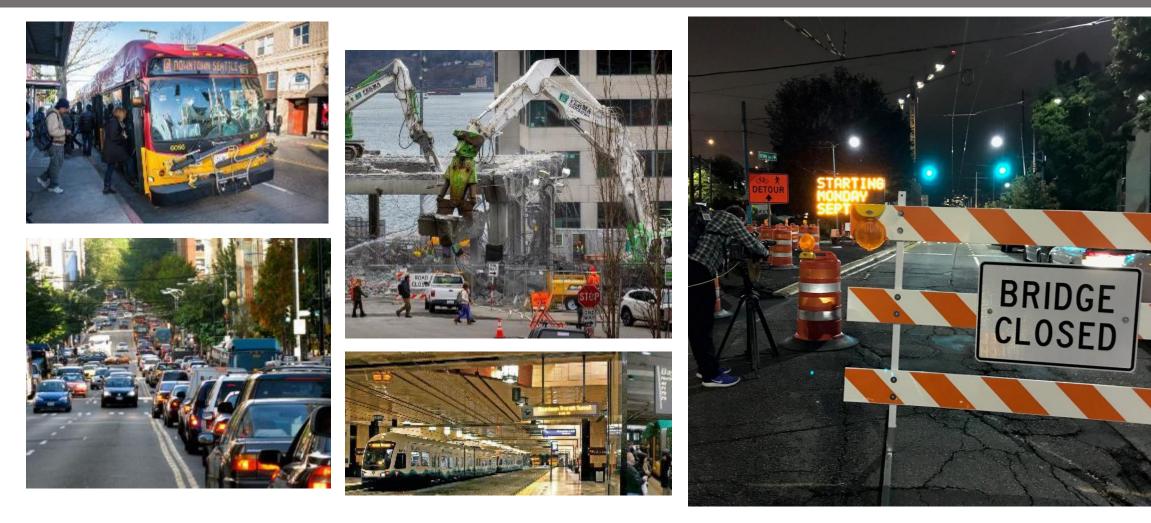




City of Seattle



Transportation changes happening now











What to expect when SR 99 tolling begins

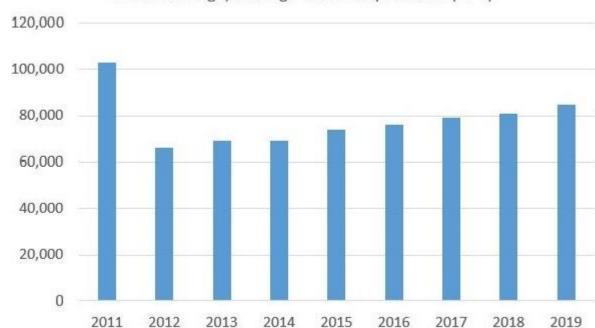
The SR 520 Bridge Experience

In the first year of tolling, SR 520 traffic volumes declined 34 percent from pre-toll levels.

People choosing not to pay the toll:

- Modified travel schedules to take advantage of transit, vanpools, and off-peak travel times.
- Took alternate routes (volumes increased 11 percent on I-90 and 9 percent on SR 522)
- Some chose not to cross the lake at all (cross-lake trips declined by 6 percent)

In 2019, SR 520 traffic volumes were about 17 percent below pre-toll levels.



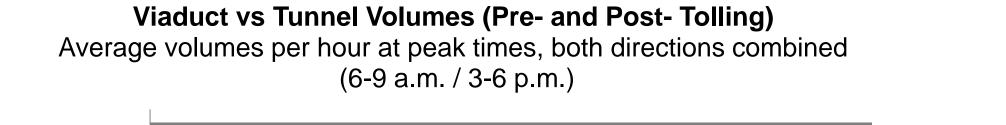
SR 520 Bridge, Average Total Daily Volume (M-F)

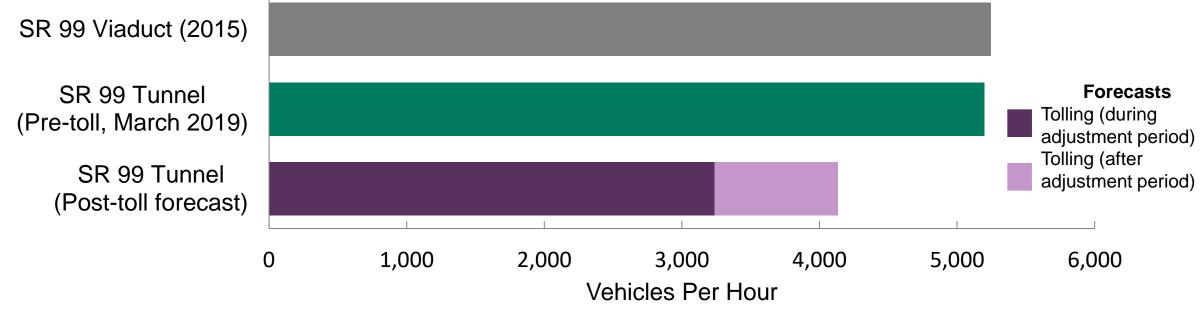
Source: WSDOT Toll Division



What to expect when SR 99 tolling begins

For at least the first two years of tolling on SR 99 we expect travelers will adjust their travel patterns before settling into a new normal.







WSDOT gathers and analyzes data about traffic patterns at three time periods:

- 1. Before the tunnel opens
- 2. After the tunnel opens
- 3. After tolling begins through the first year of toll operations

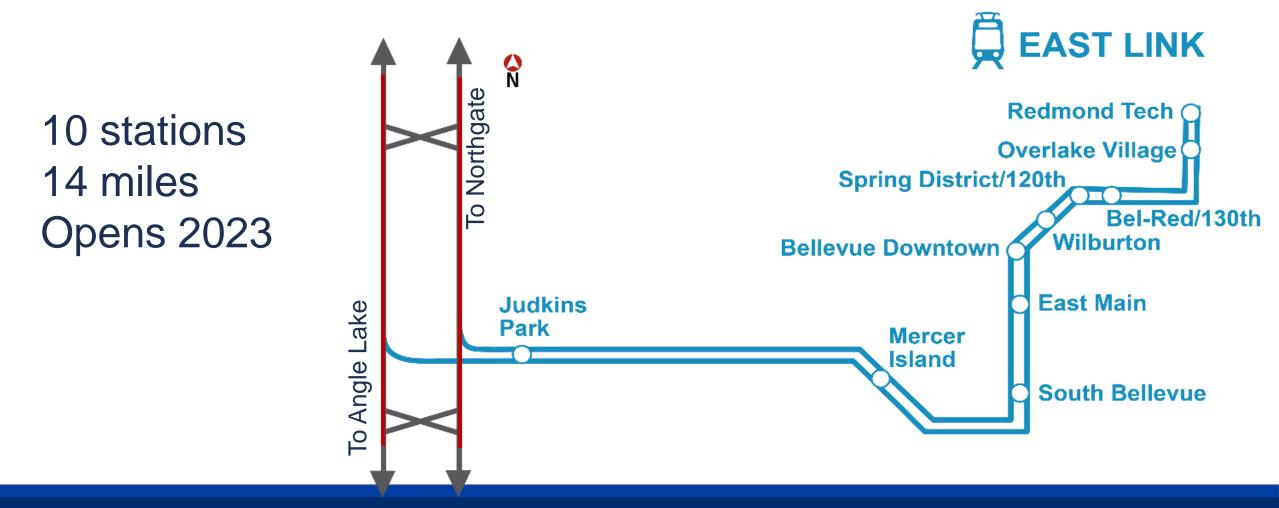
Through our performance monitoring effort we are working closely with City of Seattle, King County and the Port of Seattle.





Connect/2020

Connecting the Eastside to existing Link service

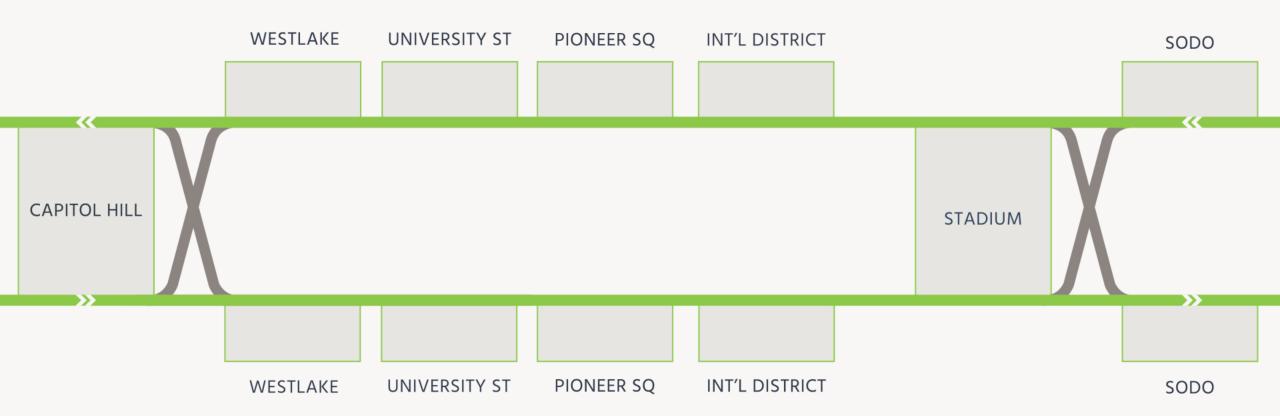






Train and rider movement

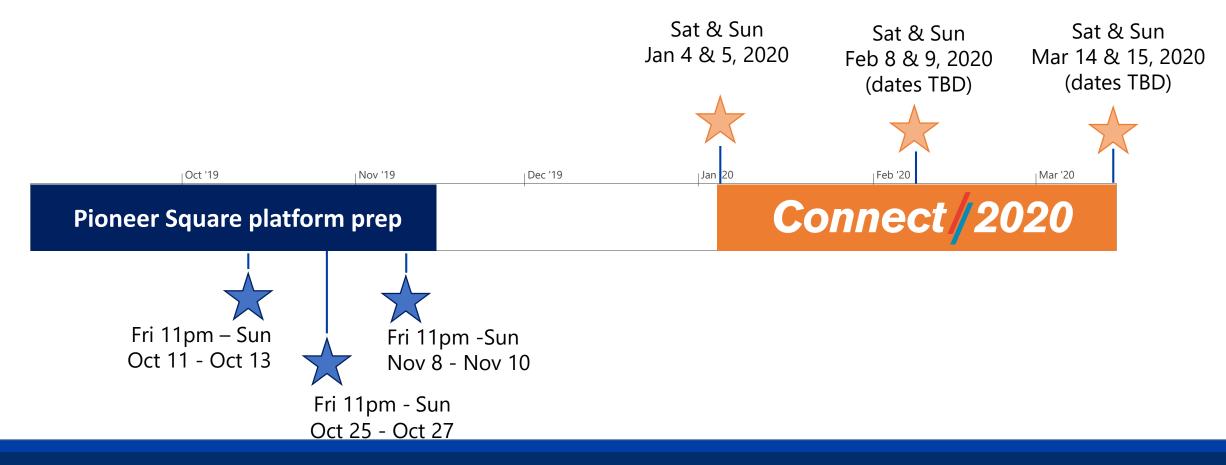
TO UNIVERSITY OF WASHINGTON



TO ANGLE LAKE

Combined Rider Impacts

Weekend station closures (Capitol Hill – SODO)





Rider Communication Strategy



EARNED MEDIA

OWNED CHANNELS

PAID MEDIA/ADVERTISING

Connect/2020 MICROSITE

"Riders, know your options & plan ahead"

FRONT LINE Signage Ambassadors Security Audio announcements Customer service Digital rider alerts & Twitter



Our Five Pillars for Downtown Mobility



Monitoring and managing our transportation system



Reducing the number of drive-alone trips downtown



Investing in transit and expanding access



Managing the public right-of-way





Strategies to manage our transportation system and ROW



- Prepare and deploy customized signal plans to anticipate congested corridors
- Conduct 24/7 transportation system performance monitoring and make real-time adjustments
- Communicate with technology providers about closures and reroutes that do not fit into real-time feeds
- Proactively manage construction project schedules to minimize impacts to downtown streets



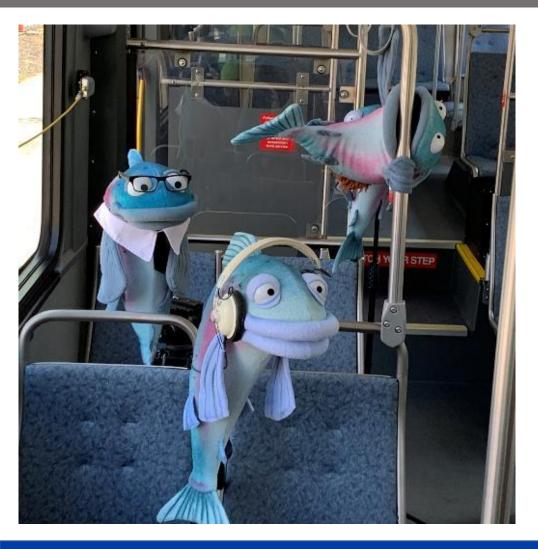
Invest in transit and expand access

- Add more than 50,000 service hours through the Seattle Transportation Benefit District
- Partner with Metro and Sound Transit to improve access to transit at park-and-rides, Via to Transit and Ride2
- Augment existing and create four new shared mobility hubs to improve first-mile/last-mile transfers
- Expand access to ORCA and ORCA Lift
- Paint red transit lanes and make spot improvements to relieve transit congestion
- Center City Bike Network connections





Reduce drive-alone trips downtown and communications



- Partner with major employers to promote and expand flexible work options Flexwork Challenge 2
- Launch "Flip Your Trip" to promote non-SOV travel
- Maintain <u>www.seattle.gov/traffic</u> as a single source for Seattle Squeeze information
- Use translation, trusted community liaisons and ethnic media to expand access to traffic information
- Coordinate communications with WSDOT, Metro, Sound Transit, the Port and Commute Seattle



Contact Information

City of Seattle Department of Transportation

Heather Marx, Director of Downtown Mobility 206-684-ROAD <u>www.seattle.gov/traffic</u>

Washington State Department of Transportation

Ed Barry, Toll Division Manager SR99TunnelTolls@wsdot.wa.gov

Sound Transit

Leda Chahim, Government and Community Relations Corridor Manager <u>https://www.soundtransit.org/ride-with-us/changes-affect-my-</u> <u>ride/connect-2020</u>





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