



SEATTLE CITY COUNCIL

Community Economic Development Committee

Agenda - Revised

Tuesday, March 16, 2021

2:00 PM

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or
Seattle Channel online.

Tammy J. Morales, Chair
Andrew J. Lewis, Vice-Chair
Debora Juarez, Member
Alex Pedersen, Member
Kshama Sawant, Member
Lisa Herbold, Alternate

Chair Info: 206-684-8802; Tammy.Morales@seattle.gov

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206-684-8888 (TTY Relay 7-1-1), email CouncilAgenda@Seattle.gov, or visit
<http://seattle.gov/cityclerk/accommodations>.



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Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or Seattle Channel online.

Committee Website:

<http://www.seattle.gov/council/committees/community-economic-development>

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

In-person attendance is currently prohibited per Washington State Governor's Proclamation 20-28.15, until the COVID-19 State of Emergency is terminated or Proclamation 20-28 is rescinded by the Governor or State legislature. Meeting participation is limited to access by telephone conference line and online by the Seattle Channel.

Register online to speak during the Public Comment period at the 2:00 p.m. Community Economic Development Committee meeting at <http://www.seattle.gov/council/committees/public-comment>.

Online registration to speak at the Community Economic Development Committee meeting will begin two hours before the 2:00 p.m. meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Morales at Tammy.Morales@seattle.gov

Sign-up to provide Public Comment at the meeting at <http://www.seattle.gov/council/committees/public-comment>

Watch live streaming video of the meeting at <http://www.seattle.gov/council/watch-council-live>

Listen to the meeting by calling the Council Chamber Listen Line at 253-215-8782 Meeting ID: 586 416 9164

One Tap Mobile No. US: +12532158782,,5864169164#

Please Note: Times listed are estimated

A. Call To Order

B. Approval of the Agenda

C. Public Comment

D. Items of Business

1. Equitable Recovery Overview

Supporting
Documents: [Presentation](#)

Briefing and Discussion (45 minutes)

Presenters: Pamela Banks, Interim Director, Office of Economic Development; Tiffany Washington, Deputy Mayor

2. COVID-19 Economic Impact Community Roundtable

Briefing and Discussion (30 minutes)

Presenters: Kamala Saxton, Marination LLC; Rachel Lauter, Working Washington; Angela Castañeda, Beacon Hill Business Alliance

E. Adjournment



Legislation Text

File #: Inf 1771, **Version:** 1

Equitable Recovery Overview

Vision for an Equitable Recovery from COVID-19

Pamela Banks, Recovery Director

March 2021



City of Seattle

Recovery Vision

Seattle is a vibrant, innovative, diverse city with an inclusive economy that ensures all Seattleites can thrive and share in the new opportunities of the future.

Our Equitable Recovery efforts aim to build a thriving City as a whole, while also implementing intentional strategies that meet the varying needs of our neighborhoods and communities.



Recovery Timeframes

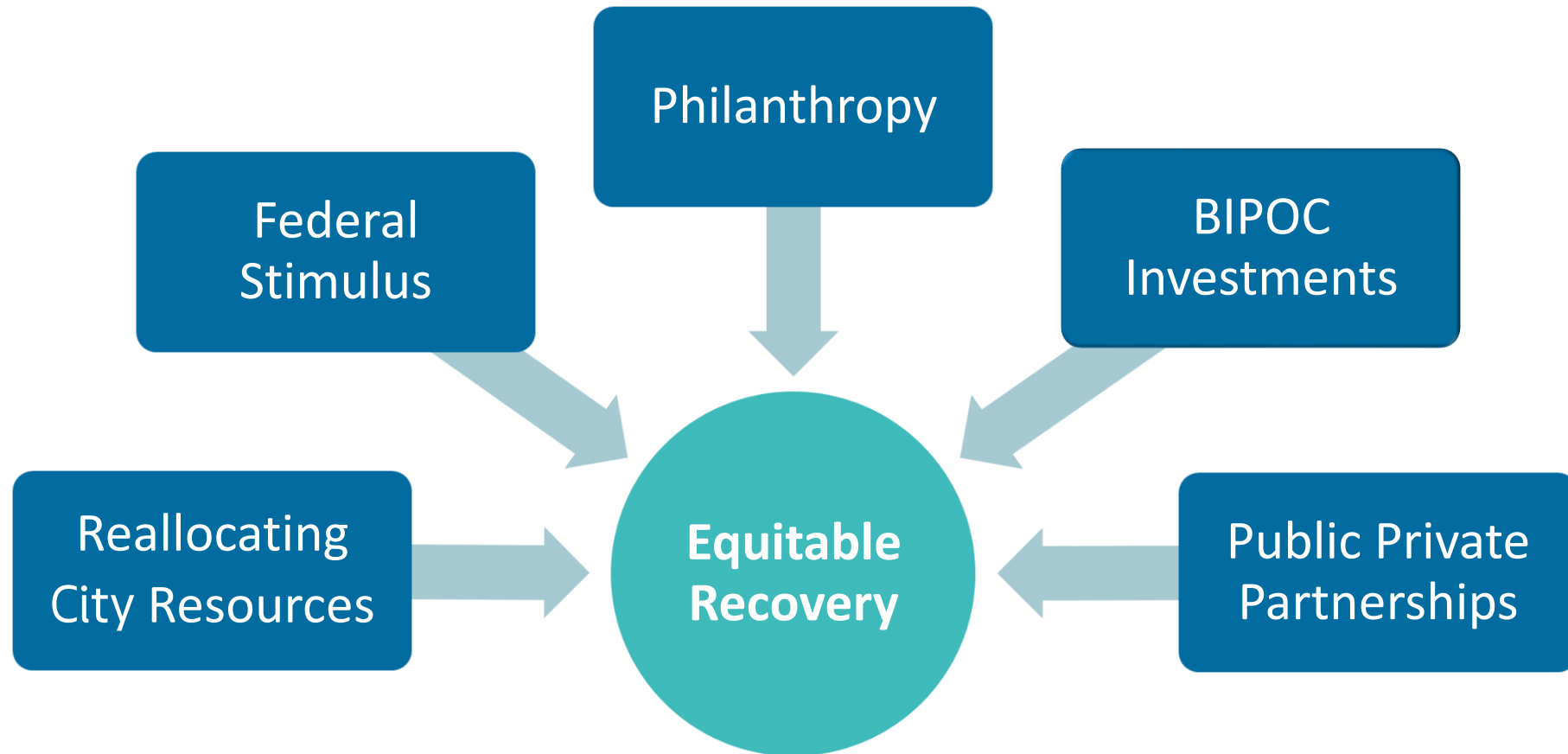
We are thinking about Recovery across three broad timeframes:

- **Immediate strategies**
Things we can do before widespread vaccination to restore interest in our neighborhoods and business communities
- **Near-term strategies**
Things we will roll out once we achieve widespread vaccination to coordinate returning to a new normal
- **Long-term strategies**
Multi-year strategies to address the lasting impacts of COVID-19 on communities and the changing nature of office work.



Potential Resource Streams

An Equitable Recovery will require working with partners and community to leverage all available resources



Community Resilience

Equitable Recovery efforts will ensure the City and our partners are investing in our communities so that all Seattleites have access to opportunity



**Access to
Opportunity**

**Community
Investments**

Economic Recovery

Equitable Recovery efforts will bring government, community, businesses, philanthropy, and non-profits together to revitalize the economic engine of the City and foster innovation in creative industries, culture, and retail.



**Supporting
Business & Industry**



**Meeting
Neighborhood
Needs**

What we are hearing from the business community

- **Public safety is the number one concern, especially downtown.**
- **Rent debt.**
- **Empty office and commercial space.**
- **Online buying/digital divide.**
- **Vaccinations and reoccurrence.**
- **Commercial liability insurance.**
- **Tent encampments.**

Downtown Revitalization

Working Group of External Partners meet bi-weekly with the goal of: Bringing Downtown back to life.

The group will focus on:

- Improving safety
- Creating room for innovation and creativity in arts, culture, and retail
- Ensuring key infrastructure projects move forward
- Bringing workers and patrons back safely



Images: Downtown Seattle Association

Downtown Revitalization Strategies

Guiding Principles

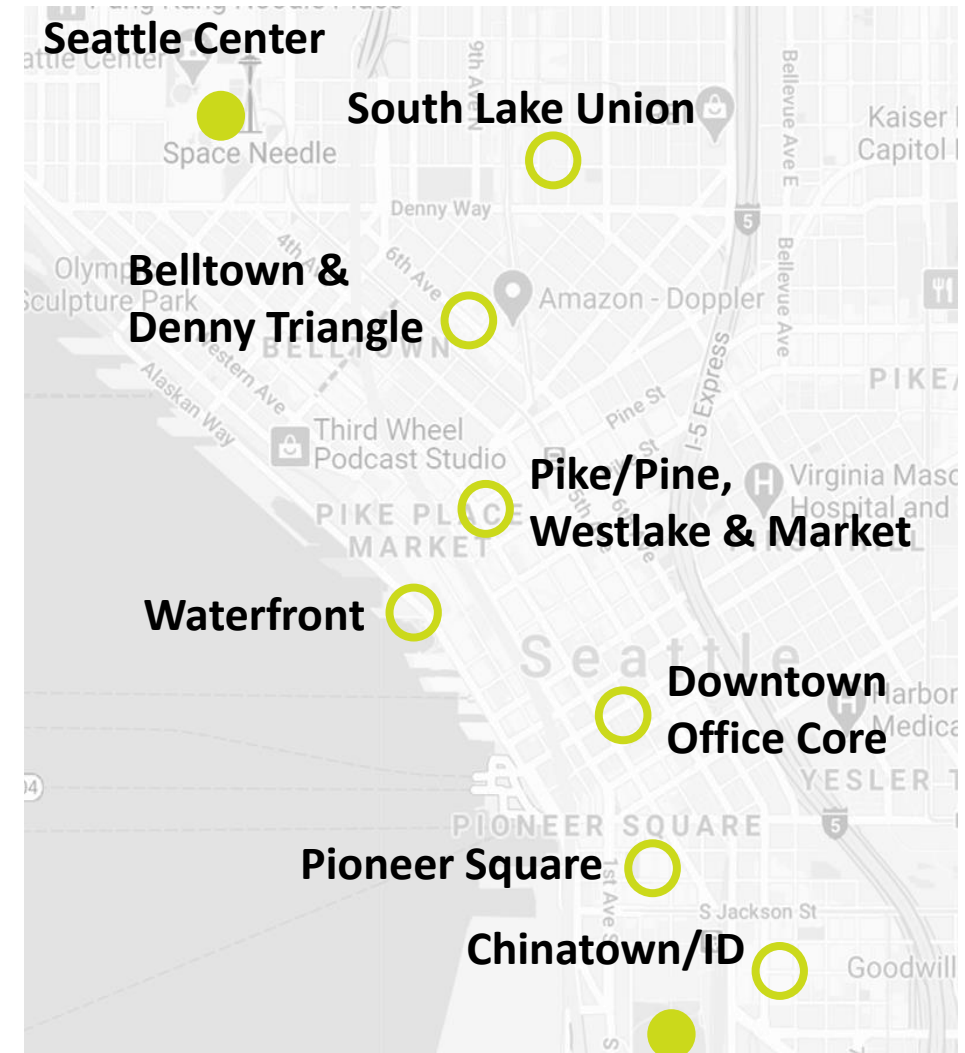
Downtown is the economic engine of Seattle.

Our ability to effectively recover citywide depends in a large part on our ability to revitalize economic and cultural activity downtown.

Task – Location-specific strategies addressing:

- Activation (**Programming, Beautification, etc.**)
- Public Safety
- Empty Commercial/Office Space

(Some strategies will depend on funding and wide-scale vaccination)



Neighborhood-Specific Strategies

Starts with better understanding neighborhood-specific challenges and needs and developing strategies for revitalization.

Key External Stakeholders

- Small Business Advisory Council
- Equity district neighborhoods and BIPOC business owners
- Business Improvement Areas
- Neighborhood and community groups



Questions?





Legislation Text

File #: Inf 1772, **Version:** 1

COVID-19 Economic Impact Community Roundtable