

# Seattle Department of Transportation

## Department & Seattle Transportation Benefit District (STBD) Overview

January 15, 2020

Seattle Department of Transportation



**City of Seattle**

# Presentation Outline

- Overview of SDOT
- Seattle Transportation Benefit District
  - Background
  - Transit Service Investments
  - Transportation Equity and Access



# Our vision, mission, and core values

**Vision:** Seattle is a thriving equitable community powered by dependable transportation

**Mission:** to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to 6 core values:

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence



# SDOT Overview

- Capital Project Delivery
  - Move Seattle Levy
  - Vision Zero
  - Safe Routes to Schools
  - Capital Projects
  - Bridges & Roadway Structures
  - ADA
- Maintenance Operations
  - 684-ROAD
  - Paving
  - Street Maintenance
  - Urban Forestry
  - Signs and Markings



# SDOT Overview

- Project and Right of Way Coordination
  - Street Use, including permitting
  - Signals Operations/Traffic Engineering
  - Sound Transit Program
  - WSDOT Project Coordination (AWV and 520)
- Downtown Mobility
  - Seattle Squeeze Coordination



# SDOT Overview

- Policy, Program, and Finance
  - STBD
  - Curbside Management
  - New Mobility
  - Transit Programs
  - Finance and Administration
- Office of the Director
  - Human Resources
  - Government and Council Relations
  - Emergency Management
  - Equity and Inclusion/WMBE
  - Communications



# Seattle Transportation Benefit District (STBD)

## Overview

- September 2010 - Seattle City Council created the Seattle Transportation Benefit District (STBD)
- In 2011, City Council implemented a \$20 annual vehicle license fee (VLF)
  - Funds transportation improvements
- In 2014, Seattle adds STBD Prop. 1 to November 2014 (\$60 VLF and 0.1% sales tax increase)
  - Funds transit service and low-income access to transit

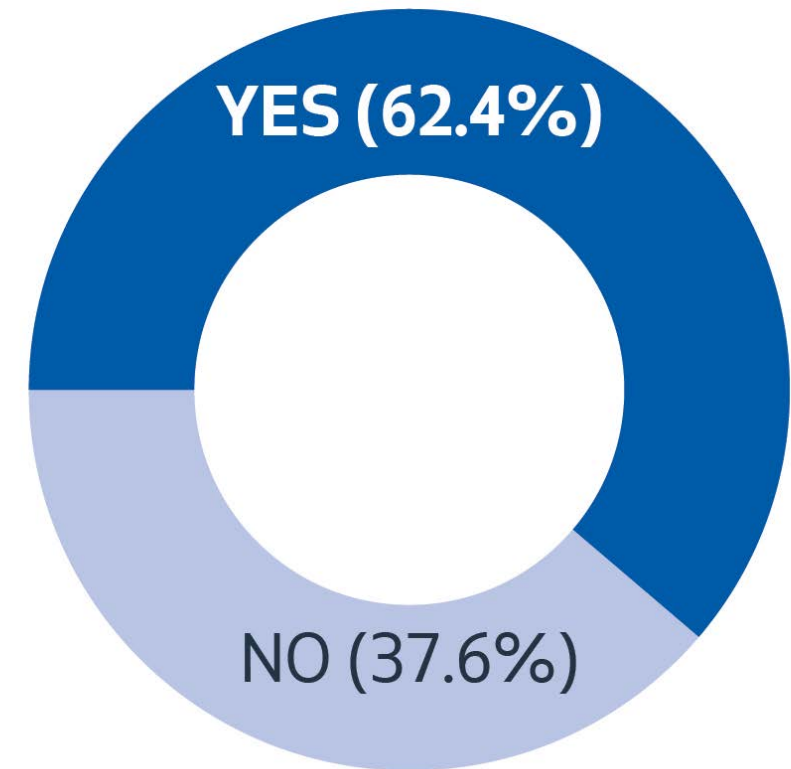


# Seattle Transportation Benefit District (STBD)

## History

- Seattle adds Prop. 1 to November 2014 ballot after failed King County measure
- Approved on November 4, 2014
  - 62% Yes, 38% No
- Generates \$50M annually for transit service
  - Funded through 0.1% Sales Tax increase and \$60 Vehicle License Fee
- Creates Transit Advisory Board for oversight and accountability

Seattle Transportation Benefit District Prop 1  
November 2014



# STBD - VLF \$20 Overview (category)

- \$20 VLF funds basic service programs, including:
  - Bike Master Plan Initiatives (PBL's)
  - ADA Curb Ramp program
  - Pedestrian Master Plan initiatives (stairways and crossings)
  - Street Maintenance & Spot Paving (paving enhancements, potholes, signs and markings, cleaning)
  - Transit Spot Improvements
  - Traffic Management (neighborhood safety improvements and signals)
- The Move Seattle project portfolio leverages this fund source

2019 BUDGET				
Programs Partially Funded by \$20 VLF (by Category)	Total 2019 Budget (\$ in millions)	Portion Funded by \$20 VLF	\$20 VLF Portion as % of Total Budget <sup>1</sup>	
<u>Capital</u>				
Bike Master Plan	\$ 9.17	\$ 1.09	12%	
ADA/Curb Ramps	\$ 8.43	\$ 0.63	7%	
Spot Paving	\$ 7.94	\$ 0.77	10%	
Pedestrian Master Plan	\$ 5.05	\$ 0.79	16%	
Transit Spot Improvements	\$ 3.82	\$ 0.92	24%	
Traffic Management	\$ 0.31	\$ 0.31	100%	
<b>Total Capital</b>	<b>\$ 34.71</b>	<b>\$ 4.50</b>	<b>13%</b>	
<u>O&amp;M</u>				
Street Maintenance	\$ 7.67	\$ 2.90	38%	
Traffic Management	\$ 3.82	\$ 0.21	6%	
Strategy & Planning	\$ 1.61	\$ 0.23	14%	
<b>Total O&amp;M</b>	<b>\$ 13.10</b>	<b>\$ 3.34</b>	<b>25%</b>	
	<b>\$ 47.81</b>	<b>\$ 7.84</b>	<b>16%</b>	

<sup>1</sup> May vary from year to year

# STBD Prop. 1 Program Overview

## (\$60 VLF and 0.1% Sales Tax)

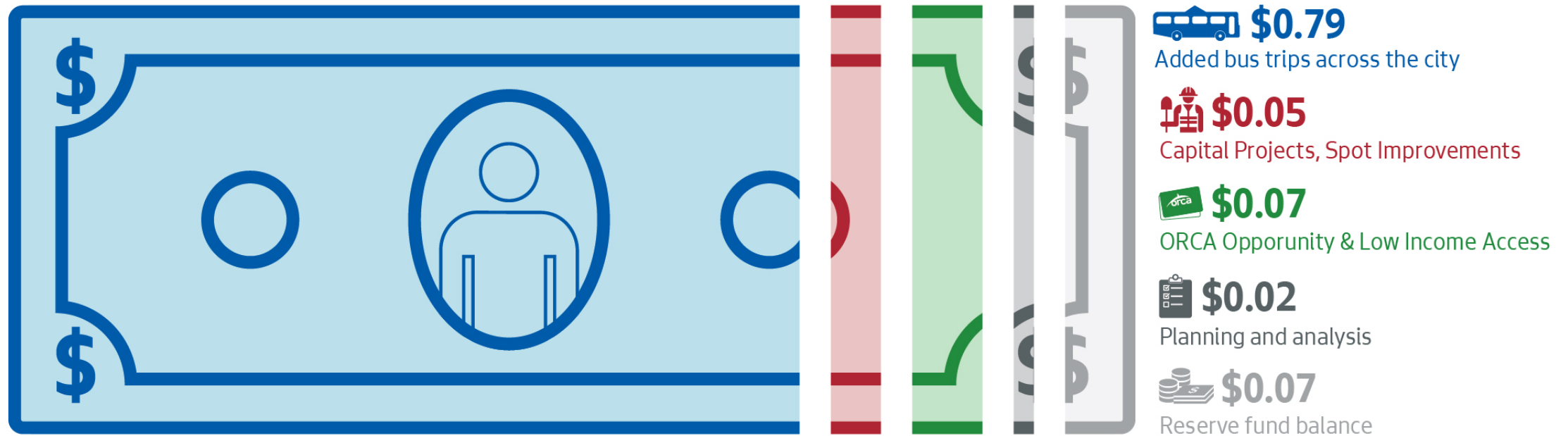
- Direct purchase of transit service (~\$45M/year)
  - SDOT identifies investments
  - Service provided by Metro
  - Includes Regional Partnerships Program to fund a portion of cross-jurisdictional routes
- Transportation Equity (up to \$2M/year)
  - ORCA Opportunity – SHA Pilot
  - Outreach and awareness
- New with 2018 Scope Change
  - ORCA Opportunity (\$4M/ year) provides 12-month passes to Seattle Public School HS students
  - Transit Capital Projects to improve transit speed & reliability and passenger amenities
  - First Mile/ Last Mile service



# Where do STBD Prop. 1 dollars currently go?

STBD Spending Breakdown, per Dollar 2015 - 2018 Actuals, 2019 Revised, 2020 Proposed

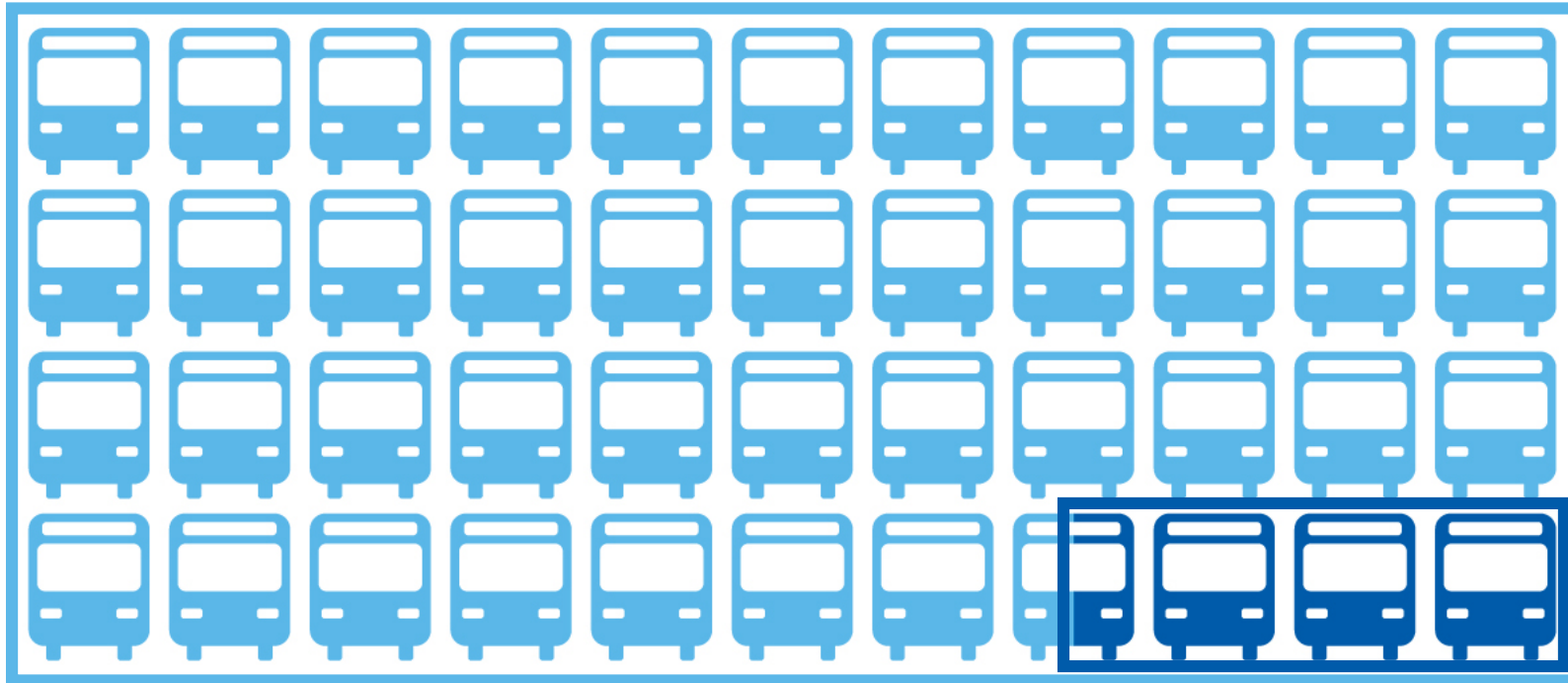
\$0.91 of every dollar collected through STBD Proposition 1 goes directly towards improving transit service and access in Seattle



# Transit Service Investments



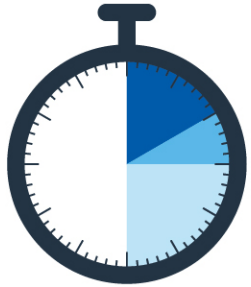
# STBD Funds 8% of King County Metro's Network



→ **Metro's Network**  
(~4.4M Annual Service Hours)

→ **STBD's Total Investment**  
(~350k Annual Service Hours)

# Service Investments Goals



## Implement Frequent Transit Network

- Improve service on priority corridors
- Provide 72% of households with a 10-min walk to 10-min service



## Improve Access for Historically Disadvantaged Populations

- Address findings of Racial Equity Analysis
- Support Transportation Equity Program



## Align Transportation and Land Use Goals

- Match investments to increased density
- Address overcrowding



## Improve Connections Across the City

- Add service to east-west connections
- Improve 24-hour service network

# Recent Investments

## Service Investment Metrics by Service Change September 2018 - September 2019

### September 2018



+20,000  
New Hours



+301  
Weekly Trips



15 Routes  
Improved



+2,300 Daily Rider Capacity  
To/From Downtown during Peak

### March 2019



+25,000  
New Hours



+316  
Weekly Trips



4 Routes  
Improved



+1,300 Daily Rider Capacity  
To/From Downtown during Peak

### September 2019



+50,000  
New Hours



+937  
Weekly Trips



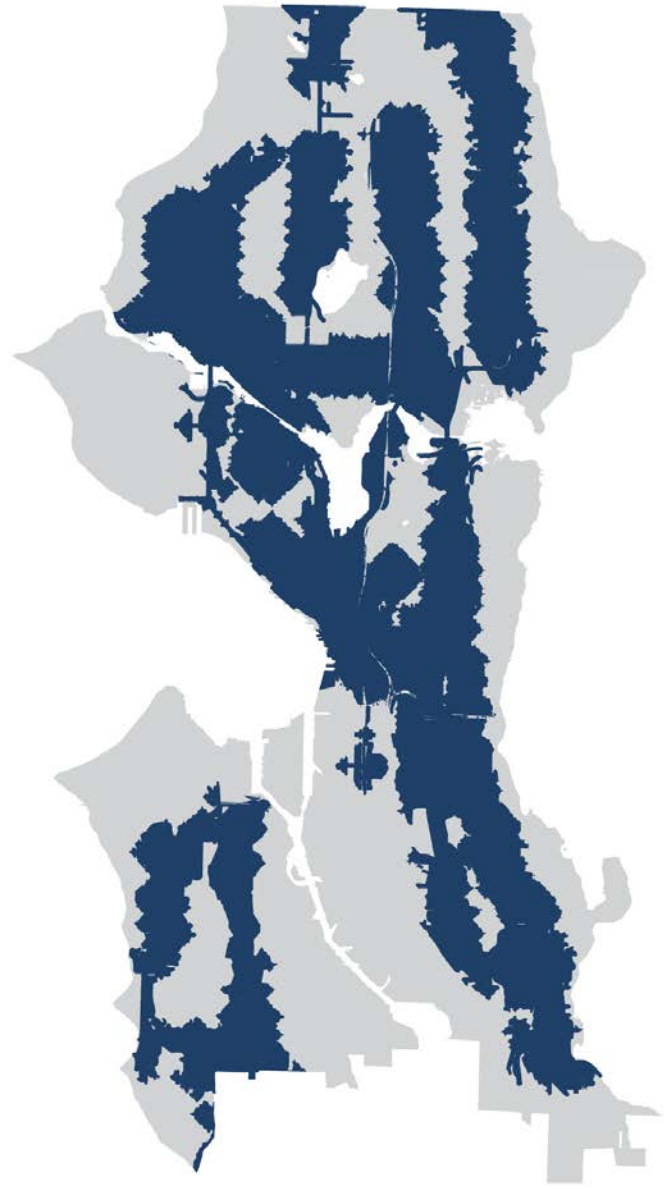
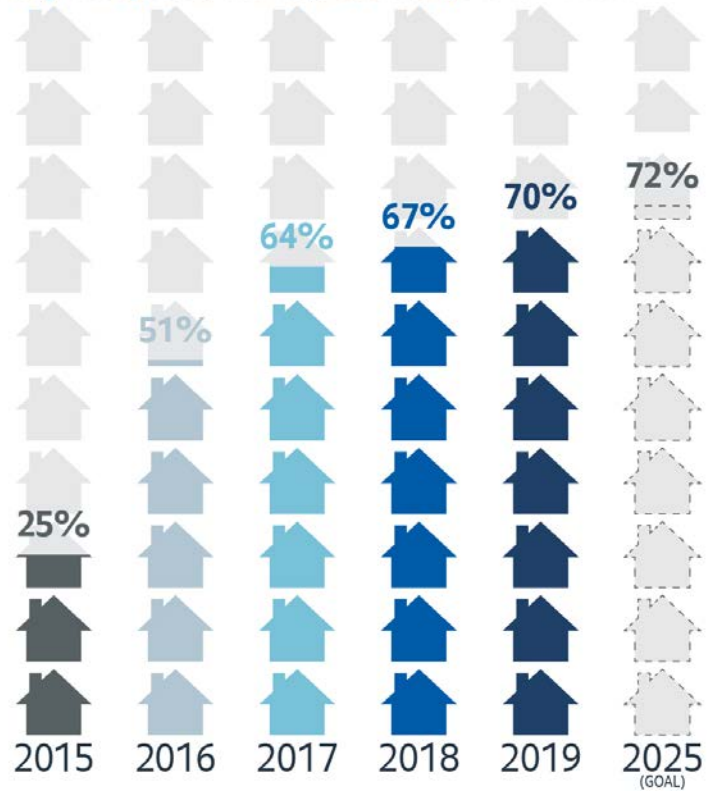
23 Routes  
Improved



+3,500 Daily Rider Capacity  
To/From Downtown during Peak

# Access to the Very Frequent (10-Minute) Network

Percent of Households with Access to Very Frequent Transit Service, 2015 - 2019

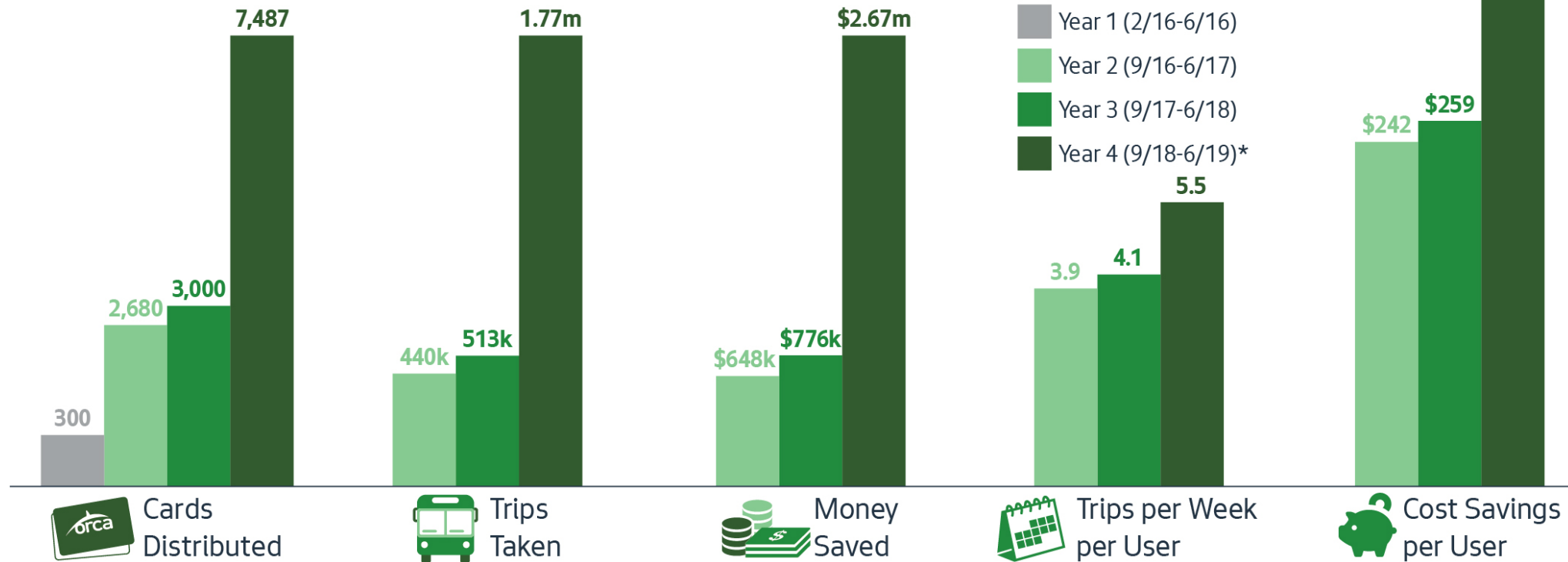


# Improving Transportation Equity and Access



# ORCA Opportunity

## ORCA Opportunity/Youth ORCA Performance 2016 - 2019 City-funded Cards



# Other Transportation Equity Initiatives

## ORCA Opportunity SHA Pilot (12-month)



### Outcome to date:

1607 12-month ORCA cards distributed to 24 SHA properties  
77% utilization in October 2019

## Transportation Equity Workgroup



### Outcome to date:

Provide a set of community-guided recommendations to be considered in the development of our Transportation Equity Agenda

## Youth Transportation Ambassadors Program



### Outcome to date:

We. APP and Red Eagle Soaring trained to become public transit ambassadors  
Both agencies are creating short films on the impact of public transit among their community.

## Senior Regional Reduced Fare Permit Pilot



### Outcome to date:

117 newly eligible seniors enrolled in RRFP, provided a \$36 voucher for transit use, and educated on transit use in Seattle area.



# Questions?

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[www.seattle.gov/transportation](http://www.seattle.gov/transportation)

