

# *Seattle Department of Neighborhoods*

## **Council Bill 120067:** Acceptance of Grant Support for Post-Census Engagement Efforts

*Land Use and Neighborhoods Committee*

*May 12, 2021*



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# Background

- Seattle's overall return rate for the 2020 Census was one of the highest in the country (76.3%).
- This success was supported through engagement of trusted community leaders that helped direct outreach strategies and promote Census participation.
- These outreach efforts helped build a common understanding of the long-term implications of Census data and its role in providing resources and representation for historically undercounted and underrepresented communities.

# Background

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- Inspired by Census outreach and engagement successes in 2020, DON began developing a post-Census framework to continue providing related leadership and civic engagement training into 2021.
- DON submitted a grant proposal to the National League of Cities and Local Democracy to support this work and was awarded \$20,000.

# Overview of Council Bill 120067

- The legislation authorizes DON to accept and appropriate the \$20,000 in grant funds provided by the National League of Cities and Local Democracy.
- DON would utilize the funding to create and implement a Civic Engagement Digital Academy designed for cohorts of historically undercounted communities. Due to the ongoing COVID-19 pandemic, all sessions of the Civic Engagement Digital Academy would be conducted online/virtually.

# Overview of Council Bill 120067

- The term of the grant extends through July 31, 2021; no funding match is required.
- DON's People's Academy for Community Engagement (PACE) Program would be directly involved with the launch of the Civic Engagement Digital Academy and help support ongoing efforts to engage community members in learning about and applying the results of the 2020 Census.

*THANK YOU!*

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