



Vaccine Distribution: Government Roundtable

GOVERNANCE & EDUCATION COMMITTEE
FEBRUARY 09, 2021



SEATTLE CITY COUNCIL | POSITION 9

COUNCIL PRESIDENT M. LORENA GONZÁLEZ

Panelists

- Dr. Michele Andrasik; Fred Hutch
- Stephanie Kang; Office of Representative Pramila Jayapal, WA-07
- Paj Nandi, Katie Meehan, Blair Hanewell; Washington Department of Health
- Matias Valenzuela; Seattle-King County Public Health
- Cuc Vu, Joaquin Uy; City of Seattle Office of Immigrant and Refugee Affairs

Principles for equitable vaccine delivery

- 1) Remove barriers that deter access
- 2) Create an inclusive process
- 3) Be intentionally anti-racist and accountable to Black, Indigenous and People of Color (BIPOC) communities

Principles in action:

- Focus on Highest Risk and Most Impacted
- Work with Community
- Make Registration Easy
- Make Vaccine Available when People are Available
- Address transportation and mobility
- Ensure language access

Federal Perspective

- Letter to Health and Human Services banning special access by any distributor
- Delivering vaccine equity in an inequitable health care systems



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COVID-19 Vaccine Strategies



Washington Department of Health - Topics

- Allocation
- Distribution Channels
- Equity & Engagement

COVID-19 Vaccine Allocation

Allocation Factors

- Population: Based upon proportional size of eligible populations
- Equity: Prioritizing for areas with high social vulnerability
- Distribution channel: Optimizing for channels that are most efficient and effective to reach target groups (e.g., outreach units for home-bound populations, pop-up sites in highest vulnerability areas)
- Implementation: Requirements to manage specific brand or volume; minimize brand changes
- Inventory: High inventory turn (moving through inventory quickly and efficiently)
- 2nd Doses: Filling providers gaps for 2nd doses when serving unanticipated clients
- *Future considerations*: reliably reporting to systems; effectively providing information/scheduling with public; minimum volume commitments to enable planning; single dose use for outbreak settings and populations where follow-up may be more challenging and prefer higher efficacy with single dose

Key Challenges

- Insufficient supply
- Inadequate information

Current Strategies

- Encourage/support providers serving vulnerable populations to enroll
- Support providers to report to IIS - including information regarding race/ethnicity

Matching Distribution Channels with Population & Limited Supply

	Healthcare (hospital)	Healthcare (CHC/FQHC)	Pharmacy	Mobile Outreach	Workplace	Pop-up Clinic	Comm <2k/day Vx	Comm >2k/day Vx
<div>Phase 1A</div> <ul style="list-style-type: none"> High risk workers in healthcare Elders in comm. care 	✓	✓	✓	✓		✓		
<div>Phase 1B Tier 1</div> <ul style="list-style-type: none"> Elders 	✓	✓	✓	✓		✓	✓	
<div>Phase 1B Tier 2/4</div> <ul style="list-style-type: none"> Subset of critical workers 	✓	✓	✓	✓	✓	✓	✓	
<div>Phase 1B Tier 2/4</div> <ul style="list-style-type: none"> 16-64 co-morbid 	✓	✓	✓	✓	✓	✓	✓	✓

Priorities

- Strategically placed state-run sites
- Equitable access
- Planning for next tiers

Equity & Engagement

1. Engaging communities to inform all vaccine efforts
2. Ensuring all communications, education, and outreach efforts are culturally and linguistically appropriate and accessible
3. Strengthening the public health system's ability to center communities in vaccine outreach and access
4. Fostering opportunities for collaboration
5. Investing in trusted community leaders, messengers, and organizations
6. Supporting a trauma-informed approach to vaccine conversations

Equitable COVID-19 Vaccination Distribution Team

SEATTLE OFFICE OF IMMIGRANT AND REFUGEE
AFFAIRS

FEBRUARY 9, 2021



Significant Obstacles

Vaccine reserve was exhausted when Trump administration vowed to release it, dashing hopes of expansion

States were anticipating a windfall after federal officials said they would stop holding back second doses, and no stockpile exists.



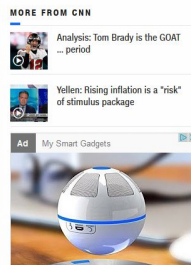
Health and Human Services Secretary Alex Azar said Jan. 12 that the federal government would no longer hold second vaccine doses in reserve and urged states to broaden vaccine eligibility. (Patrick Semansky/AP/Pool)

By Isaac Stanley-Becker and Lena H. Sun
Jan. 15, 2021 at 4:11 p.m. PST



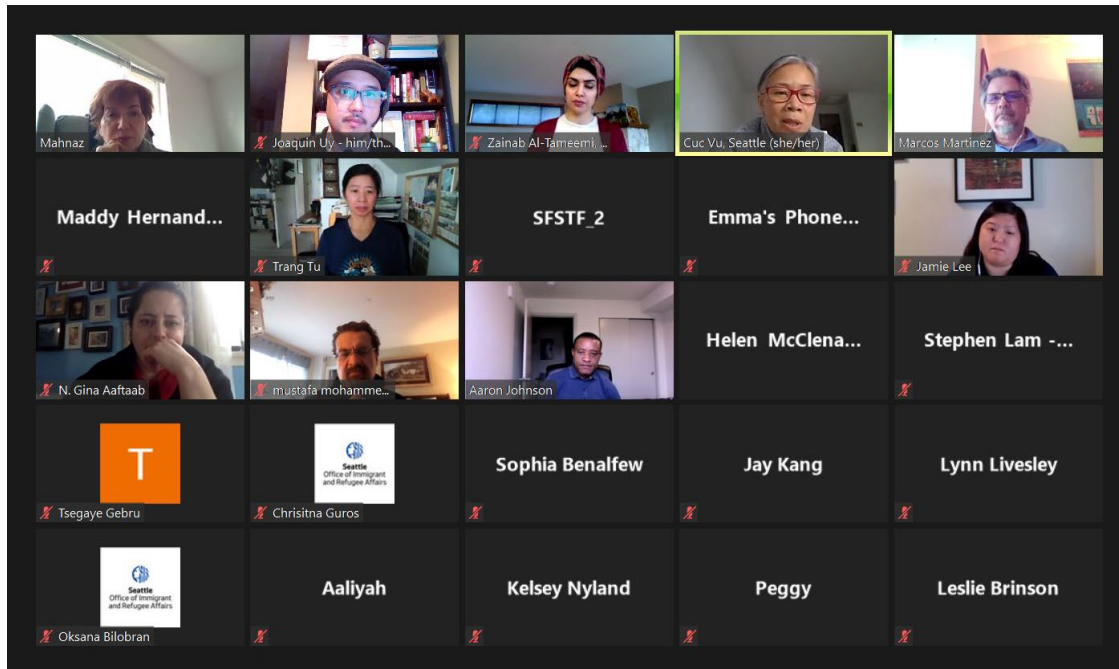
Biden inheriting nonexistent coronavirus vaccine distribution plan and must start 'from scratch,' sources say

By MJ Lee, CNN
Updated 5:08 PM ET, Thu January 21, 2021



- COVID-19 supply is severely limited and will likely continue to be limited for the time being.
- Lack of centralized information regarding who has available vaccine and when.
- Lack of centralized appointment sign-ups, as multiple vaccine providers = multiple online and phone options to sign-up.

Leading with Equity



As part of the equitable outreach plan, OIRA has convened three roundtable discussions with immigrant and refugee CBOs to gather feedback & information on the vaccination process:

- How CBOs and the City can partner to vaccinate vulnerable, English language learner residents.
- Recommendations on messaging and spokespeople for vaccine hesitant community members.
- Feedback to DOH on making Phase Finder and other vaccine materials more accessible.
- Compiling a list of CBOs that would make ideal partners for SFD Mobile Vaccination Team pop-up clinics.

Equitable Vaccine Outreach



Based on feedback from these conversations, OIRA will:

- Meet regularly with I/R community members to provide updates and learn where the gaps continue to exist to inform ongoing efforts.
- Work with I/R CBOs to identify potential partnerships on SFD vaccine clinics for BIPOC community members.
 - Our first partnership resulted in the **Ethiopian Community in Seattle** Pop-up Clinic on Friday, Feb. 5, 2021 that resulted in over 200 eligible East African community members vaccinated.
- Partner with Mayor's Office and PHSKC to help train Seattle I/R community members to be "vaccine ambassadors" and collaborate on in-language videos, effective vaccine messaging, and an ethnic media campaign.

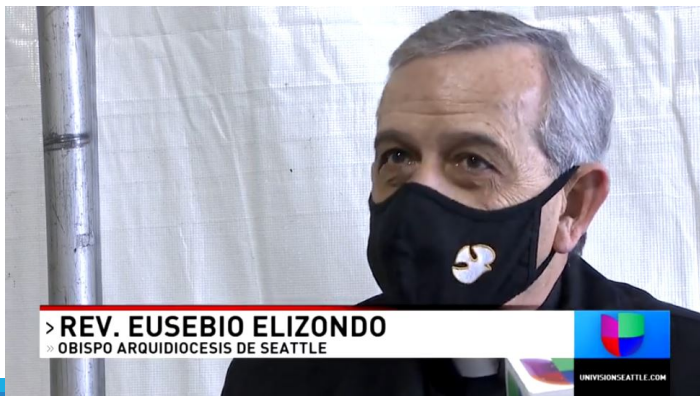


Equitable Vaccine Outreach



Language Access: OIRA and Mayor's Office working closely to ensure materials are available in-language and to regularly engage ethnic media.

- City website: www.seattle.gov/vaccine available in seven languages.
- Ethnic media regularly engaged – have accompanied SFD with several site visits in the Chinatown-International District and Rainier Valley & helped connect the Archdiocese of Seattle with Univision.
- Promoting PHSKC's translated materials on social and ethnic media and City of Seattle translated materials for CBOs.
- Information provided via phone through the City's Customer Service Bureau, (which has access to phone interpretation services) similar to accessing free citywide testing.



Equitable Vaccine Outreach

DON, OIRA, and Mayor's Office simultaneously developing AND launching a citywide vaccination outreach and engagement plan to focus our efforts on communities that have been historically underserved by government and health care: BIPOC, people who are unhoused, and immigrant and refugees.

Equitable Vaccine Outreach

Plan has three key elements:

- **Speaker's Bureau:** Elevating trusted advocates for vulnerable communities. Outreach methods include DON-hosted community conversations and webinars featuring community health workers. PHSKC is also helping train DON community liaisons and OIRA partners to act as “vaccine ambassadors.”
- **Partnering with CBOs:** Forming partnerships and two-way communications with BIPOC-led organizations, including: I/R community centers, faith-based organizations, community health boards, and unions.
- **In-language Media Platforms:** Communications and outreach will require in-language strategies including: Public awareness campaign, in-language videos featuring trusted community messengers, distributing flyers in partnership with CBOs, ethnic media ads, etc.

Questions

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