




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Holly Morris Jacobson</i>		
<b>Board/Commission Name:</b> <i>Seattle Arts Commission</i>		<b>Position Title:</b> <i>Member</i>
<input type="checkbox"/> <b>Appointment</b> OR <input checked="" type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Term of Position: *</b> 1/1/2022 <b>to</b> 12/31/2023  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Central Seattle</i>	<b>Zip Code:</b> <i>98144</i>	<b>Contact Phone No.:</b>
<b>Background:</b> With a background in non-profit management, strategic planning and communications, Holly's professional background spans both for- and non-profit institutions. She has created strategic marketing and product solutions for Microsoft, The City of Seattle, The Seattle International Film Festival and other entertainment and education institutions. A passionate advocate for social justice, in 2003, Holly founded Voter Action, a national non-profit organization with the aim to secure accurate election systems. Voter Action led a national effort to develop reliable and fair voting practices which helped improve access and standards across the country. Having studied film at San Francisco State University, she has worked as a director in both documentary and commercial filmmaking. Since 2013, Holly has been the Executive Director of Path with Art, an organization on the forefront of connecting the arts to low income adults living in or recovering from trauma. She has been engaged with the steering committee of With One Voice, an organization supporting International Arts and Homelessness organizations and practitioners based in the United Kingdom. She has lived experience of homelessness.		
<b>Authorizing Signature (original signature):</b>    <b>Date Signed (appointed):</b> 3/11/2022	<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# Holly Morris Jacobson

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## Personal Statement

The arts, and artists, are the first responders in times of social crisis. The arts reflect, provoke, question, and connect human beings and the human experience. For a just society to exist, we must ensure access to the arts are available, representative, and part of the thread that binds the fabric of our society together.

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## Bio

With a background in non-profit management, strategic planning and communications, Holly's professional background spans both for- and non-profit institutions. She has created strategic marketing and product solutions for Microsoft, The City of Seattle, The Seattle International Film Festival and other entertainment and education institutions. A passionate advocate for social justice, in 2003, Holly founded Voter Action, a national non-profit organization with the aim to secure accurate election systems. Voter Action led a national effort to develop reliable and fair voting practices which helped improve access and standards across the country. Having studied film at San Francisco State University, she has worked as a director in both documentary and commercial filmmaking. Since 2013, Holly has been the Executive Director of Path with Art, an organization on the forefront of connecting the arts to low income adults living in or recovering from trauma. She has been engaged with the steering committee of With One Voice, an organization supporting International Arts and Homelessness organizations and practitioners based in the United Kingdom. She has lived experience of homelessness.

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## Professional Experience

### Executive Director Path with Art Seattle

2013 – present

Since 2008, Path with Art has been at the forefront of a growing international movement that utilizes the power of art as a means to bring dignity, awareness, and healing to the complexities of the issues surrounding homelessness, and recovery from trauma. Holly joined Path with Art as executive Director in 2013 in order to help steer its next phase of growth, helping to increase the organization's community impact.

Under Holly's leadership, Path with Art:

- embarked on a strategic assessment and adapted a five-year strategic plan which has been used as a model in the Arts Leadership programs at Seattle University
- quadrupled the number of individual participants served
- created a student-artist directed model of programming
- launched Community Connections, a program that provides an avenue for disparate individuals in our community to make and experience art together as a means to connect through the human lens of art versus circumstances
- increased organizational visibility
- grew annual revenue and budget from \$230K - \$1.3mm
- increased organizational profile through exhibitions and showcases at the Seattle Art Museum, the Washington State Convention Center, The Seattle Symphony, The Gates Discovery Center, and collaborations with the artist Trimpin and the Pearl Jam Home Shows
- is a recognized leader in an emerging international Arts and Homelessness movement

**Co- Director  
Voter Action  
United States**

**2003 – 2010**

Voter Action led national election reform efforts in seven states through legal challenges of the reliability of electronic voting systems and efforts to ensure that all eligible citizens were able to vote fairly, and with confidence. Through the recruitment and support of highly regarded legal firms in Arizona, California, Colorado, Florida, New Mexico, Ohio, and Pennsylvania, Voter Action helped enable change to state election law and voting systems and set federal precedence to ensure citizens of those states had fair and equal access to have their vote reliably counted. Voter Action led public awareness efforts through media, including USA Today, Washington Post, CNN, the Associated Press, and various regional media outlets.

In 2006, Voter Action partnered with CNN, the University of Pennsylvania, the Advancement Project, and the League of Women Voters to provide a national election hotline which was able to real-time catalog and respond to problems on election day.

**Strategic Marketing and Program Management**

**1997 – 2003**

**Morris + Jacobson  
Seattle**

- Project Management
- Strategic planning
- Branding and Marketing

Clients: Microsoft, APEX Online Learning, Sierra Online, First Financial Network

**Filmmaker and creative producer**

**1992 – 1998**

**Freelance, Independent  
Seattle, New Mexico**

Director, Writer, Editor

Commercial clients include: Microsoft, Seattle International Film Festival, Magic Hour Films, The Summit @ Snoqualmie

**President**

**1993 – 1997**

**XSI Communications  
Seattle**

Managed business development and acted as chief idea officer for small, integrated communications company.

Clients: Microsoft Arts & Entertainment, Microsoft MSN, City of Seattle

**Recent speaking engagements:**

King County Domestic Violence Symposium, Seattle University Law School, 2019  
Arts for Social Change, International Delegation, US Dept. of State and the World Affairs Council, 2019  
Arts Leadership Conference, Seattle University, 2019  
With One Voice Conference, Manchester, UK, 2018  
With One Voice Arts & Homelessness Conference, Montreal, Canada, 2018  
Boston Foundation's Fay Slover Fund, Boston, 2017  
Seattle Symphony, "We Are All Here" collaboration, 2017  
Olson Kundig Architects, Seattle, WA, 2017  
Arts Leadership Forum, Seattle University, Seattle, WA, 2017  
Housing Development Consortium, Seattle, WA 2016  
Creating Change: Panel presentation and choir performance at Seattle Library, 2016

**Recent media appearances:**

June 2019	King 5 Evening News Segment, " <a href="#">Giving voice to the homeless at Seattle Art Museum</a> "
August 2018	King 5 News, " <a href="#">Local artists partner with Pearl Jam</a> "
August 2018	KEXP, " <a href="#">Local Organization Spotlight: Path with Art</a> "
April 2018	New Day Northwest, " <a href="#">The healing power of creative expression</a> "

# Seattle Arts Commission

16 Members: Pursuant to ordinance 121006, all members subject to City Council confirmation, 2-year terms (Get-Engaged member serves a 1-year term):

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission-appointed
- 1 Get-Engaged

*Roster as of 1/5/2022*

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	1	1.	At-Large	Yeggy Michael	01/01/22	12/31/23	2 <sup>nd</sup>	City Council
			2.	At-Large	vacant	01/01/22	12/31/23	1 <sup>st</sup>	City Council
3	F	1	3.	At-Large	Vanessa Villalobos	01/01/21	12/31/22	1 <sup>st</sup>	City Council
			4.	At-Large	vacant	01/01/22	12/31/23	1 <sup>st</sup>	City Council
			5.	At-Large	vacant	01/01/22	12/31/23	1 <sup>st</sup>	City Council
5	F	3	6.	At-Large	Chieko Phillips	01/01/22	12/31/23	3 <sup>rd</sup>	City Council
1	O	2	7.	At-Large	Vivian Hua	01/01/21	12/31/23	1 <sup>st</sup>	City Council
			8.	At-Large	vacant	01/01/22	12/31/23	1 <sup>st</sup>	Commission
			9.	At-Large	vacant	01/01/22	12/31/23	1 <sup>st</sup>	Mayor
2	F	3	10.	At-Large	Ebony Arunga	01/01/21	12/31/22	1 <sup>st</sup>	Mayor
6	F	3	11.	At-Large	Kayla DeMonte	01/01/22	12/31/23	2 <sup>nd</sup>	Mayor
2	M	1	12.	At-Large	James Miles	01/01/21	12/31/22	2 <sup>nd</sup>	Mayor
6	F	2	13.	At-Large	Holly Morris Jacobson	01/01/22	12/31/23	2 <sup>nd</sup>	Mayor
9	F	3	14.	At-Large	Mikhael Mei Williams	01/01/21	12/31/22	2 <sup>nd</sup>	Mayor
9	M	1	15.	At-Large	Rick Araluce	01/01/21	12/31/22	1 <sup>st</sup>	Mayor
6	F	5	16.	Get-Engaged	Jessica Caudle	09/01/21	08/31/22	One	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Other/Unknown	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other (Specification Optional)	Caucasian / Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5				2				3			2
Council	1	2		1	1	1	1		1				
Other													
<b>Total</b>	<b>3</b>	<b>7</b>		<b>1</b>	<b>1</b>	<b>3</b>	<b>1</b>		<b>1</b>	<b>3</b>			<b>2</b>