Jump Start Seattle – Proposed Spending Plan Details

2021 Proposed Spending					
Program/Activity	Program Description	%	\$		
Replenish Emergency Fund	Replenish the City's Emergency Fund balance that was reduced in 2020 to fund programs that address the economic impacts caused by COVID-19.		\$86 million		
Continuity of Services	Provide continuity of services and programs administered or supported by the City prior to the COVID-19 crises that, absent the support from the payroll tax revenue, would see a reduction in funding; and funding to support increased costs and the expansion of services and programs administered or funded by the City that support low-income communities.	75% ¹	\$96 million		
COVID Relief - continued	Continue funding for programs and services that received funding in 2020 to provide public assistance to low-income households and small businesses impacted by the COVID-19 emergency.	20%1	\$26 million		
Start-up costs and ongoing administration ²		5%¹	\$6 million		
	TOTAL ANNUAL SPENDING:	100% ¹	\$214 million		
	2022 + Beyond Proposed Spending (based on the payroll tax revenue estimate)				
Housing and Services	 90% for construction or acquisition of rental housing serving 0-60% of Area Median Income (AMI) prioritizing serving 0-30% of AMI, including operating and services costs serving 0-30% of AMI; and 10% for a community driven fund to invest in projects that affirmatively further fair housing and to address past discriminatory policies and practices 	60%	\$131 million		
Equitable Development Initiative	Funding for the Equitable Development Initiative (EDI) to support the non-housing and affordable housing components of EDI projects with a goal of at least \$20 million annually.	9%	\$20 million		
Business Support	Funding to support local businesses and tourism to spur the local economic recovery, and to provide economic stability for the city's workforce.	17%	\$37 million		
Green New Deal	For investments that advance Seattle's Green New Deal as described in Resolution 31895.	9%	\$20 million		
Start-up costs and ongoing administration		5%	\$11 million		
	TOTAL ANNUAL SPENDING:	100%	\$219 million		

 $^{^{1}}$ After replenishing the emergency fund 2 In 2021, the admin costs are not applied to the \$86 million to replenish the emergency funds

2022 + Beyond Proposed Spending (based on the payroll tax revenue goal) ³					
Housing and Services	 90% for construction or acquisition of rental housing serving 0-60% of Area Median Income (AMI) prioritizing serving 0-30% of AMI, including operating and services costs serving 0-30% of AMI; and 10% for a community driven fund to invest in projects that affirmatively further fair housing and to address past discriminatory policies and practices 	60%	\$148 million		
Equitable Development Initiative	Funding for the Equitable Development Initiative (EDI) to support the non-housing and affordable housing components of EDI projects with a goal of at least \$20 million annually.	9%	\$22 million		
Business Support	Funding to support local businesses and tourism to spur the local economic recovery, and to provide economic stability for the city's workforce.	17%	\$42 million		
Green New Deal	For investments that advance Seattle's Green New Deal as described in Resolution 31895.	9%	\$22 million		
Start-up costs and ongoing administration			\$12 million		
TOTAL ANNUAL SPENDING:			\$246 million		

³ Due to data limitations, the estimate for the Jump Start Seattle tax authorized through the ordinance introduced as Council Bill 119810 does not include incremental revenue that may be generated from a portion of the rates on any businesses with payroll of \$1 billion and above. This table illustrates the spending breakdown using the sponsor's revenue goal that assumes those businesses with payroll of \$1 billion and above will result in about \$28 million of additional revenue annually in 2022.