



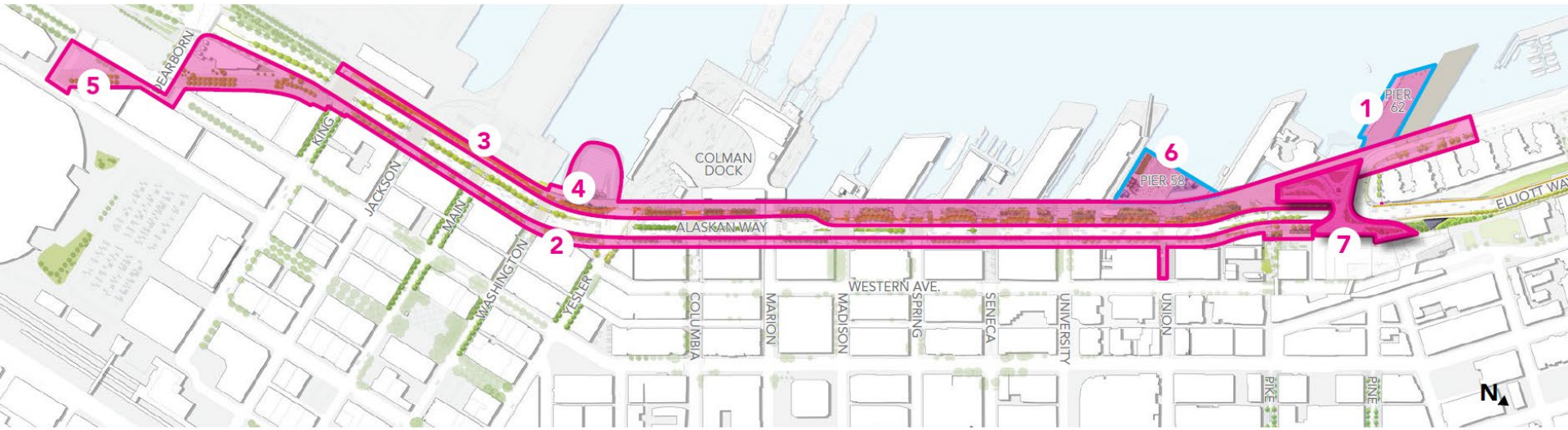
# **WATERFRONT PARK OPERATIONS AND MANAGEMENT AGREEMENT**

**06/07/2023**



# WATERFRONT PARK AND PUBLIC SPACES

AUGUST 2022



● CURRENT SPR PARK PROPERTY    ● WATERFRONT PARK AND PUBLIC SPACES

## PILOT AGREEMENT (2020 - 2022)

- 1 Pier 62 and Floating Dock**  
Rebuilt to once again to support free public concerts and events.

## MANAGEMENT AGREEMENT (2023)

- 1 Pier 62 and Floating Dock**
- 2 Alaskan Way East and Union Street**  
Widened sidewalk, landscaping and green storm-water features. A new pedestrian bridge and elevator at Union Street will connect Western Avenue to the Waterfront Promenade.
- 3 Waterfront Promenade**  
A few linear park with walkways, lighting, landscaping, seating and green storm-water features. In Elliott Bay, new underwater habitat improvements will help restore the native inter-tidal habitat.
- 4 Habitat Bench and Washington Street Boat Landing**  
Restored landmark pergola structure that will serve the public through small concessions and a new public beach that supports the ecosystem, including the salmon corridor.
- 5 Railroad Way**  
A pedestrian gateway linking the waterfront to Pioneer Square and the stadiums. Railroad Way will encourage new circulation and activities throughout the year and on game days at Lumen Field and Safeco Field.

- 6 Pier 58**  
Rebuilt park with an urban plaza and children's playground.
- 7 Overlook Walk**  
A new, accessible connection between Pike Place Market and the Waterfront. It will take pedestrians over the new Alaskan Way without crossing the street and will include seating, informal play areas and views.



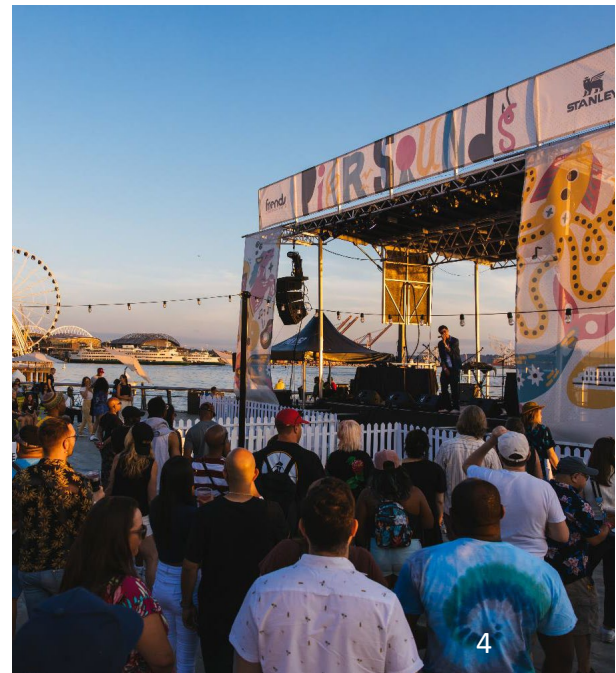
# WATERFRONT PARK OPERATIONS



- Partnership with non-profit Friends of Waterfront Seattle
- Free public programming and events year round
- Dedicated City maintenance team
- Joint public safety and outreach services
- Oversight Committee to ensure accountability, annual reporting to Mayor and Council











# Pier 62: Events and Programs in 2022

**81,772** Total in-person program attendance

**163** total events & activations

**1,500** average attendees per event

**177** artists and performers

**55+** organizational program partners

**80%** of artists, performers, and program partners were Black, Indigenous, People of Color (BIPOC)



## Programming through 2028

- Community open call process for events
- Spotlight on the Waterfront series:
  - Engages audiences of all ages to experience music and visual performances.
  - 'Pop-up' platform for local artists and cultural communities to introduce dance, art, and cultures to new audiences.
  - Encourages spontaneity
- Temporary art installations
- Hosting annual and one-time regional and global moments: Pride parade, World Cup
- Ongoing Indigenous programs includes Indigiqueer Festival, Salmon Homecoming



# AGREEMENT HIGHLIGHTS



- Agreement aligns with Seattle Park District funding cycle and MOA between CEN/SPR
- Performance Standard integration
  - Programming/Activation (Friends)
  - Maintenance Responsibilities (Seattle Center)
  - Public Safety Commitments (Joint Friends/Seattle Center)
- Park Use + Permitting & Agreements
- Rental Zones and Fee Schedule
- Partner and Stakeholder Coordination
- Public Benefit
- Reporting & Accountability
- Labor Harmony

# LABOR HARMONY



ORD 125761 (Attachment C – Central Waterfront O&M term sheet)

- Subsection 3: Friends shall provide, either through in-house or contracted staff, sufficient personnel and general staffing necessary to promote and support the effective operations of all programs and events including:
  - a) Operations
  - b) Hospitality
  - c) Concessions
  - d) Safety and Outreach
  - e) Event and Permitting Coordination for non-First Amendment expressive activities
  
- Any in-house or contracting procured for the activities described in subsection 3 above that are funded from the Seattle Park District or any other City resource shall include provisions for area standard wages and benefits and shall also include labor harmony protocols. These requirements shall also apply to any promoter of any ticketed event requiring a Special Event Permit from the City's Special Events Committee.



**QUESTIONS?**