

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:								
David Kirichenko								
Board/Commission Name:		Position Title:						
Community Technology Advisory Board		Get Engaged Member						
	City Council Confirmation required?							
Appointment <i>OR</i> Reappointment								
	☐ No							
Appointing Authority:	Term of Position:	*						
City Council	9/1/2020							
Mayor	to							
Other:	8/31/2021							
U other.								
	☐ Serving remaining term of a vacant position							
Residential Neighborhood:	Zip Code: Co	Contact Phone No.:						
Bryant	98105							
Background:								
David is Vendor Manager and Brand Specialist from Amazon who is part of the Get Engaged pro								
He was selected from multiple qualified candid	ates within his coh	ort to be nominated to the CTAB.						
David has extensive technical programming skills and a background on smart cities and broadband								
technologies. He hopes to apply this expertise to expanding access to technology and residential								
broadband internet equitably throughout the City.								
Authorizing Signature (original signature):	Appointing Sign	atorv:						
	Jenny A. Durkan							
Jenny A. Durken								
	Mayor, City of Seattle							
0								
Date Signed (appointed):								
9/22/2020								

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

DAVID KIRICHENKO

PROFESSIONAL EXPERIENCE

Amazon, Vendor Manager

Oct 2019 - Present

- Helped write a PRFAQ that was presented to WW CEO Jeff Wilke that featured my research around AWS expansion in Africa
- Provided SQL workshops and training exercises for over 40 people within Amazon Canada
- Held weekly SQL office to help write and troubleshoot code
- Wrote an analytics playbook on best practices for coding with Amazon's systems and how to effectively write code at Amazon
- Beat Annual Vendor Negotiations goal by 220% for smart home negotiating over \$3M in free cash flow and increased vendor marketing investments by 108% YoY.
- Drove the automation process of recreating US deals in Canada through the North America Fulfillment network, adding more than \$10M in OPS on a yearly basis and saved vendor managers over 200 hours during Q4 2019.

Amazon, Brand Specialist

Sept 2018 - Oct 2019

- Built automated dashboards for 7 categories in Team Canada using SQL and Excel
- Provided SQL trainings for over 10 people within Amazon Canada Hardlines
- Owned a \$25M P&L as the vendor manager for all of Smart Home in Canada.
- Implemented growth strategies for the business by identifying industry trends, allocating capital and planning marketing activities, together with overseeing day-to-day operations with vendors
- Drove negotiations with vendors, driving \$550k in incremental revenue
- Modeled \$3.5M in financial forecasts for Prime Day promotions
- Backfilled a marketing manager's role, executed 48 marketing campaigns driving 750K in OPS, and created an SOP that was rolled out for marketing managers worldwide
- Led the redesign of the Smart Home store on Amazon Canada by working with external engineering teams and increased click through rates by 96% and product selection by 10k
- Won 2nd place at Amazon Canada's Think Big competition for proposing a Smart Home interface tool

London Stock Exchange Group, Data Analyst

January 2018 - June 2018

- · Led a group of nine interns in assisting with the reconstitution process of the Russell 1000, Russell 2000, and Russell 3000 indexes
- Worked alongside the IT team on data systems to test usability and reporting requirements as well as being a point of contact for users
- Mitigated risk factors through careful analysis of financial and statistical data
- Acted as a subject matter expert on all critical index production processes

RAIN Incubator, Project Manager

September 2017 – June 2018

- Tasked with fostering relationships and building partnerships with different community groups including the City of Tacoma and various startups
- · Presented RAIN to investors at the Keiretsu Investor Forum to attract investment in biotechnology and healthcare
- Involved with the launch of the Biotech nonprofit in April of 2017 and successfully brought in 3 biotech startups to our development space
- Wrote several grant applications and secured \$25K in funding to support RAIN's Biohackathon

London Stock Exchange Group, Stock Research Intern (40-70 hours of work a week while taking a full course load)

Jan 2017 – June 2017

- Accurately applied a set of detailed index methodology rules to calculate Total Shares Outstanding and Free Float Factor for each eligible company enabling significant trade volume and affecting \$5.7 trillion of assets benchmarked to Russell Indexes
- Assisted senior product management with collecting market data on various indices and gathering data on global market capitalization. Built
 various excel charts and graphs to help support senior product research

TECHNICAL COMPETENCIES & LANGUAGES

- Programming Languages: Python, SQL, STATA
- Languages: Fluency in Russian, Ukrainian, and conversant in Spanish
- Programmed and developed a two player Nim game using python. Created a simulation mode where a player takes turns against the CPU or they chose the two player mode (*Link to Code*)

ACTIVITIES & AWARDS

- University of Washington Business School Case Competition 2017: Corporate Social Responsibility 3rd place (Team Captain)
- Research Presentation Steering Market Economies to be Conscious of Climate Change. Southern Oregon University, 2017
- Research Presentation The Transformative Influence of the Internet: China, Russia, and Brazil. Chapman University, 2018
- Research Publication The Psychological Importance of Temporal Perception (<u>link</u>)
- Emerge Scholarship Leadership training, policy discussions, legislative visits with members of Congress in Washington, D.C
- Global Leaders Fellow Highly competitive award that covers leadership training and mentorship by world leaders
- **Sally Gorton Leadership Award** Selected for a leadership award out of 20 Global Leaders Fellows by U.S. Senator Slade Gorton for my hard work, public service, inspiration, integrity and leadership
- **Mosaic Taiwan 2018** Selected for a highly competitive fellowship to represent the United States in Taiwan as a young leader Received a diplomatic reception to meet with the president of Taiwan
- **AEI Honors Program** Series of educational and professional development opportunities in Washington, DC, for top students
- HackMIT 2018 Invited to compete at the Massachusetts Institute of Technology's hackathon
- **Yenching Global Symposium** Selected for a highly competitive and fully-funded event to represent the US at Peking University. 100 scholars were from over 6000 applications and 160 countries.

EDUCATION

University of Washington, Bachelor of Arts in Economics - GPA: 3.8/4.0

June 2017

Honors Program, Men's Club Soccer, Salsa Club

Princeton University, JSI Princeton Fellow - GPA 4.0/4.0

- Graduate-level coursework in Economics & Statistics
- Programming coursework in STATA

June 2017 - August 2017

ORGANIZATIONS

World Economic Forum, Seattle Global Shaper

Sept 2018 - Present

- The Global Shapers Community is an initiative of the World Economic Forum, which comprises over 6,000 young people based in more than 450 cities in 170 countries and territories. We are organized into a network of Hubs dedicated to creating local impact.
- Helped organize a blood drive at Peddler Brewery with Bloodworks NW.

Agora Computer Security Group, Fellow

April 2017 - Present

Agora, based in Seattle. The group -- its name is Greek for marketplace, a place for people to meet and discuss local news -- has been working
quietly to help computer experts share ways to stump cybercrooks in the Northwest. Members sign nondisclosure agreements before
discussing information related to the intricacies of their respective computer security systems.

City on a Hill Church, Media Director

January 2012 - Present

- Started a media team with two people and now the team comprises over 30 members for audio, video, and visuals
- Handle all media, technical and management aspects. Directed live services using a mixer board running 6 camera operators

Slade Gorton International Policy Center, Global Leaders Fellow

September 2017 - June 2018

- Monthly discussions with policy and business leaders examining the intersection between policy and leadership
- Tasked with leading a group of students in planning, organizing, and executing a televised event on International Trade featuring former Washington State Governor Gary Locke and Congressman Newhouse

Tacoma Pro-Bono Volunteer Legal Services, Translator and Volunteer

April 2015 - August 2016

- Volunteered as a translator in Russian, Ukrainian, and Spanish
- Helped community members with low socioeconomic status access legal aid resources, assisted them with the completion of their legal documents

Church Missions Trip, Volunteer

June 2014 - August 2014

Built Housing and provided relief for various underprivileged and impoverished communities in Guaymas, Mexico

Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4 City Council- appointed
- 6 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	М	7	1.	Member at Large	Steven Maheshwary	1/1/19	12/31/20	2	City Council
	F	3	2.	Member at Large	Camille Malonzo	1/1/20	12/31/21	1	Mayor
6	М	7	3.	Member at Large	John C. Krull	1/1/20	12/31/21	1	Mayor
2	М	3	4.	Member at Large	Rene J. Peters Jr.	1/1/19	12/31/20	1	City Council
	М	7	5.	Education Member	Lassana Magassa	1/1/19	12/31/20	1	Mayor
	М	4	6.	Get Engaged Member	David Kirichenko	9/1/20	8/31/21	1	Mayor
2	М	7	7.	Member at Large	Tyrone Grandison	1/1/20	12/31/21	1	City Council
			8.	Member at Large		1/1/20	12/31/21		Mayor
6	М	6	9.	Member at Large	Torgie Madison	1/1/19	12/31/20	2	City Council
	М	3	10.	Public Access Member	Brandon Lindsey	1/1/19	12/31/20	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	2				2	1			3			
Council	3	1			1	2				1			
Other													
Total	7	2			1	4	1			4			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

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