# City of Seattle Boards & Commissions Notice of Appointment

| Appointee Name:                 |       |                                |                     |   |  |  |  |  |  |
|---------------------------------|-------|--------------------------------|---------------------|---|--|--|--|--|--|
| Rachel Sanchez                  |       |                                |                     |   |  |  |  |  |  |
| Board/Commission Name:          |       | Position Title:                |                     |   |  |  |  |  |  |
| Seattle Renters' Commission     |       | Member                         |                     |   |  |  |  |  |  |
|                                 |       | Council Confirmation required? |                     |   |  |  |  |  |  |
| Appointment <i>OR</i> Reappoint | ment  | t 🔀 Yes                        |                     |   |  |  |  |  |  |
|                                 |       | No No                          |                     |   |  |  |  |  |  |
| Appointing Authority:           | Date  | Appointed:                     | Term of Position: * |   |  |  |  |  |  |
|                                 |       | dd/yy.                         | 3/1/2021            |   |  |  |  |  |  |
| Mayor                           |       |                                |                     | to  |  |  |  |  |  |
| Other: Commission               |       | 2/28/                          | /2023               |   |  |  |  |  |  |
|                                 |       |                                |                     |   |  |  |  |  |  |
|                                 |       |                                | 🛛 Sei               | rving remaining term of a vacant position |  |  |  |  |  |
| Residential Neighborhood:       | Zip C | ode:                           | Conta               | act Phone No.:                            |  |  |  |  |  |
| North Queen Anne                | 4     |                                |                     |   |  |  |  |  |  |
| Background:                     |       |                                |                     |   |  |  |  |  |  |

Rachel Sanchez is originally from Long Beach, CA but now happily resides (rents!) on the Queen Anne/Interbay border in Seattle. She is a mother, wife, and doughnut lover who currently works full time as a Program Manager at Goodwin Connections serving college students who are also parenting young children. She specializes in program development and community building and has spent over 15 years in the nonprofit sector serving a wide variety of populations, including low-income families, students obtaining a degree, and small business owners. Rachel holds a bachelor's degree in social work and a master's degree in public administration.

| Authorizing Signature (original signature): | Appointing Signatory:   |
|---|-------------------------|
| m ~5 M 1                                    | Mac Scotty Ray McGregor |
| Mac O. Mc Buga                              | Commission Co-Chair     |
|   |                         |
| Authorizing Signature (original signature): | Appointing Signatory:   |
| $\rho$ ' $\rho$ $\rho$ $\rho$ $\rho$        | Gina Owens              |
| Regina R. Quens                             | Commission Co-Chair     |
| ., 9  |                         |

## **RACHEL SANCHEZ**

Community focused leader with 15+ years of experience building, retaining and nurturing long-term relationships in order to help those in need. Expertise in developing programs, event planning and execution, and project management. Excellent written/verbal communication, problem solving skills, and a passion for increasing brand awareness through storytelling.

### PROFESSIONAL EXPERIENCE

#### **Program and Community Outreach Manager - Goodwin Connections**

August 2018 - Present, Seattle WA

- Manage day-to-day program operations; plan and administer program activities, including: two application periods, four renewal cycles, onboarding new participants into the program, orientation of current participants, and detailed document and file management for all program participants.
- Provide career, family, and parenting-related resources to participants while in the program and after graduation day.
- Promote the program to community organizations, schools, and child care/preschool facilities.
- Develop and maintain program reports to be used in grant applications and board reports regarding program success.
- Plan and implement all program-focused events (i.e. JOYful Gathering, Career Events, etc.).
- From a program perspective, support donor stewardship, and cultivation events (i.e. annual luncheon).
- Lead and work with the Program Committee to grow and improve the program and its offerings for student parents and their children.
- Support the organization by looking to forge deeper connections between alumni and Goodwin Connections.

#### Senior Manager, Nonprofit and Community Partnerships - Conqur Endurance Group

December 2013 to April 2018, Los Angeles, CA

- Directed and implemented all aspects of nonprofit partnerships, community outreach and entertainment programming across all events, including the 4th largest marathon in the nation, the Los Angeles Marathon.
- Successfully managed 75 90 non-profit partners annually, and provided programming and tools to help them raise over 4 million dollars each event cycle.
- Acted as a liaison with city officials, Chambers of Commerce, and key stakeholders in Los Angeles, Beverly Hills, Santa Monica and West Hollywood to foster positive community relationships.
- Oversaw program application processes, online registration and reporting, while implementing systems to provide a more seamless experience for partner nonprofits, and event participants.
- Plan and manage all administrative duties for all programs and 4 budgets annually, with less than a 3% variance. Demonstrated ability to reduce costs and increase programming.

#### **Marketing and Events Director - Project Access**

May 2011 - September 2013, Newport Beach, CA

- Responsible for creating and carrying out a focused marketing plan that included events, promotional activities and digital efforts that promoted the mission and vision of Project Access.
- Directed all public relations efforts and campaigns through resident testimonials, annual reports, and donor relations communication.
- Increased brand awareness and community relations through partnership building, presentations, and panel speaking opportunities at industry events.
- Lead all aspects of organizational fundraising events.

#### Outreach Specialist, Planned Giving - California State University, Long Beach

November 2010 - April 2011, Long Beach, CA

- Coordinated the Community Outreach program to enhance University development efforts, including engaging donors and alumni in University activities as it related to planned giving.
- Identified, cultivated and developed relationships with members of the professional planned giving community in supporting CSULB mission and development.
- Oversaw the Community Partners Council, a volunteer board of professional advisors. Planned meetings and coordinate speaking engagements and consultations as needed.
- Document interaction and contacts with donors through Advance®, donor database.

#### **Project Manager - Los Angeles Small Business Development Center Network**

December 2009 - November 2010, Long Beach, CA

Assisted with programs, grant applications, events, and community outreach on behalf of Los Angeles Regional SBDC Network in order to recruit clients, and develop relationships with partner organizations with the goal of strengthening small businesses and creating jobs.

#### Program Coordinator - California State University, Long Beach

October 2005 - December 2009, Long Beach, CA

Managed President's Ambassadors Program, including the selection, professional development, advising and educational/academic goal development for student leadership ambassadors, while providing ongoing administrative support for University President and executive staff.

#### EDUCATION

#### **Bachelor of Arts, Social Work**

California State University, Long Beach 2004

#### Master of Arts, Public Policy and Administration

California State University, Long Beach 2010

## Seattle Renters' Commission

15 Members: Pursuant to Ordinance 125280, all members subject to City Council confirmation, 2-year terms:

- 6 City Council-appointed
- 7 Mayor-appointed
- Other Appointing Authority-appointed (specify):

#### **Roster:**

| *D | **G    | RD     | Position<br>No. | Position<br>Title     | Name                  | Term<br>Begin Date | Term<br>End Date | Term<br># | Appointed<br>By |
|----|--------|--------|-----------------|-----------------------|-----------------------|--------------------|------------------|-----------|-----------------|
|    |        |        | 1.              | Member                |                       | 3/1/20             | 2/28/22          | 1         | Council         |
| 6  | F      | 4      | 2.              | Member                | Maya Garfinkel        | 3/1/21             | 2/28/23          | 1         | Council         |
| 6  | F      | 6      | 3.              | Member                | Sharon Crowley        | 3/1/20             | 2/28/22          | 1         | Council         |
| 6  | F      | 2      | 4.              | Member                | Dinah Braccio         | 3/1/21             | 2/28/23          | 2         | Council         |
| 6  | м      | 2      | 5.              | Member                | Mac S. R. McGregor    | 3/1/20             | 2/28/22          | 1         | Council         |
| 9  | F      | 3      | 6.              | Member                | Gina Owens            | 3/1/21             | 2/28/23          | 2         | Council         |
|    |        |        | 7.              | Member                |                       | 3/1/20             | 2/28/22          | 1         | Mayor           |
| 2  | F      | 3      | 8.              | Member                | Laurie Goff           | 3/1/21             | 2/28/23          | 2         | Mayor           |
|    |        |        | 9.              | Member                |                       | 3/1/20             | 2/28/22          | 1         | Mayor           |
|    |        |        | 10.             | Member                |                       | 3/1/21             | 2/28/23          | 1         | Mayor           |
|    |        |        | 11.             | Member                |                       | 3/1/20             | 2/28/22          | 1         | Mayor           |
| 9  | NB     | 5      | 12.             | Member                | ChrisTiana ObeySumner | 3/1/21             | 2/28/23          | 2         | Mayor           |
|    |        |        | 13.             | Member                |                       | 3/1/20             | 2/28/22          | 1         | Commission      |
|    |        |        | 14.             | Member                | Rachel Sanchez        | 3/1/21             | 2/28/23          | 1         | Commission      |
|    |        |        | 15.             | Get Engaged<br>Member |                       | 9/1/20             | 8/31/21          | 1         | Mayor           |
| SE | LF-IDE | INTIFI | ED DIVER        | SITY CHART            | (1) (2) (3) (4)       | (5)                | (6) (            | 7) (      | (8) (9)         |

| JEE DENTITIED DIVERSITT CHART |      |        |                            | (+)      | (~)   | (3)                           | (-)                 | (3)                                     | (0)   | (1)                            | (0)                 | (3)               |             |
|-------------------------------|------|--------|----------------------------|----------|-------|-------------------------------|---------------------|---|-------|--------------------------------|---------------------|-------------------|-------------|
|                               | Male | Female | Transgender<br>/Non-Binary | NB/ 0/ U | Asian | Black/<br>African<br>American | Hispanic/<br>Latino | American<br>Indian/<br>Alaska<br>Native | Other | Caucasian/<br>Non-<br>Hispanic | Pacific<br>Islander | Middle<br>Eastern | Multiracial |
| Mayor                         |      | 1      |                            | 1        |       | 1                             |                     |   |       |                                |                     |                   | 1           |
| Council                       | 1    | 2      |                            |          |       |                               |                     |   |       | 2                              |                     |                   | 1           |
| Other                         |      |        |                            |          |       |                               |                     |   |       |                                |                     |                   |             |
| Total                         | 1    | 3      |                            | 1        |       | 1                             |                     |   |       | 2                              |                     |                   | 2           |

Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

- \*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.