

2021 Seattle City Council Budget Action

Council Budget Action: Agenda

Tab	Action	Option	Version
OED	001	A	001

Budget Action Title: Add \$213,755 GF and 1.0 FTE Strategic Advisor 2 to OED for the Nightlife Business Advocate

Ongoing: Yes Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Andrew Lewis

Council Members: Lisa Herbold, Tammy Morales

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	TM	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

Summary of Dollar Effect

See the following pages for detailed technical information

	2021 Increase (Decrease)	2022 Increase (Decrease)
General Fund		
General Fund Revenues	\$0	
General Fund Expenditures	\$213,755	
Net Balance Effect	\$(213,755)	
Total Budget Balance Effect	\$(213,755)	

Budget Action Description:

This Council Budget Action (CBA) would add \$213,755 GF and 1.0 FTE Strategic Advisor 2 to the Office of Economic Development (OED) for a Nightlife Business Advocate. Both the funding and the position, currently filled, would be eliminated in the 2021 Proposed Budget. The total amount of funding for this position is \$155,755 GF. The 2021 Proposed Budget recognizes \$97,755 GF of reductions from this cut and uses the remaining \$58,000 GF to backfill the Special Events Program Lead position (1.0 FTE Strategic Advisor 1), added by the Council to the 2020 Adopted Budget (Council Budget Action OED 8-B-1). The Special Events Program Lead was intended to be funded with Admissions Tax proceeds, but given the sharp decline in revenues due to the COVID-19 pandemic, \$58,000 of this position's cost would be supported by GF in 2021. This CBA would add back the entire cost of the Nightlife Business Advocate position (\$155,755 GF) plus \$58,000 GF to maintain full funding for the Special Events Program Lead position.

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The Nightlife Business Advocate position was created and funded in OED's 2016 Adopted Budget to expand the Office of Film + Music's capacity to support Seattle's nightlife sector and to develop related strategy and policy work. This includes providing business development and retention services and technical assistance to nightlife businesses to help ensure that Seattle's nightlife industry is vibrant and safe. The work of this position has since expanded to also undertake issue mitigation related to Seattle nightlife small businesses and has represented the City within national and international nightlife advocacy associations.

Budget Action Transactions

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Add GF support for Film & Music Program Lead (1.0 FTE Strategic Advisor 1) medical benefits		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2021	\$0	\$16,926
2	Add GF support for Film & Music Program Lead (1.0 FTE Strategic Advisor 1) salary		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2021	\$0	\$41,074
3	Add GF support for Nightlife Business Advocacy (1.0 FTE Strategic Advisor 2)		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2021	\$0	\$155,755
4	Pocket Adjustments	StratAdvsr2,Exempt	1	1	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2021	\$0	\$0