



Legislation Details (With Text)

File #: CB 120273 **Version:** 1 **Name:** CB 120273
Type: Ordinance (Ord) **Status:** Passed
In control: City Clerk
On agenda: 3/29/2022
Final Action: 3/31/2022 **Ord. No.** Ord 126552
Title: AN ORDINANCE relating to the Seattle Tourism Improvement Area; modifying the assessment rate; and amending Ordinance 123714.
Sponsors: Sara Nelson

Indexes:

Attachments: 1. Summary and Fiscal Note, 2. Summary Att A - 2022 STIA Ratepayer Advisory Board Resolution, 3. Summary Att B – 2022 STIA Workplan, 4. Seattle Tourism Improvement Area (STIA) Presentation by OED, 5. Visit Seattle STIA Presentation, 6. Central Staff Memo (3/2/22), 7. Signed Ordinance 126552, 8. Affidavit of Publication

Date	Ver.	Action By	Action	Result
3/31/2022	1	City Clerk	attested by City Clerk	
3/31/2022	1	Mayor	returned	
3/31/2022	1	Mayor	Signed	
3/29/2022	1	City Clerk	submitted for Mayor's signature	
3/29/2022	1	City Council	passed	Pass
3/23/2022	1	Economic Development, Technology, and City Light Committee	pass	Pass
3/9/2022	1	Economic Development, Technology, and City Light Committee	discussed	
2/22/2022	1	City Council	referred	
2/14/2022	1	Council President's Office	sent for review	
2/9/2022	1	City Clerk	sent for review	
2/9/2022	1	Mayor	Mayor's leg transmitted to Council	

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to the Seattle Tourism Improvement Area; modifying the assessment rate; and amending Ordinance 123714.

WHEREAS, in 2011, through Ordinance 123714, the City established the Seattle Tourism Business

Improvement Area (STIA), providing for the levy of special assessments upon participating hotels within the defined area to for the purpose of promoting leisure tourism in order to increase area hotel occupancies within the business improvement area; and

WHEREAS, the travel and tourism industry is a significant contributor to the local economy, generating \$8.1 billion in economic impact in Seattle/King County in 2019, resulting in \$837.5 million in state/local tax revenues, and creating over 80,000 jobs; and

WHEREAS, the travel and tourism industry has been disproportionately impacted by the COVID-19 pandemic, resulting in 54 percent fewer visitors in 2020, 56 percent less state/local tax revenues, and 40 percent fewer jobs supported; and

WHEREAS, on January 14, 2022, the STIA Ratepayer Advisory Board voted to increase the monthly special assessments, with new assessment values taking effect in 2022; and

WHEREAS, on March 23, 2022, in accordance with RCW 35.87A.140, the City Council held a public hearing regarding its intention to raise the STIA's assessment rate;

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Section 3 of Ordinance 123714 is amended as follows:

Section 3. Levy of Special Assessments. To finance the programs authorized in Section 2, there is levied upon and shall be collected from the owners of all transient accommodations ("Ratepayers") with more than 60 rooms located within the boundaries of the Business Improvement Area described in Section 1, monthly special assessments in an amount equal to ((~~\$2~~)) \$4 per occupied hotel room for each such Ratepayer.

The special assessments shall not be imposed on rooms (a) where the occupant has stayed 30 or more days, (b) that are provided by a Ratepayer to guests without charge for promotional purposes, (c) that are available exclusively to members or guests of members of a private member-owned club or its

reciprocal clubs or (d) that comprise facilities where accommodations are generally marketed and sold on a per bed, shared room basis (e.g. hostels).

Section 2. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the _____ day of _____, 2022, and signed by me in open session in authentication of its passage this _____ day of _____, 2022.

President _____ of the City Council

Approved / returned unsigned / vetoed this _____ day of _____, 2022.

Bruce A. Harrell, Mayor

Filed by me this _____ day of _____, 2022.

Monica Martinez Simmons, City Clerk

(Seal)