

**Seattle City Council Select Budget Committee**  
Proposed Budget Amendments | Tuesday, October 26, 2021

**Office of Economic Development (OED)**

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## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	001	A	001

**Budget Action Title:** Add \$150,000 GF to OED to promote youth employment opportunities in the local creative industry

Ongoing: No Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Tammy Morales

Council Members: Lisa Herbold, Andrew Lewis

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$150,000	
<b>Net Balance Effect</b>	<b>\$(150,000)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(150,000)</b>	

Tab	Action	Option	Version
OED	001	A	001

**Budget Action Description:**

This Council Budget Action would add \$150,000 GF to the Office of Economic Development (OED) to fund an organization that provides career-connected learning and employment opportunities for youth, particularly young people of color, in the creative sector, such as Northwest Folklife. This funding would support internships, mentoring programs, apprenticeships, and employment opportunities in the local creative industries.

The City will be providing a total of \$150,000 (OED provided \$100,000 GF and the Office of Arts and Culture (ARTS) provided \$50,000 in admissions tax revenues) to support a contract with Northwest Folklife in 2021. In 2022, ARTS will be funding this contract at the same amount, and OED is likely to provide the same amount of funding as well.

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriations for youth employment in the creative sector		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$150,000

## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	002	A	001

**Budget Action Title:** Add \$250,000 GF to OED for a workforce development strategic plan and impose a proviso

Ongoing: No Has Budget Proviso: Yes

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Tammy Morales

Council Members: Alex Pedersen, Lorena González

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$250,000	
<b>Net Balance Effect</b>	<b>\$(250,000)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(250,000)</b>	

Tab	Action	Option	Version
OED	002	A	001

**Budget Action Description:**

This Council Budget Action (CBA) would add \$250,000 GF to the Office of Economic Development (OED) to fund a consultant that would evaluate the City's investments in workforce development and create a strategic plan in collaboration with the City's regional workforce development partners.

The City's workforce development and youth employment initiatives are currently distributed in various departments, including the Department of Finance and Administrative Services, Office of Arts and Culture, Office of Sustainability and Environment, Office of Housing, Office of Immigrant and Refugee Affairs, Human Services Department, and Seattle Parks and Recreation. While OED has been working with the Seattle Jobs Initiative, the Workforce Development Council of Seattle-King County (WDC), the Washington Roundtable's Washington Employers for Racial Equity, the Port of Seattle, and King County on issues related to workforce development, the City lacks a comprehensive approach to this effort.

The intent of the proposed strategic plan is to align the City's workforce development strategies with regional plans, such as those developed by the Central Puget Sound Economic Development District (that will be adopted in December 2021) and the WDC (adopted in January 2021). The plan should:

- Prioritize strategies that would reduce the racial wealth gap;
- Assess whether there are gaps in regional workforce development investments that could be addressed with City funding;
- Incorporate the City's priority to ensure a just transition for workers whose jobs currently depend on the fossil fuel industry, in accordance with the goals of the Green New Deal for Seattle (Resolution 31895); and
- Include strategies to support the creative industries, such as those identified in the Special Events and Festival Report (not yet released) or other relevant reports.

Until this plan is submitted to the Council, this CBA would impose a proviso on funding for both the Division Director (formerly the Creative Industry Director) and Creative Industry Manager (formerly the Creative Industry Policy Advisor) positions in OED.

This CBA would impose the following proviso:

"None of the money appropriated in the 2022 budget in the Office of Economic Development may be spent for the Division Director or Creative Industry Manager positions until the Chair of the Council's Community Economic Development Committee, or successor committee, files a certification with the City Clerk that the Office of Economic Development has provided a workforce development strategic plan for the City."

Tab	Action	Option	Version
OED	002	A	001

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriations for a workforce development strategic plan		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$250,000

## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	003	A	001

**Budget Action Title:** Add \$2.5 million GF to OED to attract large conventions to Seattle

Ongoing: No Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Andrew Lewis

Council Members: Debora Juarez, Dan Strauss

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$2,500,000	
<b>Net Balance Effect</b>	<b>\$(2,500,000)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(2,500,000)</b>	

Tab	Action	Option	Version
OED	003	A	001

**Budget Action Description:**

This Council Budget Action would add \$2,500,000 GF to the Office of Economic Development (OED) to attract large conventions to the Washington State Convention Center.

These marketing efforts would be provided by an organization that promotes leisure tourism to Seattle nationally and internationally, such as Visit Seattle. Visit Seattle generates revenue from the Seattle Tourism Improvement Area (STIA), a Business Improvement Area established in 2011 via Ordinance (ORD) 123714. Per ORD 123714, STIA's revenues may only be used for marketing and promotion related to leisure tourism, so this additional funding would allow them to expand their role to attract large conventions.

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriations to attract large conventions		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$2,500,000



## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	004	A	001

**Budget Action Title:** Add \$50,000 GF to OED to support business outreach in Northgate

Ongoing: No Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Debora Juarez

Council Members: Tammy Morales, Dan Strauss

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$50,000	
<b>Net Balance Effect</b>	<b>\$(50,000)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(50,000)</b>	

Tab	Action	Option	Version
OED	004	A	001

**Budget Action Description:**

This Council Budget Action would add \$50,000 GF to the Office of Economic Development (OED) for a consultant to engage with businesses in the Northgate neighborhood.

The consultant would discuss with business owners and key stakeholders various strategies to support business district cohesion and resilience in light of forthcoming changes to the neighborhood as a result of the opening of the new light rail station and other developments in the area. In the event that OED and/or the consultant determines that culturally responsive outreach is necessary for this project, some portion of this funding is expected to be used to compensate the Department of Neighborhoods' Community Liaison program, as appropriate.

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriations for business outreach in Northgate		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$50,000

## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	005	A	001

**Budget Action Title:** Add \$50,000 GF to OED to support new and emerging businesses in Lake City

Ongoing: No Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Debora Juarez

Council Members: Tammy Morales, Dan Strauss

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$50,000	
<b>Net Balance Effect</b>	<b>\$(50,000)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(50,000)</b>	

Tab	Action	Option	Version
OED	005	A	001

**Budget Action Description:**

This Council Budget Action would add \$50,000 GF to the Office of Economic Development to support Black, Indigenous, and people of color (BIPOC)-owned businesses in the Lake City neighborhood. This funding would support development of a program to connect new and emerging BIPOC-owned businesses with vacant commercial space by a neighborhood business organization, such as Build Lake City Together. The organization would be expected to use its relationships with property owners in Lake City to negotiate favorable lease agreements for the businesses and provide other forms of technical assistance as needed.

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriations for new and emerging businesses in Lake City		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$50,000

## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	006	A	001

**Budget Action Title:** Add \$300,000 GF to OED to support economic opportunities for refugee and immigrant women

Ongoing: No Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Debora Juarez

Council Members: Lisa Herbold, Lorena González

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$300,000	
<b>Net Balance Effect</b>	<b>\$(300,000)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(300,000)</b>	

Tab	Action	Option	Version
OED	006	A	001

**Budget Action Description:**

This Council Budget Action would add \$300,000 GF to the Office of Economic Development (OED) to support an organization that helps immigrant and refugee women use and expand on their artisanal skills to achieve economic stability, such as the Refugee Artisan Initiative (RAI). This funding would be used to expand programming and increase the organization's capacity so that it can support an additional 34 women in its programs in 2022.

OED does not currently contract with RAI.

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriations to support economic opportunity for immigrant and refugee women		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$300,000

# 2022 Seattle City Council Statement of Legislative Intent

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	007	A	001

**Budget Action Title:** Request that OED provide recommendations to support establishment of an indigenous farmers market

Ongoing: No Has Attachment: No

Primary Sponsor: Debora Juarez

Council Members: Alex Pedersen, Dan Strauss

Staff Analyst: Yolanda Ho

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

**Statement of Legislative Intent:**

This Statement of Legislation Intent requests that the Office of Economic Development (OED), and other departments as appropriate, engage with key stakeholders, such as the Seattle Indian Health Board, to identify specific actions that could be taken to help establish a seasonal indigenous farmers market in the north end of Seattle.

Efforts should focus on, but not be limited to:

- Engaging with organizations that could potentially be responsible for the day-to-day management and operations of the market, including selecting vendors, marketing, and other logistics;
- Quantifying any additional resources needed to support management and operations of the market;
- Considering potential locations; and
- Identifying if the City's current regulations present barriers to the establishment of the market and what changes would be needed to reduce these barriers.

OED should submit a report to the Public Assets & Native Communities Committee, or successor committee, and the Central Staff Director by September 1, 2022.

**Responsible Council Committee(s):**

Public Assets & Native Communities

**Date Due to Council:** September 1, 2022

## 2022 Seattle City Council Budget Action

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	008	A	001

**Budget Action Title:** Add \$164,000 GF and 1.0 FTE Strategic Advisor 2 (term-limited) to OED for a Farmers Market Advisor position

Ongoing: Yes Has Budget Proviso: No

Has CIP Amendment: No Has Attachment: No

Primary Sponsor: Dan Strauss

Council Members: Tammy Morales, Andrew Lewis

Staff Analyst: Yolanda Ho

Council Bill or Resolution:

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

### Summary of Dollar Effect

See the following pages for detailed technical information

	2022 Increase (Decrease)	2023 Increase (Decrease)
<b>General Fund</b>		
<b>General Fund Revenues</b>	\$0	
<b>General Fund Expenditures</b>	\$163,679	
<b>Net Balance Effect</b>	<b>\$(163,679)</b>	
<b>Total Budget Balance Effect</b>	<b>\$(163,679)</b>	



Tab	Action	Option	Version
OED	008	A	001

**Budget Action Description:**

This Council Budget Action would add \$163,679 GF and 1.0 FTE Strategic Advisor 2 (term-limited) to the Office of Economic Development (OED) for a Farmers Market Advisor position. This amount assumes the position would be filled on January 1, 2022, and end on January 1, 2024.

This position would provide support to Seattle's farmers markets by: (1) helping applicants navigate the permitting process; and (2) conducting a process improvement analysis that would include, but not be limited to, reviewing current work flow, coordination, and efficiency efforts across departments. This work would then inform a comprehensive overhaul of the City's farmers market permitting process with the goal of developing new policies and legislation that would reduce the permitting burden and improve City business practices for farmers markets.

**Budget Action Transactions**

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BSL	Fund	Year	Revenue Amount	Expenditure Amount
1	Pocket Adjustments		0	0	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$163,679
2	Pocket Adjustments	StratAdvsr2,Exempt	1	1	OED - ED000	OED - BO-ED-X1D00 - Business Services	00100 - General Fund	2022	\$0	\$0

# 2022 Seattle City Council Statement of Legislative Intent

**Council Budget Action: Agenda**

Tab	Action	Option	Version
OED	009	A	001

**Budget Action Title:** Request that OED develop a construction impacts mitigation program for small businesses

Ongoing: No Has Attachment: No

Primary Sponsor: Alex Pedersen

Council Members: Lisa Herbold, Dan Strauss

Staff Analyst: Yolanda Ho

Date		Total	LH	TM	KS	AP	DJ	DS	AL	BC	LG
04/01/2022	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

**Statement of Legislative Intent:**

This Statement of Legislative Intent (SLI) would request that the Office of Economic Development (OED) collaborate with the Seattle Department of Transportation (SDOT) to propose a strategy for funding and distributing financial assistance to small businesses that are adversely impacted during the construction of City-led transportation projects, with the goal of establishing a program in OED by late 2022 or 2023. The proposed strategy should include: potential eligibility criteria for recipients; funding options; a Racial Equity Toolkit analysis; and other relevant considerations.

A previous version of this SLI was included in the 2021 Adopted Budget, but citing a lack of capacity, OED did not provide the response as requested.

OED and SDOT should submit a response to the Community Economic Development Committee, or successor committee, and the Central Staff Director by April 1, 2022.

**Responsible Council Committee(s):**

Community Economic Development

**Date Due to Council:** April 1, 2022