Agenda

Tab	Action	Option	Version		
ОН	1	А	1		

Budget Action Title:	Add \$100,000 GF (one-time) to OH to implement affirmative marketing and community preference plans in neighborhoods at high risk of displacement				
Ongoing:	No	Has Budget Proviso: No			
Has CIP Amendment:	No				
Primary Sponsor:	Teresa Mosqueda				
Council Members:					
Staff Analyst:	Traci Ratzliff				

Council Bill or Resolution:

Date		Total	LH	BH	KS	AP	DJ	MO	SB	ТМ	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

Summary of Dollar Effect

See the following pages for detailed technical information

	2020 Increase (Decrease)	2021 Increase (Decrease)
General Fund		
General Fund Revenues	\$0	
General Fund Expenditures	\$100,000	
Net Balance Effect	\$(100,000)	
Total Budget Balance Effect	\$(100,000)	

Budget Action Description:

This Council Budget Action adds \$100,000 GF (one-time) to the Office of Housing to support implementation of community preference and affirmative marketing plans for levy-funded affordable housing projects in neighborhoods at high risk of displacement. This funding will assist non-profit housing developers working with community partners to conduct outreach and affirmative marketing efforts that will lead to successful implementation of a community preference policy at specific city-funded affordable housing projects.

Background

In June 2019, the Council adopted amendments to the City's housing policies that includes a Community Preference policy. This policy includes guidance on how to develop and implement community preference plans for specific City-funded housing projects located in areas at high risk of displacement.

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The Community Preference policy seeks to allow people to stay in or return to neighborhoods where they have long time social, cultural, faith and family ties.

Budget Action Transactions

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year		Expenditure Amount
1	Add appropriation to implement affirmative marketing and community preference plans.		0	0	OH - HU000	OH - BO-HU-1000 - Leadership and Administration	00100 - General Fund	2020	\$0	\$100,000