

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Sam Dawson						
Board/Commission Name:		Position Title:				
Pioneer Square Preservation Board		Member				
	City Council Confirmation required?					
Appointment <i>OR</i> Reappointment	X Yes					
	□ No					
Annainting Authority	Term of Position	×	*			
Appointing Authority:	9/1/2020)II.				
City Council	· ·					
Mayor	to 8/31/2021					
Other: Fill in appointing authority	0/31/2021					
	□ Serving rema	☐ Serving remaining term of a vacant position				
Residential Neighborhood:	Zip Code:		ntact Phone No.:			
Capital Hill	98122	N/A				
,	36122 N/A					
Background:						
Sam has a BA in International Affairs from Mar	•					
in international student in Morocco and previously worked for Global Brigades, Inc. in Panama and						
currently works as a development coordinator for Landesa. Sam speaks Spanish.						
Authorizing Signature (original signature):	Appointing Signatory:					
	Jenny Durkan					
A Dunk	Mayor of Seattle					
Jenny A. Durken	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
0 ()						
Date Signed (appointed): 9/29/20						

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

Sam Dawson

EDUCATION

Marquette University

Milwaukee, WI

B.A. International Affairs-Developing Countries Concentration

August 2012-May 2016

- Curriculum included: international law and development, history, economics, human security, and politics.
- Studied at the Les Aspin Center for Government during the 2013 Fall Semester, interning in the U.S. House of Representatives

Ecole de Gouvernance et D'Economie (EGE-RABAT)

Rabat, Morocco

International Student

January-June 2015

• Curriculum included: Darija Arabic, Modern Standard Arabic, French, Women's and Islamic Studies

PROFESSIONAL EXPERIENCE

Landesa Seattle, WA

Development Coordinator

January 2020-Present

- Provide coordinated support to all teams within the Landesa resource development department, including Public Sector partnerships, private grants, and individual philanthropy.
- Lead event and donor stewardship strategy development, including digital communications, donor collateral creation, and strategic moves management for organization leadership

Development Assistant

August 2018-December 2019

- Provide support on data maintenance and reporting for individual giving team and broader resource development department.
 - Led rollout of Salesforce and Pardot, facilitating internal adoption of the platform.
 - Used internal survey and training to identify and address pain points and use cases for internal Salesforce users.
 - Adapted data model to fit the needs of internal users while maintaining industry standards around data security.
- Creating and refining processes and tools to improve fundraising data quality and analytics.
 - Created a new resource development forecasting tool that integrated all revenue sources, leading to a simplified budgeting process.
 - Maintain a detailed guide for gift processing cases and database administration.
- Supported annual fund appeals and events through strategy development, content creation, and data management:
 - Collaborated on content highlighting Landesa's work for the 2019 Seed the Change Gala.
 - Ensured quality data management to facilitate donor acquisition and retention.

Global Brigades, Inc. Panama City, Panama | Esteli, Nicaragua | Tegucigalpa, Honduras

Sustainable Development Programs Associate

November 2016- June 2018

Coordinated over 30 student and professional volunteer groups for week-long projects in rural

- communities, including creating educational materials and organizing in-country logistics. These projects centered around the development of microfinance institutions, microenterprises/smallholder farms, and legal education.
- Supported the establishment of the Business Program in the Nicaragua office, including the creation of materials for local and foreign stakeholders, and supporting local team members with the establishment of 18 community banks and facilitating over 20 microenterprises in business development.
- Assisted Monitoring & Evaluation team in creating and improving the methodology for data collection and impact evaluation of the Business program, piloting a Participatory Rural Appraisal, and training local staff of the data collection methods used by the program.

International Institute of Wisconsin

Milwaukee, WI

International Programs Coordinator

January 2016-November 2016

- Developed detailed proposals and itineraries for the Department of State's International Visitor Leadership Program for Milwaukee and Madison, WI. This included researching local companies, organizations, and individuals who are relevant for visiting foreign professionals, in addition to facilitating meetings between local resources and international visitors.
- Assisted with refugee resettlement casework through administrative support and off-site appointment assistance.

Refugee Resettlement Intern

August 2015-December 2015

- Managed refugee casework, such as enrolling children in school, fostering a smooth transition into a foreign environment, housing set-up, and navigating social service systems.
- Taught ESL courses for adult refugees and immigrants with a range of educational experience.

Peace Action Wisconsin Milwaukee, WI

Research and Administrative Intern

May-August 2014

• Established a digital policy campaign in support of Net Neutrality, focusing on lower socioeconomic communities internet access.

VOLUNTEER EXPERIENCE

Learning for the Empowerment and Advancement of Palestinians (LEAP)

Tyre, Lebanon

ESL Instructor

July-August 2015

ADDITIONAL SKILLS

- Spanish: Professional Proficiency
- Extensive experience with: Salesforce, Microsoft Outlook, Microsoft Office Suite, Google
 Business Suite, Social Solutions (Apricot), Village Savings and Loans Platform, Tableau, Pardot,
 Salsa.
- Experience living and working in foreign and transitioning environments.

REFERENCES

• Mark Ruffo, Chief Development Officer, Landesa



• Caroline Taylor, former Program Associate Manager, Global Brigades Panama



Pioneer Square Preservation Board

Ten Members: Pursuant to 110058, all members subject to City Council confirmation, 3-year terms:

- # City Council-appointed
- 10 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
8	F	2	1.	Property Owner	Kianoush Curran	3/2/17	3/1/20	1	Mayor
			2.	Historian		3/2/19	3/1/22	1	Mayor
		N/A	3.	Property Owner		3/1/16	03/1/19	1	Mayor
6	М	3	4.	Get Engaged	Sam Dawson	9/1/20	8/31/21	1	Mayor
6	F	2	5.	At Large	Lynda Collie	3/2/16	3/1/19	1	Mayor
1	F	7	6.	Architect	Alise Kuwahara Day	3/1/18	3/1/21	1	Mayor
3	F	7	7.	Human Services	Felicia Salcedo	3/1/16	3/1/19	1	Mayor
6	М	7	8.	Attorney	Brendan Donkers	3/1/17	3/1/20	1	Mayor
6	F	1	9.	Retail	Audrey Hoyt	3/2/19	3/1/22	1	Mayor
1	М	N/A	10.	Architect	Alex Rolluda	3/1/16	3/19	1	Mayor
			11.						
			12.						
			13.						
			14.						
			15.						

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	5			2		1			4		1	
Council													
Other													
Total					2		1			4		1	

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A