

Amendment 1
to
CB 120162 – 15th Ave BIA ORD
Sponsor: CM Morales
Program Priorities and Board Composition

Effect: This amendment would add language to include economic development in the form of planning and promotion of the area, with a specific focus on preventing the displacement of small businesses, as a component of the 15th Ave BIA’s program activities. Additionally, it would require that the BIA Advisory Board include at least two commercial tenants subject to a triple net lease.

1. Amend Section 2 of Council Bill 120162, as follows:

Section 2. Programs. Special assessment revenues shall be used for the following component programs:

- A. Neighborhood beautification within the Business Improvement Area;
- B. Street festival within the Business Improvement Area;
- C. Program management and advocacy; ~~and~~
- D. Graffiti removal and cleaning; and

E. Economic development in the form of planning and promotion of the area, including when consistent with that goal, efforts to prevent small businesses within the district from being displaced.

All such activities are supplemental to street maintenance and law enforcement provided by the City and are not intended to displace any services regularly provided by municipal government.

2. Amend Section 14 of Council Bill 120162, as follows:

Section 14. BIA Advisory Board. The OED Director shall, within 30 days of the effective date of this ordinance, appoint an interim BIA Advisory Board (“Board”) comprised of

ratepayers representative of the entire geography and variety of sizes in the 15th Ave BIA, and residents and business tenants from within the 15th Ave BIA. The OED Director shall solicit recommendations from the ratepayers and shall appoint the interim board from that list. The interim BIA Advisory Board will, within 90 days of the effective date of this ordinance, recommend an inaugural BIA Advisory Board.

The composition of the Board shall be representative of the varying sizes and types of property owners, residents, and business tenants, within the geographic area of the 15th Ave BIA, and may include public agencies. The Board shall include at least two commercial tenants subject to a triple net lease.

The OED Director shall appoint the inaugural Board members from the list recommended by the interim BIA Advisory Board. The OED Director may appoint additional members to the Board beyond those recommended by the interim BIA Advisory Board to ensure a broad representation of ratepayers. ~~The Board shall include business tenants from within the 15th Ave BIA and may include public agencies.~~